



PLATTE CITY, Mo. — Chianina entry numbers were up and anticipation and excitement were in the air as 255 animals checked in to compete in the ACA National Show. The show was held November 14 and 15 during the North American International Livestock Exposition (NAILE) in Louisville, KY.

The show was judged by Knic Overpeck, Clinton, ID. Cattle competed in three divisions: white, high percentage, and low percentage. White division entries were full-blood and purebred Chianina, while high percentage cattle were required to be at least five-eighths Chianina. Low percentage cattle had to be at least one-quarter Chianina, but less than five-eighths.

Lake View Farms, East Berlin, Pa., exhibited the division I champion in the white high percentage female show. LVF Becca 1Z I is a March 90 daughter of LVF Pleto I, out of Lauxmont Fantasia J306 I. A total of 18 females were shown in the white division.

Demand-Building Beef Checkoff Under Review

HARRISBURG (Dauphin Co.) — A review of demand-building beef and veal checkoff programs will highlight the annual meeting of the Pennsylvania Beef Council, to be held Wednesday, Jan. 9, at the Harrisburg Sheraton East Hotel.

The annual meeting will begin at 6:30 p.m. and will feature a progress report on the beef and veal industry's efforts to recapture lost consumer market share. The report will be presented by Monte Reese, chief executive officer (CEO) of the Cattlemen's Beef Promotion and Research Board.

As CEO, Reese is responsible for planning, organizing, and controlling the activities of the beef board and its staff, consistent with policy and direction set by the pro-

ducer board of directors. He serves as a spokesperson for the beef board and the checkoff program and maintains personal contact and regular communications with key companies, executive and government officials, and both state and national industry groups and associations.

In addition to Reese's comments, the meeting will also include a review of state activities conducted by the Pennsylvania Beef Council the past year, and an outline of future program direction.

The reception and banquet are open to the public. Banquet reservations are required and are available by contacting the Pennsylvania Beef Council's office at (717) 545-6000.

Clinic Examines Corn Production Equipment

UNIVERSITY PARK (Centre Co.) — Although most corn producers have just recently completed their 1990 crop harvest, plans are being considered for the next crop. To assist with their production program, the Dauphin and Schuylkill County extension offices have planned a corn production equipment clinic.

The clinic will feature discussion on corn planter adjustment and maintenance techniques presented by Lynn Hoffman, farm manager at Penn State University. In addition, a presentation will cover crop sprayer design, and

adjustment and calibration techniques. Attendants will qualify for pesticide update training credit.

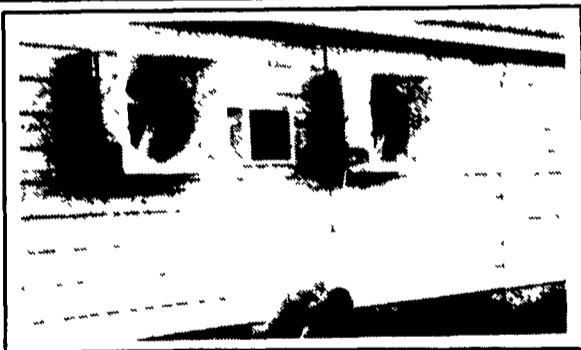
The program will be held at the Hegins Fire Company in Hegins on Friday, December 21, from 9:30 a.m. until 2:30 p.m. Advance registration is required. Cost is \$6 for lunch and educational materials.

To register, contact the Dauphin County Cooperative Extension Office at (717) 921-8803 or the Schuylkill County Cooperative Extension Office at (717) 385-3431.

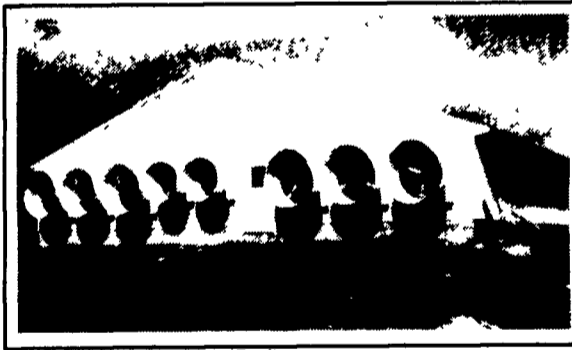
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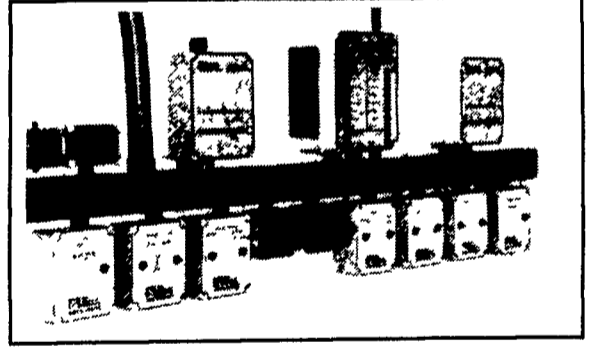
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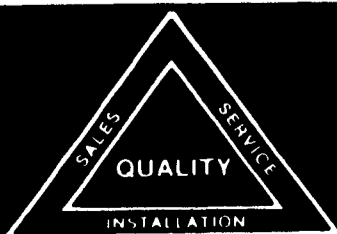
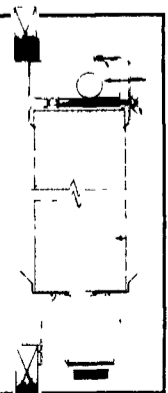
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