

Cumberland DHIA Holds Meeting

HUNTSDALE (Cumberland Co.) — Eric and Dawn Wright, 25 Heckman Rd., Newville, were recognized as having the high production herd in Protein, Milk, and Butterfat at the Cumberland County Dairy Herd Improvement Association Annual Meeting last Thursday night. The Wright herd of 38 registered and Grade Holsteins produced 22,694 lbs. Milk, 707 lbs. of Protein and 790 lbs. of Butterfat. Bent Creek Farm, Carlisle; Curus and Ann Day, Shippensburg; J. Paul Strock, Mechanicsburg, and Glenn Myers, Newburg, herd production ranked in the top five herds in Milk and Protein production.

Owners of high production individual animals that were recognized include - High Cow in Milk and Protein Production - "Signe" a cow owned by J. Paul Strock, Mechanicsburg, produced 30,517 lbs. of Milk and 965 lbs. of Protein. The Association High Cow in Butterfat was Ginny, a Registered Holstein in the M. Thomas Sheaffer herd producing 1207 lbs. of Butterfat.

The owners of the Two Year Cow with the highest production of Milk, Protein, and Butterfat were also recognized. Eric and Dawn Wright's Registered Holstein Cow named "Sue" was recognized as high Two Year Old in Milk Production. Her production was 23,887 lbs. of milk. Donald McCullough's Two Year Old #154 had the high Protein production with 747 lbs. of Protein. Betsy, a Registered Holstein owned

by Bent Creek Farm, Carlisle, producing 941 lbs. of Fat received the 2 Year Old Butterfat Award.

The association recognized Queen, a Registered Holstein with their High lifetime Production for Butterfat Award. Queen in the herd of Leroy Showaker and Son, Newville produced 251,107 lbs. of milk and 10,498 lbs. of Butterfat in 12 lactations. Leroy tells me Queen freshened November 2nd with a heifer calf at the age of 17 years and 4 months.

In recent years the DHIA group has recognized those herds that



Judith McClure, Carlisle, receives high fat award for a two-year-old cow from President Robert Hawkins. Betsy produced 941f.

have low herd Somatic Cell Counts. The herd of Ken and Virginia Swartz received the 1990 Somatic Cell Count-Low Herd Award with a low count of 98,000. Herd owners in addition to the Swartz's who have SCC annual counts below 150,000 counts include - Dave and Doug Lehman, Carlisle; M. Thomas Sheaffer, Carlisle; Don and Tom Basehore, Mechanicsburg; Curtis and Ann Day, Shippensburg; and Bent Creek Farm, Carlisle.

During the Annual Business Meeting, David Walton, Carlisle and Neal McCulloch were elected as County DHIA Directors.



Virginia and Kenneth Swartz, Newburg, received the Low Somatic Cell Count award from President Robert Hawkins.

MAMMA Teams With Hershey Bears

TOWSON, Md. — Ticket discounts, arena signage, and a "commuter mug" giveaway night are the elements of a new partnership formed between the Middle Atlantic Milk Marketing Association (MAMMA) and the Hershey Bears Ice Hockey team.

A milk carton sidepanel for half gallons and quarts packed in paper cartons will offer shoppers a \$2 discount on most Wednesday home games during the 1990-'91 season. To receive the discount, the consumer needs to bring the panel, and two "REAL" Seals from any dairy product to the Hersheypark Arena box office. Participating dairies, and retail-

ers who have their own brand of milk, and have agreed to use the panel include: Giant Food, Green's, Oregon Dairy, Red & White, Rutter's Turkey Hill, and Wengert's.

MAMMA's message of "Milk. It Does A Body Good" will be seen at center ice by the more than 200,000 fans who attend the games via colorful arena billboards. The ice arena billboards will also be seen numerous times on television when the highlights of the game are reported by area sportscasters.

The Bears will be honoring the milk industry on Saturday, January 26. Prior to that night's game

against New Haven, MAMMA and Hershey Chocolate U.S.A. will be giving away 3600 plastic commuter mugs bearing a promotional message for hot chocolate.

The mugs will contain a sample packet of Hershey's Chocolate Milk Mix, and a 30-cent coupon for the product good at any store. The mugs will be distributed by area dairy princesses.

