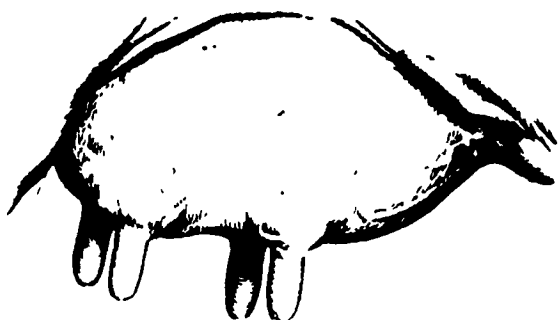


PURINA PRODUCTS AND PROGRAMS

HEIFER FACTS AND GOALS:

Invest In Tomorrow's
Milk Today!



1. An increase of 200 lbs. in proper body condition for your heifers is equal to 1300 lbs. of increased milk in that 1st lactation.
2. Heifers should freshen at 24 months of age with an average daily gain from birth of 1.85 lbs.
3. With the above freshening age and average daily gain, heifers should weigh in at 1150-1200 lbs. after freshening.
4. A height of 54 inches at withers is desired at 24 months of age.
5. We suggest that you have your heifer rations analyzed for optimum growth, performance, and return for your dollars invested.
6. Monitor heifer weight and height conditions on a regular time period. (Ask your Purina Dealer for a weight type).

PURINA PRODUCTS TO FIT YOUR FARM:



Freshstart D & H®

Specially formulated for dry cows and heifers.

- Freshstart D & H 16% Complete
- Freshstart D & H 16% Concentrate
- Freshstart D & H 16% Concentrate (High Legume)
- North Atlantic Freshstart D & H 22% Concentrate
- Freshstart D & H 34% Concentrate
- Easy Care Blocks
- Suppl-Mineral I, II, III (Bovatec Option)

**Call Your Purina Dealer Today For Information
On Purina Heifer Growing Rations**

WARRIOR'S MARK FEED CENTER
P.O. Box #130
Warriors Mark, PA 16877
814/632-5490

FARMER'S UNION CO-OP
30 East Walters Avenue
Greencastle, PA 17225
717/597-3191

K & K FEED, INC.
23 N. Park Street
Richland, PA 17087
717/866-2324

H.R. WENTZEL SONS, INC.
Box 6 Bloomfield Ave.
Newport, PA 17074
717/789-3306

THE OXFORD GRAIN & HAY CO.
1212 Railroad Ave.
Oxford, PA 19363
215/932-8521

BEDFORD FARM BUREAU
Bedford PA 814/623-8194
Everett, PA 814/652-2313
New Enterprise, PA 814/766-3329

* Trademark - Ralston Purina Co.

HESS MILLS
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717/442-4183
717/768-3301

Unionville, PA 19375
215/347-2377

ANTHONY'S FEED MILL
P.O. Box 212
Strausstown, PA 19559
215/488-6211

UMBERGER'S MILL
R.D. #4 - Box #545
Lebanon, PA 17042
717/867-5161

GLENVILLE FARM CENTER
Glenville, PA 17329
717/235-1290

FRANKLIN FEED & SUPPLY
1977 Philadelphia Ave.
Chambersburg, PA
717/264-6148
5960 Altenwald Rd.
Waynesboro, PA

DETRICH ELEVATOR, INC.
5458 Cedar St.
Williamson, PA 17270
717/369-3724

WILLIAM GOWER & SON
Rt 1, Box 50
Williamsport, MD 21795
301/582-2818

CHECK-R-BOARD
239 W. Main St.
Knoxville, PA 16928
814/326-4178

HIGH BROTHERS
441 Centerville Road
Gordonville, PA 17526
717/354-0301

H.C. SUMMERS, INC.
4002 Jefferson Pike
Jefferson, MD
301/473-8300

M.G. HENNINGER & SON, INC.
Berrysburg, PA 17005
717/362-3333

WOODSTOWN ICE & COAL CO., INC.
50 East Grant Street
Woodstown, NJ 08098
609/789-0069

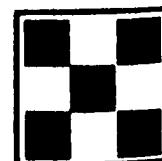
OLEY VALLEY FEED
RD2 - Box 271A
Oley, PA
215/967-3568

SPENCER'S MILLING SERVICE
306 S. Rodney St.
Clayton, DE 19938
302/653-8011

NISSLEY FEED CENTER
Mill Rd., Box 377
Morgantown, PA 19543
215/286-8029

TRI COUNTY AG CENTER, INC.
McVeytown, PA 17051
717/899-6772

**PURINA
MILLS, INC.**



Feeds designed with you in mind.