McSHERRYSTOWN (Adams Co.) — The Adams County Beef Producers Association held their 14th annual Beef Ball on Saturday, April 7, at the McSherrystown Fire Hall.

The first event was the introduction of the 1990 Adams County Beef Queen and Princess. Their duties will be to help with beef promotions by handing out literature, recipe booklets, and answering consumer questions about beef. Heather Price, daughter of Melvin and Joann Price, was crowned as the 1990 Beef Queen. Amy Cunningham, daughter of Mike and Brenda Cunningham, was chosen as the 1990 Beef Princess. Tracy Lobaugh was the second runner-up in the competition. The Beef Producers thank all the young ladies for participating in the contest.

The second event was the parade of bulls. Eight breeds were represented in the parade. The Angus breed was represented by a bull from G&T Farmers of East Berlin. The Charolais bull was shown by South Mountain Farm of McKnightstown.

Michele Hosterman of Millheim paraded the Chianina bull. The Limousin breed was represented by a bull from J&J Limousin of East Berlin. The Polled Hereford bull was shown by Spring Run Farm of Abbottstown. Chapel-Ridge Farm of Gettysburg showed the Santa Gertrudis bull in the parade.

The Scotch Highland breed was paraded by Apple Hill Farm of Hanover. The Simmental breed was represented by a bull from G&J Valley Farm.

The schedule of activities for the Adams County Beef Producers include Rib-eye Steak Sandwich sales at the Apple Blossom Festival, May 5 and 6 and the Apple Harvest Festival on October 6-7 and 13-14. The third annual Club Calf Sale is being held on November 3 this year.

All of these events will take place at the South Mountain Fair-

## Professor Named Alumnus

UNIVERSITY PARK (Centre Co.) — Earl M. Kesler, professor emeritus of dairy science, has been named the 1990 Dairy Distinguished Alumnus by Penn State's Department of Dairy and Animal Science. He is to attend the 65th Annual Dairy Science Expo at the Penn State Ag Arena today, and receive the award at the

Retired PSU

evening banquet. During his distinguished career, Kesler taught various courses related to dairying, particularly those in milk secretion and physiology of lactation, and short courses in milker training. He has also supervised 18 Ph.D. and 47 M.S. theses.

Kesler has published more than 130 articles and has researched forage preservation, pasture utilization, calf nutrition, nutrition of the lactating cow, milking techniques, physiology of the rumen and omasum and intermediate metabolism of products of rumen degradation and absorption.

A native of Dunmore, W. Va., he received his B.S. in agriculture in 1943 from West Virginia University. At Penn State, he earned an M.S. in 1948 and a Ph.D. in 1951 in dairy science with a minor in biochemistry.

Before joining the Penn State faculty, Kesler was a dairy herdsman at the West Virginia School for the Deaf and Blind. While serving in World War II, he was a prisoner of war and was awarded the Purple Heart and Bronz Star.

He is a member of the American Dairy Science Association, the American Association for the Advancement of Science, the held all day today in the Penn American Society of Animal Sci-State Ag Arena. Admission is free ence, the Pennsylvania Grasslands and open to the public.

Association, Sigma Xi, Alpha Zeta, Delta Theta Sigma, Gamma Sigma Delta and Phi Sigma. Within these associations, he has served on numerous committees. For these efforts he has been recognized with such honors as the Distinguished Service Award in 1984 from the American Society of Animal Science, Northeast Section and the Gamma Sigma Delta Research Award in 1980. Students recognized him as the Dedicatee of the Dairy Exposition in 1974.

Kesler is married to the former Wilna Brandenburg. They have two daughters and a son, all Penn State graduates.

The Dairy Exposition's fitting and showmanship contest will be

### Dairylea Names Regional Manager



David Eyster Dairylea Regional Manager

SYRACUSE, NY - David Eyster of Shermans Dale, has been named regional manager of south central and southeastern Pennsylvania for Dairylea Cooperative

As regional manager, a position recently developed by Dairylea, Eyster is responsible for monitoring competitive conditions and dairy farmer members' needs in his region, and for developing and implementing pertinent programs.

A Penn State agricultural business management graduate, Eyster was formerly employed as a member relations manager for the Regional Cooperative Marketing Agency (RCMA) in Batavia, NY. He has also served as a regional organizational director for the Pennsylvania Farmer's Association in Camp Hill.

## & M Plans Earth Fair

LANCASTER (Lancaster Co.) — Franklin and Marshall College has planned a day of "environmental education and action for all ages" at Earth Fair 1990 on Saturday, April 28, rain or

Beginning at 10:00 a.m. at the college and lasting into the evening, Earth Fair 1990 will feature educational forums, work trips, children's activities, and displays to provide information on conservation methods and practices.

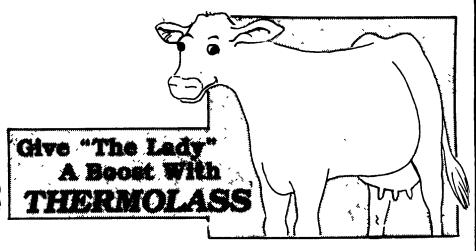
Lectures and discussions on current local and national environmental issues, better farming practices, and improving standards of living will be featured. Earth Fair 1990 culminates the celebration of

Earth Week, presented by the F&M Environmental Action Alliance (a student group) in conjunction with the Earth Day Coalition of Lancaster County.

Work trips to help clean roads and parks and plant trees, along with environmental interest displays, will be included. Children's activities will include crafts, mural painting, and activities.

Food and music will be available all day. Special attractions include "Plant-A-Tree" with 3-year old spruces available for 50 cents each, and white dogwoods and sugar maples for \$1.50. An art contest award ceremony will begin at noon and there will be an evening concert at 8:00 p.m. on the Ben Franklin Quad.







Hot weather is a major stress factor on your dairy cows' ability to produce their maximum potential. As a cow's body temperature increases she tends to experience a depressed appetite resulting in less intake of total feed. This leads to:

- A.) A Drop in Milk Production.
- B.) Depressed Butterfat Levels.
- C.) Reduced Reproductive Performance. D.) All of the Above - and none are Beneficial.

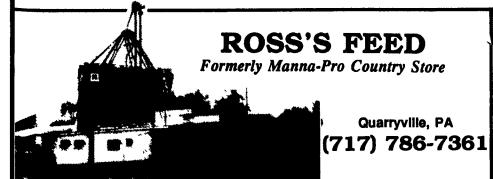
Thermolass, with it's high level of sugars provides a "quick-release" source of energy. In addition, Thermolass has proven to be a stimulant in increasing the cows appetite and aids in increasing rumen activity resulting in:

A.) Increased net energy content of the total diet. B.) Increased digestibility performance.

The extra, "quick-release" energy, increased appetite, and stimulated rumen activity translates into healthy cows producing more milk and maintaining or slightly improving butterfat levels.



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