The Bears mark the latest addition to the list of MAMMA's sports sponsorships in Pennsylvania. Among the others, Penn State football, minor league baseball in Harrisburg and Reading, Villanova basketball, and major league baseball in Philadelphia.

Select Sires Directory Available

PLAIN CITY, Ohio — Select Sires is committed to providing Holstein breeders with genetically superior sires at reasonable prices. This commitment is evident in the 1991 Holstein Sire Directory. The 80-page booklet features 78 proven sires that are unmatched in genetics and popularity.

The strength of Select's sire battery is obvious in the Holstein Association's Top 100 Total Performance Index (TPI) List. Twenty-four Select Sires appear on this prestigious list. Forty-four of the Top 100 bulls are sired by a Select sire and 37 have a Select maternal grandsire. No other A.I. organization can provide this genetic power.

7H980 MARK leads the Select lineup once again at +1127TPI. With 18,301 daughters in 5,658 herds, MARK is the most extraordinary type and production sire of the decade. Following in his footsteps is Select's first proven MARK son, 7H2239 FERDINAND. He sports a +907TPI and an Udder Composite score of +1.86.

Following MARK on the TPI List is 7H1897 BLACKSTAR (+1103TPI). BLACKSTAR is the only sire in the breed to appear in both the Top 20 for Pounds Protein and Top 20 for Type.

Complementing Select's high TPI sires in the 1991 directory are nine bulls over +2,000PTAM. 7H2270 ROCHESTER-RED tops the milk lineup at +2,620M along with 7H2249 OSADO (+2,410), 7H2716 GLAMOUR BELL (+2,354), 7H2235 MONITOR (+2,341), 7H1960 SUPREME (+2,211), 7H3133 SUPER (+2,052), 7H1763 ANNAS ROCKY (+2,043), 7H1897 BLACKSTAR (+2,028) and 7H2236 ELTON (+2,023). In addition, there are 19 bulls over

+2.00 PTAT and 30 at or above +100CFP.

In addition to these proven performers, Select Sires introduces 15 new sires in the 1991 directory. Leading the pack is 7H3038 NICK. He is second in the breed only to 7H1524 LEVI for Udder Composite at +2.37. Another popular graduate is 7H3088 RAMBO, a Rotale son that is +2.50PTAT. He also ranks 14th on the Top 10 TPI list at +996. A maternal brother to BLACKS-

TAR, 7H3132 STARWALKER, joins the lineup at +1,695M, +2.08PTAT and +862TPI.

These new, highly proven sires along with elite rankings in the industry reinforce Select's commitment to supply Holstein breeders with quality genetics. For a complimentary copy of the 1991 Holstein Sire Directory, contact your local Select Sires representative or Select Sires Inc. 11740 US 42, Plain City, OH 43064-9441.

Brush Up On Milk Management At Seminar

YORK (York Co.) — Dairy farmers, have you lost high production to mastitis or forfeited your high-quality premium one too many times? Do you or your employees need to brush up on proper milking procedures?

If so, plan to attend the York County Milking Management Seminar on Tuesday, December 4 at the York County Extension Office.

The program will begin at 9:30 a.m. and end at approximately 3 p.m. All dairy farm or business workers who manage, milk, or work with mature dairy animals are encouraged to attend this seminar.

During the program, presentations will be given on "How mastitis costs you money," "Proper milking procedures," "Effects of milking equipment on mastitis," "Equipment testing," "Causes and

concepts of mastitis," "Prevention and treatment procedures," and "A summary of 14 steps of mastitis control." Speakers will be Steve Spencer of Penn State University dairy extension; Dr. David Kunselman, DVM; and Jennie Hess, York County extension agent.

The seminar registration fee for the first person attending from a farm/business is \$12 (this covers lunch, development costs, and take-home information packet from PSU). For additional people from one farm unit the cost is \$4 per person for lunch.

To make reservations, contact Jennie Hess or Lisa Irizarry at York County Penn State Cooperative Extension, 112 Pleasant Acres Road, York, PA 17402, (717) 757-9657. Make checks payable to "Extension Service Special Fund."

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G. Weir Strock, left, and son J. Paul Strock, Mechanicsburg, receives the high milk and protein awards from President Robert Hawkins. Their Signe cow produced 30,517m and 965p.



Ida and Leroy Showalker, Neville, receives the high fat award from President Robert Hawkins. Showalker's Queen cow produced lifetime records of 251,207m 10,498f.