

ICI Americas Celebrates Earth Day

WILMINGTON, DE — ICI Americas Inc. has embarked on a company-wide effort to demonstrate ICI's commitment to the environment.

"The thrust behind this effort," said Dr. Ben H. Lochtenberg, ICI Americas chairman, "is to encourage our employees to express their ideas and implement local projects which will contribute to an improved environment. ICI is committed to improving its

environmental performance through a revitalized waste minimization program and further reductions in emissions and continuing health, safety, and environmental improvements in all our operations."

As part of the company-wide effort, ICI Americas employees around the country will reaffirm their commitment to the environment and celebrate Earth Day in many different ways. More than 17,000 employees will participate.

At corporate headquarters, Lochtenberg and his colleagues will be on hand to distribute pine seedlings, along with an environmental message, to employees as they arrive for work on Friday, April 20, 1990. In addition to its ongoing efforts to promote the recycling of polyethylene terephthalate (PET) beverage bottles, ICI Films will distribute little plastic pot scrubbers, made of 100 percent recyclable polyester and with an environmental message,

to headquarters employees as well.

ICI Agricultural Products employees across the U.S. will participate in activities ranging from adopting an animal at the North Little Rock, Arkansas, zoo and financial support to further the development of the Armand Bayou Nature Center in Bayport, Texas, to tree planting ceremonies in St. Gabriel, Louisiana, and a \$15,000 contribution to the National Endowment Foundation to support a soil and water conservation project in south Texas.

ICI Advanced Materials challenged its employees to come up with ideas on how best to celebrate Earth Day. The winning entry was Ann Meurer of Fiberite in Winona, Minnesota for her idea — form "conservation committees" at each site. The committee would meet to compile ideas and set goals specific to each site aimed at environmental conservation. They would also design and implement one external community project in the coming year.

ICI Polyurethanes in West Deptford, New Jersey, is planning an all-day community open house, including plant tours and displays of end-use products. The group is also sponsoring a poster contest for a middle school science class.

Sixth and seventh graders are illustrating the personal meaning of Earth Day. Winners will each receive a \$50 gift certificate.

ICI Fibres in Greensboro, North Carolina, is underwriting the production of T-shirts with the national Earth Day logo on the front and ICI Fibres logo on the back. The shirts will be given to local high school students who make the most outstanding contributions on Earth Day.

ICI's Dighton, Massachusetts, site is going all-out for Earth Day, including the completion of phase two of its Total Quality Commitment Site Landscaping Project; a poster contest for an elementary school with winners receiving environmental books; and distribution of dogwood seedlings to employees and 750 students in the local elementary school, among other activities.

Employees at Glidden's headquarters in Cleveland, Ohio, will receive helpful hints on recycling on Earth Day. Employees are currently separating aluminum beverage cans and donating the cans to children's services.

In addition to all of these activities, ICI employees across the U.S. will be actively participating in Earth Day activities in their respective communities.

Farmers Association Sponsors Earth Week Cleanup

GETTYSBURG (Adams Co.) — The Adams County Farmers' Association, in cooperation with the Pennsylvania Department of Transportation (PennDOT), is sponsoring a one-day countywide roadside cleanup on Saturday, April 28, 1990 in conjunction with Earth Week 1990.

John Hess, president of the Adams County Farmers' Association, announced today that most Adams County townships will participate in this one-day roadside trash collection through participation of individual county citizens, volunteers, and organized groups.

Every resident of Adams Coun-

ty is encouraged to spend at least one hour participating in this project that ultimately benefits everyone in our society. This event will focus attention on litter and the throw-away aspect of our society.

The Farmers' Association strongly supports new legislation known as the "bottle bill", which will establish a beverage container deposit law. The Farmers' Association recognizes that a large proportion of the trash along Adams County roads consists of beverage containers and other reusable/recyclable items.

Trash bags and orange safety vests may be obtained at most of

the Adams County township offices during their normal business hours during the week prior to Saturday, April 28, 1990. Trash bags and orange safety vests may also be obtained at the Gettysburg office of the Pennsylvania Department of Transportation building.

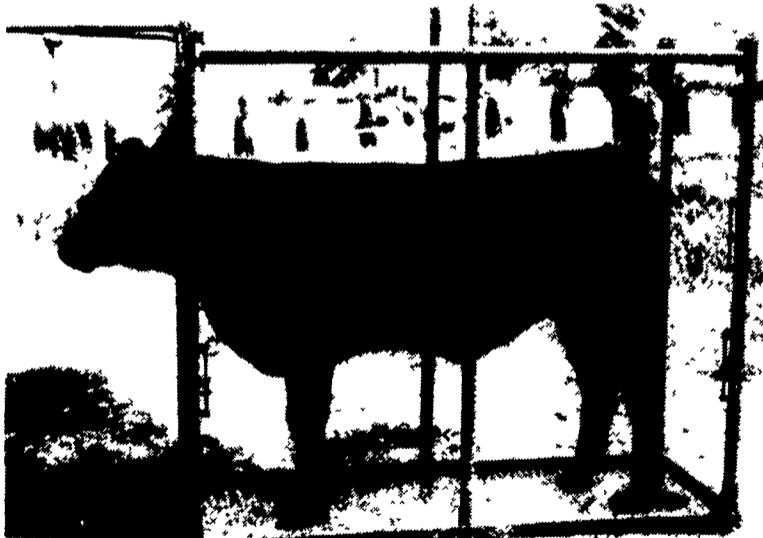
PennDOT and/or townships will designate locations where full trash bags may be deposited on state-maintained roads or township locations in Adams County. Information on these locations can be obtained when trash bags and vests are picked up.



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