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Lancaster Farming

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June Dairy Month Issue Pays Tribute To Producers, Consumers



Pennsylvania Dairy Princess Anne Marie Mitchell pours a Grasshopper for representatives of the state restaurant association and the milk promotion groups. From left to right are: Jan Harding, director, Pennsylvania Dairy Princess and Promotion Services; Froso Touloumes, president, central chapter, Pennsylvania Restaurant Association; Princess Mitchell; Michael McGovern, executive vice president, Pennsylvania Restaurant Association; Kelli Giglio, Middle Atlantic Milk Marketing Association; Dave Kramer, Order-36, Mid-East United Dairy Industry Association; Randy Scroger, Atlantic Dairy Association/Dairy Council; and Elizabeth Dupuis, Pennsylvania Milk Marketing Program.

The Grasshopper, promoted as a non-alcoholic beverage, uses five cups of milk, eight scoops of vanilla or mint chocolate chip ice cream, two teaspoons of peppermint extract and five drops green food coloring, combined in a blender until smooth. The milk promotion groups took the dairy farmer's message to a restaurant trade show held last month in the Farm Show building in Harrisburg. Photo by Everett Newswanger

PHA President Nurtures Entire Farm, Not Just Cows

Breeding Stock Sales, Membership Increases Are PHA Priorities

JUDY PATTON

Centre Co. Correspondent

STATE COLLEGE (Centre

Co.) — "Save the Breeder" is the

new battle cry of the Pennsylvania

Holstein Association (PHA).

So says Bill Nichol, PHA's

executive secretary. To raise the

quality of living for dairymen by

increasing their breeding stock

sales is a main thrust of current

PHA programs.

Since its inception in 1913, the

mission of PHA has been to "fos-

ter and promote the Holstein dairy industry in Pennsylvania." For its 5,400 adult and 1,800 junior members, PHA has carried out this mission through sales (5 consignment, private treaty, export and herd sales), shows (2 state, 5 regional and 25 county shows), 22 Junior programs, judging schools, award programs, tours, barn meetings, workshops and other service activities.

Live animal export sales (primarily bred heifers) to 50 countries and to every continent grossed several million dollars for PHA. Hitting a peak of \$4,800,000 in 1987, gross income from these sales dropped back to \$3,850,000 in 1989.

According to Nichol, two factors account for the drop in exports. The export enhancement program, in which the federal government subsidized shipping costs to keep prices for genetically

(Turn to Page A24)



Wayne Harpster and his wife Marjorie stand at the fence of their heifer pasture adjacent to their front lawn. Harpster, president of the Pennsylvania Holstein Association, is a study in successful dairying. The couple work together to maintain their enterprise Evergreen Farms. But the Harpsters have made more use of their land than just supporting a dairy herd and themselves — correspondent Judy Patton tells of a diversified operation and people.

