

Lineup Strong For NAILE Beef Shows

LOUISVILLE, Ky.— Boasting a calendar heavily loaded with events -- including five national shows -- the North American International Livestock Exposition figures to reprise its perennially strong beef program in November.

The lineup includes a full complement of breed shows, livestock judging contests, and national shows for the Shorthorn, Charolais, Red Poll, Brangus, Hereford, and Chianina breeds. Three breed associations also will hold their national meetings during the November 10-16 beef portion of the expo.

"This year, the American Shorthorn Association, the National Junior Red Poll group, and the American Angus Association will hold their national meetings here. Also, the American International Charolais Association will hold its

committee meetings here," said Harold Workman, executive director of the North American International Livestock Exposition (NAILE). "As usual, our shows are strong and we anticipate a high level of competition. And, as always, the sale will be lively."

Success in the sales -- that is, getting a high price at auction -- is closely tied to performance in the show ring. The better an animal places, the better price it can command before a bidding crowd.

Just about every breed of cattle has its show at the NAILE, and many have junior shows for exhibitors 21 and under.

The 1990 North American International will hold the following shows and sales: Junior heifer shows by breed; Junior Steer Show; Angus Steer Show; Shorthorn Steer Futurity; 8th North

American Shorthorn Heifer Calf Futurity and Sale; Red Poll Futurity Steer Show; R.O.V. Angus Show; National Shorthorn Show; 22nd National Charolais Show and Sale; National Red Poll Show and Sale; Simmental Show and North American Invitational Simmental Sale; American Hereford Association National Show; National Brangus Show of Merit; 18th National Chianina Show and Sale; Polled Hereford S.O.P. Show; Gelbvieh Show and Sale; Eastern Regional Sales Show and Sale; Medal of Excellence Limousin Show; North American Limousin Classic Sale; South Devon Show; Santa Gertrudis Show; Maine Anjou Show; Regional National Red Angus Show; NAILE Pen-of-Three Feeder Calf and Individual Feeder Steer Shows; and the NAILE Feeder Calf Sale.

Workman said the Blonde d'Aquitaine and Longhorn breeds also would be featured in shows in conjunction with the 17th annual North American International Livestock Exposition.

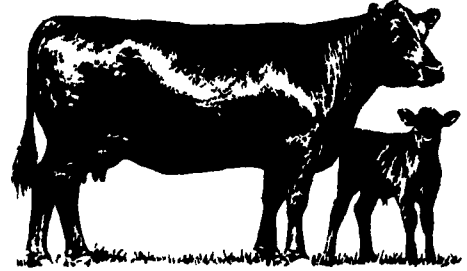
Beyond the shows, sales and meetings, the NAILE beef show includes contests where the competitors walk on two legs.

"We have livestock judging contests for the 4-H, junior college and collegiate levels, and the 4-H and college contests are nationals. We also have the National Invitational 4-H Beef Ambassador

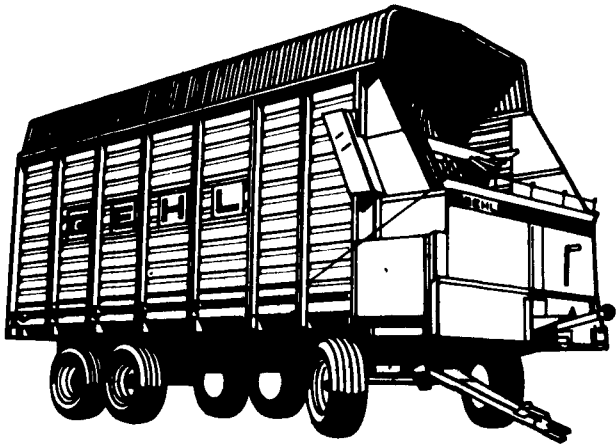
Competition," Workman said. "We're very proud of the variety to be found at the NAILE."

Premium catalogs and entry cards for the 1990 NAILE are available. They may be obtained by calling (502) 588-3166 or writing to Harold Workman, executive director, North American International Livestock Exposition, P.O. Box 36367, Louisville, KY 40233.

The entry deadline is Oct. 1, unless otherwise set by breed association.

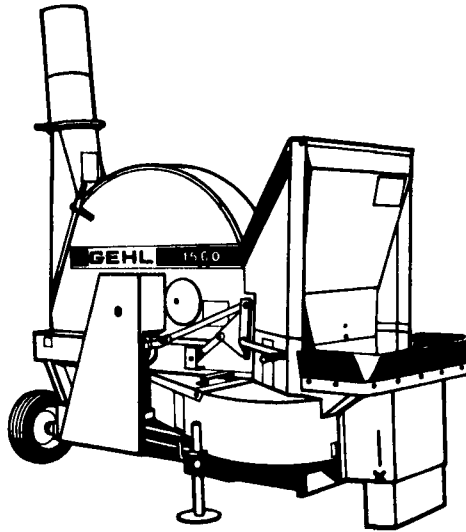


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