# SUN Crowns Shawn Hoffman

#### **JUDY PATTON**

Centre Co. Correspondent SELINSGROVE (Snyder Co.) - Culminating Dairy Week at the Susquehanna Valley Mall in Selinsgrove was the June 23rd crowning of the new SUN Area Dairy Princess - Shawn Hoffman.

Raised on a dairy farm which has 150 Holsteins, Shawn does daily barn chores and shows cows in 4-H. She is a student at Middleburg High School in Snyder County, where she is in chorus, student council, and S.A.D.D. Her hobbies are playing the piano, volleyball, jogging, swimming, and bowling. She is the daughter of Sidney and Susan Hoffman.

Alternate Dairy Princess for 1990-91 is Kelly Jean Reich. She was also selected Miss Congeniality by the other princess candidates. Also from Snyder County, Kelly is a graduate of West Snyder High School. Her parents, Gerald and Linda Reich, have 80 Holsteins on the family dairy farm. Kelly plays trumpet, piano, and accordion, and she hopes to become a florist.

The other two contestants were Michelle Dugan of Montour County and Francine Martz of Northumberland County. Michelle is a student at Warrior Run High School and is very active in 4-H, in which she shows her three

Jerseys. She is the daughter of George and Barbara Dugan.

Francine, who is a student at Line Mountain High School, plans to have a career in animal husbandry, focusing on genetics. She works part time on the family farm and is active in FFA and 4-H, in which she shows her Guernseys and Jerseys. She is the daughter of Bryon and Patricia Martz.

In the skit competition, Shawn used a cow hand puppet named Calcium to point out the virtues of consuming dairy products. Kelly used a cow made out of milk cartons, while Michelle talked about chocolate milk as she wore a brown cow costume. Francine was half-cow, half-little girl and carried on a conversation between the two halves.

The four contestants also competed in a fashion show, personal interviews with the judges, and answering an impromptu question. The judges this year were Jane Marhefka, a retired home economics extension agent from Mifflintown; Donald Cook, a dairy farmer from Drums and a member of the Pennsylvania Dairy Promotion Board; and Judy Patton, a correspondent for Lancaster Farming from Centre

The Dairy Princess Pageant was sponsored by Boscov's Department Store, where it was held, and



Crowned to represent four counties in the SUN area is SUN Dairy Princess Shawn Hoffman, seated, of Snyder County. She is flanked by Michelle Dugan, left, of Montour County; Francine Martz, second from right, Northumberland County; and Alternate Kelly Reich, right, Snyder County.

supported by several contributors. Janet Reynolds was the pageant chairman for the SUN Area Dairy Promotion Board, which includes representatives from Snyder, Union, Northumberland, and Montour counties.

A 120-gallon ice cream sundae put together by Turkey Hill Dairy at the Susquehanna Valley Mall the night before the pageant was distributed to shoppers by the dairy princess candidates and

1989-90 Dairy Princess Jody Klinger. A petting zoo with dairy heifers, exhibits in the mall, and a huge cow in the parking lot also highlighted June dairy month.

The Dairy of Distinction Awards, which go to a committee's choice of the best looking dairy farms in the SUN area, were also given at the Dairy Princess Pageant. This year's awards went to: Richard and Betty Weller, Middleburg, Snyder County; ER-KA Farms, Ernest Adam and family, Richfield, Snyder County; and Locust Row Farm, Richard, Anthony and Jackson Klinger, Winfield, Union County.

### Lehigh Valley Farms Directory

ALLENTOWN (Lehigh Co.)-A new farm market directory from Lehigh County Extension brings the best of the countryside to area residents this season. Fresh from Lehigh Valley Farms is a free listing of 167 area farmers with fruits, vegetables, plants, animal products and other local specialties for direct sale to consumers.

The listing includes the producer's name, address and phone, the products, when they're generally available, and a map showing general locations.

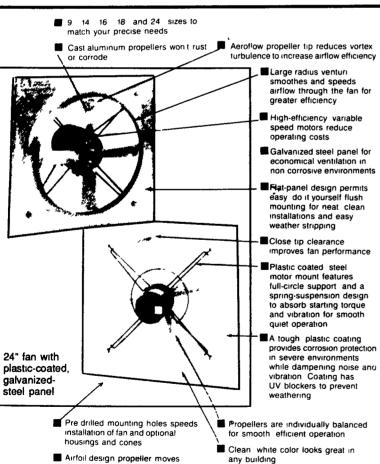
"Food shoppers will be impressed, even surprised, at the variety and quality of area-grown products," according to Jeff Patton, extension marketing agent in Allentown. Among the surprises besides taste, freshness, value and variety is a recently appreciated virtue of farm foods: minimal packaging. "There's hardly any waste when a product is handled once from the farm to the market, and again to the consumer's kitchen," observes Patton.

Consumers can get a free copy of Fresh from Lehigh Valley Farms by contacting the Lehigh County Extension Office on Dorney Park Road, phone number (215) 391-9840. Similar guides for farms in Berks, Bucks, and Montgomery counties are also available.

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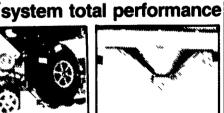
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