

## **USDA Increases Order Assessments**

WASHINGTON, D.C. --- The U.S. Department of Agriculture will increase assessments on imported pork and pork products by one-hundredth-of-a-cent per pound, or the equivalent of twohundredths-of-a-cent per kilogram, effective June 29.

Daniel D. Haley, administrator of USDA's Agricultural Marketing Service, said the upward adjustment reflects the 1-percent increase in hog prices paid at major U.S. markets last year. The assessment adjustment is authorized by the Pork Promotion, Research, and Consumer Information Act of 1985, he said. The rate of assessment, one-quarter of one percent of market price, remains unchanged.

## Pay Tribute To Ice Cream Soda

TIME-SAVING OPERATION

WITH GRASSHOPPER

Franklin, by honoring another famous Philadelphia first --- the ice cream soda.

Yes, the ice cream soda was invented right here in Philadelphia created much by accident in 1874 during the

of the Franklin Institute. salute to Benjamin The Middle Atlantic Franklin, celebrating Milk Marketing Associ- 200 years of his genius. ation (MAMMA) kicks-off July as dae" returns the ice National Ice Cream cream soda to the era of Month, with its annual its heyday --- the 1950s. free ice cream extrava-

50th anniversary cele- ganza, as the city conbration of the founding tinues its year-long "Everyday is Sun-Dust off your white buck dancing shoes and step back 40 years with rock 'n roll classics compliments of WOGL-FM, Oldies 98.

Order your ice cream soda made with delicious Barq's Root Beer, which is distibuted in the Delaware Valley by the Philadelphia Coca-Cola Bottling Company, from your favorite Oldies 98 radio personality.

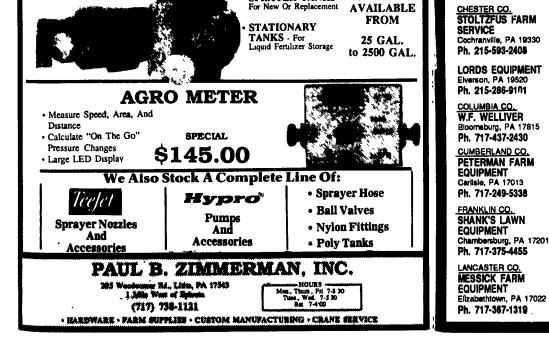
Test your hulahooping skills against some of the best or twist the day away as you compete for prizes.

For those of you not into this type of locomotion, there will be a 1950 trivia test, or, just relax and be entertained by "Today's Kids," three talented young ladies, clad in poodle skirts, who bring back the 50s with their song and dance routines.

For the more adventuresome, you can pet a live cow from the Delaware Valley College of Agriculture.

Free ice cream treats are to be provided by a number of leading manufacturers and distributors, including: Haagen-Dazs, Jack & Jill, Matt's Ice Cream, Richman's, Friendly's, Cloister Ice Cream, Breyers, Bassetts, Ben & Jerry's, and Turkey Hill.

The event is scheduled from 11:30 a.m. to 2:30 p.m., at Independence Mall, Judge ewis Ouadrangle, on Market Street, between 5th and 6th streets. Rain date is Friday, June 29th. The Philadelphia Water Department will also be hooking up drinking fountans to fire hydrants along the Quadrangle's perimeter for the public's convenience. "Everyday is Sundae" is sponsored by the Middle Atlantic Milk Marketing Association, a non-profit organization which advertises and promotes milk and other dairy products.



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