

DUNN'S PRIDE HOLSTEINS



**Stretching To Reach New Production Heights -
-While Stretching The Feed Dollar Using Home Grown Feeds**

DHI Rolling Herd Average

* Dec. 88	37 Cows	16,900 Milk	612 Fat	543 Protein	\$6.02 Feed Cost/Cwt
June 89	53	17,310	622	551	\$5.96
Dec. 89	52	19,125	695	612	\$5.55
June 90	52	23,290	802	758	\$6.05
Sept. 90	52	24,200	786	796	\$6.20

* Started on Brown's Feeds and Feeding Programs December 1988

Dunn's Farms, Inc. - New Ringgold's



Nestled in a valley in Schuylkill County, Dunn's Pride Holsteins were established in November of 1987 when Jim and Tammy Dunn purchased a Registered Holstein herd from Cliff Lavan of Milton. Jim's father and brother operate a crop, fruit and vegetable business on a long established family farm. Cows are fed hay, haylage, corn silage, high moisture corn, home grown soybeans and a Brown's concentrate balanced for top production with emphasis on maximum forage intake.

Ration Balancing and Ration Cost Are Important



Jim reviews the last DHI report with Brown's Area Sales Manager Rich Graff (center) and herdsman Richard Heyer (right). Jim feels that with Brown's he has more time to concentrate on the cows. He had tried another feed consultant/mineral company before switching to Brown's, and it was taking much more time to mix feeds. Ration cost was also a concern. Since switching to Brown's, milk production has increased over 7,000 lbs., herd size has also increased by one third, but feed cost per hundred of milk has stayed the same and Income Over Feed Cost has doubled. Apple (cow in front of feed cart) is one of eight cows in the herd projected at over 30,000 lbs. of milk.

The Dunn Family



Jim, his wife Tammy, and sons Bobby, Joshua, and David enjoy the dairy business. The calf shown here, a Vanguard daughter out of a 30,000 lb. Bell dam is representative of the future Dunn's Pride Holstein herd. Calves are all raised on Brown's Calf Feeding Program featuring Brown's Calf Starter, Brown's Calf Grower, and 40 Hef-R-B300 Bovatec heifer supplement.

2 Yr. Old - Top Cow In Herd



Penny was purchased as a bred heifer. She freshened at 2-6 and in 305 days made 30,731 milk, 1027 fat, and 1004 protein. She is due in November and in August was still at 74 lbs. of milk. Jim feels his cows freshen easier, start faster, and maintain their peaks longer on the Brown's Program. From January to June, Penny milked over 100 lbs. Apple (previous picture) peaked at 162 lbs. & milked over 100 lbs. from February through June. During four months this spring he had seven-teen cows out of his fifty cow herd milking over 100 lbs. per day. Breeding is excellent with a 13.2 month calving interval, and a 52% success rate on first service.

**JIM DUNN FEELS GOOD ABOUT STRETCHING HIS FEED DOLLAR WITH BROWN'S FEEDS
- AT BROWN'S WE FEEL GOOD ABOUT WORKING WITH FAMILIES LIKE THE DUNN'S**



BROWN'S SONS, INC.

MANUFACTURING LIVESTOCK FEEDS SINCE 1871

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