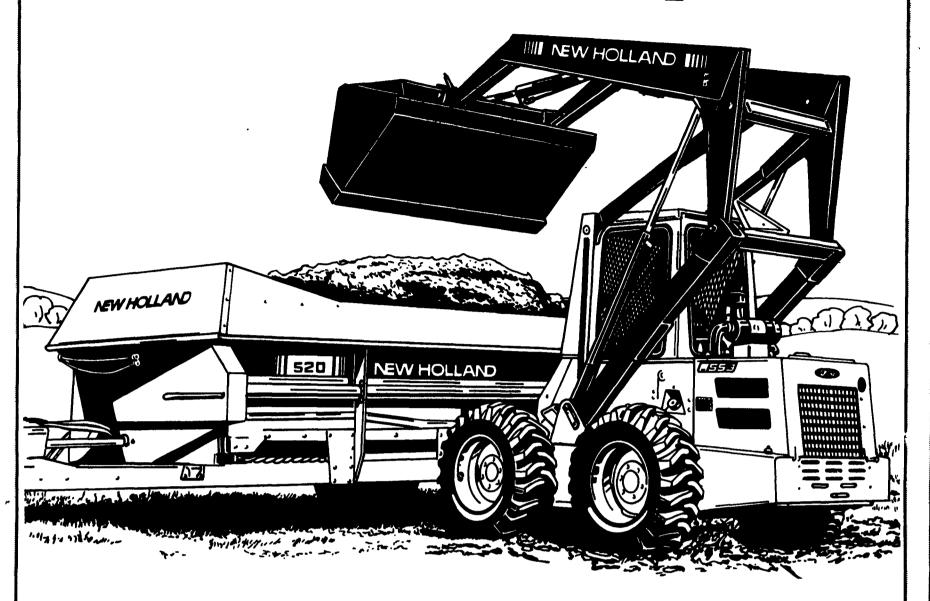
More stability, less spillback



New Holland L-550 Series skidsteer loaders handle loads with greater efficiency. Model L-550 loaders are highly maneuverable, and can lift up to 1,700 pounds (SAE). Their longer wheelbase lends greater stability and the exclusive boom lift linkage lets you put the load right where you want it. A faster boom cycle time speeds up your loading and unloading jobs. High performance is a standard with New Holland loaders. Stop in and run one today.

No Interest On New New Holland Equipment Until March 1, 1991



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