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# Lancaster Farming

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## New Lancaster Holstein President At Home With Cows

EVERETT NEWSWANGER  
Managing Editor

ELIZABETHTOWN (Lancaster Co.)—The new president of the Lancaster County Holstein Association is only 29 years old, with a love for his family, his cows and his farm. But Steve Hershey, Elizabethtown, says you need a lot of help to get started.

"There is no way a young person my age can just go out and do something like this without a lot of family help," Hershey said. "I got started in a partnership with my dad and got a few cows. Then we rented a farm for seven years and as of November last year we live on my wife Heidi's family farm (Miller Homestead)."

To keep the farm investment lower, the Hersheys use custom equipment for much of their field work. A custom operator lives nearby and the exchange has worked well.

"I pay \$2,000 a year to get custom work done and that would not even pay the interest on the machines if I owned them," Hershey said. "I see farmers with 100

acres and a full line of equipment and I wonder about that. Ten or 20 years ago you tried to do everything yourself. But now you need to spread the equipment cost over a lot more acres. The custom operator needs me as much as I need him. We are blessed in this area with custom operators that want the work."

The Hersheys milk 65 cows three times a day. When they moved here, they planned the facilities to accommodate the maximum one man can handle in a reasonable amount of time.

"I had in mind to go to three time milking because I couldn't justify the cost of full-time help," Hershey said. "This way part-time help can do the job."

Without any changes when the herd was put on 3x, a 10 percent increase in milk production was seen in the bulk tank within the first six days. In addition, the Hersheys wanted to put less stress on the udders and thus get lower cell counts.

Although Hershey believes 3x  
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Steve, Heidi and 2-year-old Philip Hershey with their cows at home near Elizabethtown in Lancaster County. Steve is the new Lancaster County Holstein Association president. Photo by Everett Newswanger, Managing Editor.

## FFA Convention Sets Pace For Future

KANSAS CITY, Mo. — The 63rd National FFA Convention gave FFA members, advisors, alumni and guests the opportunity to celebrate the proud heritage, progressive present, and promising future of the nation's largest industry — agriculture. The numerous activities throughout the Nov. 8-10 convention continually showed that FFA members will provide leadership for a growing planet into the 21st century.

A record 24,130 people attended the national convention, 18,000 of them FFA members. In FFA tradition, they participated in contests, received awards, attended leadership workshops and honored the sponsors who make possible the extensive list of FFA programs. Businesses and individuals who support the organization received Honorary American FFA Degrees, Distinguished Service Awards, and VIP Citations. Five former FFA mem-

bers who have made outstanding contributions to the industry of agriculture were inducted into the National FFA Hall of Achievement.

Agricultural education and FFA announced preparations for the  
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### Holiday Deadlines

The *Lancaster Farming* office will be closed Thursday, November 23, in observance of Thanksgiving. Deadlines for the November 25 issue are as follows:

- Mailbox Market Ads — Noon, Monday.
- Public Sale Ads — 5:00 p.m., Monday.
- General News — Noon, Wednesday.
- Classified Section B Ads — 5:00 p.m., Tuesday.
- All other Classified Ads — 9:00 a.m., Wednesday.

## Zane Akins Resigns National Holstein Post

BRATTLEBORO, Vt. — At its meeting on November 8 in San Antonio, Texas, the Holstein Association board of directors accepted the resignation of Zane Akins as chief executive officer, effective December 31.

Akins began his 25-year career with the association in 1966 as a field representative in Wisconsin and the upper peninsula of Michigan. He was promoted to a management position at the home office in Brattleboro, Vermont, in 1973. In 1978, the board of directors appointed Akins to the position of chief executive officer.

Akins was instrumental in implementing effective strategic planning for the Holstein Association, leading it to experience unprecedented growth during the

last 12 years. Program expansion, service quality, and international involvement in the export of Holstein genetics and dairy technology  
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## Atlantic Dairy Cooperative Reports \$7.85 Million Net Margin

LANCASTER (Lancaster Co.)— Atlantic Dairy Cooperative reported a record year of \$600 million in sales and a net margin of \$7.85 million to members and guests attending the cooperative's

73rd annual meeting held here this week.

The \$7.85 million net margin equates to member earnings of 24.65 cents per hundredweight,  
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## Williams, Other Ag Leaders Receive Honors At PFA Banquet

ANDY ANDREWS  
Lancaster Farming Staff  
HERSHEY (Dauphin Co.) — To a former U.S. Presi-

dent's grandson, the cliché remains — the more things change, the more they stay the same.

To David Eisenhower, looking into the past and into a former U.S. presidency has shown that, back in Dwight D. (Ike) Eisenhower's days, the world faced the same sort of confrontations and challenges that it does more than 30 years later.

"The last president to place forces in the Middle East area with a hostile mission was Dwight D. Eisenhower, on July 14, 1958," said the former President's grandson, David Eisenhower. Eisenhower spoke to several hundred farm leaders and guests at the Pennsylvania Farmers' Association (PFA) 40th annual meeting on Tuesday night. "(This provided) a direct precedent for George Bush's

actions on August 2, 1990."

Eisenhower said what the former president was facing in the summer of 1958 was "an ongoing crisis in Lebanon — a friendly government... was overthrown... (and) was asking for American assistance to shore up this regime against a Muslim insurgency in Lebanon."

### U.S. took action

"The more things change, the more they remain the same. Because in 1958, it was apparent that the U.S. took this action because we were the only country in the world with the ability to act," he said.

Eisenhower explained that many of the decisions of his grandfather's presidency lie in what happened in the spring of 1943 at the  
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