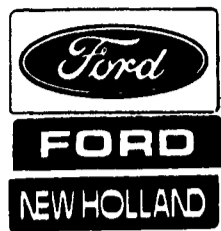


FORD NEW HOLLAND



Ford tractors improve your bottom line



Ford tractors deliver real value.

Today's farmer has to keep a watchful eye on the bottom line. That's why operators who "farm smart" are turning to Ford tractors. They've found the legendary reliability of Ford 30-99-horsepower tractors helps improve their profitability.

Go ahead and put a pencil to it. Consider initial price, reliability, power, performance, fuel economy, special features and resale value. When you add it up, Ford tractors give you a better bottom line.

Check out Ford tractor value soon.

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WAIVER OF FINANCING
Buy Now - Make No Payments Till June 1991*
 * Lawn & Garden Does Not Qualify For Waiver

Or

LOW A.P.R. FINANCING
 0% Up To 48 Months*
 7.4% For 24 Months
 9.4% For 36 Months
 10.4% For 48 Months
 11.4% For 60 Months
 0% For 12, 24 or 48 Months Depending On Tractor Model

Or

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