



Ciba-Geigy Uses Biodegradable Liners

GREENSBORO, N.C. — "What goes around, comes around" is a statement we've often heard, and one that holds true for the seed division of Ciba-Geigy.

The company, which supports the development of new corn uses by co-sponsoring the Corn Utilization Conference with the National Corn Growers Association, will now use biodegradable plastic liners made with cornstarch in their premium brand corn hybrid packaging.

"We support the development of new corn uses through the Corn Utilization Conference, where

biodegradable plastic was first introduced to the United States," said Greg Reigh, corn product manager. "But we also support those uses through implementation. We've switched to biodegradable liners for our corn bags.

"We're committed to both supporting the corn industry and doing our part to help the environment," he said. "We intend to package all our premium corn hybrids in biodegradable bags in 1991."

These packages represent more than 10 percent of Ciba-Geigy Seed Division's corn seed products in 1990.

New Staff For Farm Credit



Michael Hosterman

YORK (York Co.) — Michael Hosterman and Thomas Johnston have been named field representatives and loan officers for York Farm Credit, according to James K. Sigler, vice president.

Hosterman, a native of Centre County, Pennsylvania was employed by York Farm Credit as field representative in the Gettysburg branch office. A graduate of the Pennsylvania State University, Hosterman holds a B.S. degree in agriculture business management. Before joining York Farm Credit, he held the position of credit examiner with the Farm Credit Ad-



Thomas Johnston

ministration in McLean, Virginia.

Johnston, a native of Fulton County, Pennsylvania, was employed by York Farm Credit as loan officer in the Gettysburg branch office. A graduate of the Pennsylvania State University, he holds a B.S. degree in agriculture education. Before joining York Farm Credit he held a position with ASCS in Pennsylvania. He has a diversified background in ag education, conservation, and production agriculture.

Both Hosterman and Johnston will serve Farm Credit customers in Adams County, along with John B. Weaner, executive loan officer.

'Beef Backers' Awards Return

WESTMORELAND, N.Y. — The New York Beef Council is pleased to announce the second annual "Beef Backers" Awards Program to honor those restaurants who have helped with the return of beef.

The program, sponsored by the New York Beef Council in conjunction with the Beef Industry Council, is designed to show appreciation to restaurants in New York which are doing exciting things with beef.

"We are looking for sugges-

tions as to which restaurants are deserving to run for this high honor," said Valerie Fishell of the New York Beef Council. If you have a special restaurant in mind, contact Fishell with your suggestion.

Restaurants are judged on how they incorporate beef into current menu trends, innovative preparation methods, and beef dominance on the menu.

For further information, contact New York Beef Industry Council, P.O. Box 250, Westmoreland, NY 13490, 1 (800) 292-6922.

Pork Industry Group Elects Officers

CHICAGO, Ill. — Erval Borgic, Nokomis, Illinois, was elected chairman of the Pork Industry Group of the National Live Stock and Meat Board during its annual meeting held in Chicago March 18-19. Elected as vice chairman was Chip Ray, Gobles, Mich.

Borgic is a past president of the Illinois Pork Producers Association and was elected to serve on the Pork Industry Group in 1984. Since that time he has held many leadership roles, including chairman of the Pork Information Committee and Pork Program Budget Committee; member of the Pork Long-Range Planning Committee and Executive Committee; and recently, vice chairman of the Pork Industry Group.

Borgic has also been heavily involved in the National Pork Producers Council, serving on program development groups and Bylaws and Resolutions Commit-

tee. He remains active at the state and local level as well. The Borgic family was honored by Elanco this year as its Illinois Pork Producers of the Year.

Chip Ray joined the Pork Industry Group in 1988 and has served as vice chairman of the Pork Education Subcommittee and a member of the Deli/Prepared Meats Committee. He was a driving force behind the formation of the Michigan Pork Producers Association, serving as its first president in 1969. He is still active in that organization.

Elected by the board to the Executive Committee were Borgic; Ray; Don Benson, Hurley, S.D.; and Ray Hanks, Fairbury, Ill.

New directors were officially seated: Hank Harvey, Jr., Pantego, N.C.; Bob Brooks, Columbia, Tenn.; Dave Reinecker, York Springs, Penn.; Pete Moles,

National Feeder Pig Marketing Association; Darrell Anderson, National Association of Swine Records; and Anne Tatum, American Association of Meat Processors.

Honored for their involvement in the Pork Industry Group were retiring directors Dick Sorensen, Wayne, Neb.; Gerald Turner, Van Buren, Ind.; Ralph Howe, Clemons, Iowa; Norbert Brandt, National Feeder Pig Marketing Association; Bruce Leman, National Association of Swine Records; Peter Nelson, American Association of Meat Processors; and John Heffernan, River Markets Group.

The board of directors also approved a revised fiscal year (October 1, 1989 - September 30, 1990) budget of \$3,839,167. This reflects newly awarded grants from the National Pork Board and decreased expenditures for general services.

Badger's Agri-Service Has Outstanding Sales

DILLSBURG (York Co.) — Badger's Agri-Service, Inc., has been awarded the Outstanding Sales Achievement Award by Stahl Mfg., Inc. of Guthrie, Kentucky. The award is from the top 10, eastern region, at the national independent dealer meeting held recently at South Bend, Indiana.

This award is for outstanding sales effort for the Eastern Region. To achieve this recognition, a dealer must be motivated to excel.

Superior salesmanship and a belief in doing the best work possible allows Brian and Marlene Badger to gain the confidence of their customers.

Kubota Names New President

COMPTON, Calif. — S. Egusa, president of the Kubota Tractor Corporation, recently announced the return of Mori Hayashi to the Compton-based company.

Hayashi was named president of the Kubota Credit Corporation and vice president of Kubota Tractor Corporation, overseeing finance, accounting, administration, and information systems.

Hayashi joined Kubota Tractor Corporation's parent company, Kubota Corporation, immediately after graduating from Okayama University in 1969. He then joined Kubota Tractor Corporation in 1977 as the assistant to the president, and later was also named vice president of Kubota Credit Corporation. Hayashi left KTC in 1983 to return to Kubota Corporation.



Mori Hayashi

Wiswesser Named Marketing Manager

DES MONIES, Iowa — James "Jim" E.F. Wiswesser of Lititz, Pa., was named marketing manager for Pennsylvania, eastern New York, and New Jersey by Farmline International Ltd., a marketer of silage enzymatics.

As marketing manager, Wiswesser will monitor product performance on key farms; develop a dealer network; and organize district sales campaigns.

Wiswesser, a Penn State graduate in animal science and management, was manager of specialty feeds for the Pennfield Corporation in Lancaster, Pa., where he developed, managed, and maintained specialty feeds programs.

Farmline International Ltd. markets Alfazyme™ and Grasszyme™, enzymatics that enhance silage preservation and increase milk production.



Jim Wiswesser

First Glimpses Of New Ford Tractor



The new Ford Ultra-Command powershift 100+ hp tractors were seen for the first time in Boston at the Ford New Holland Parts Fair meeting by, left to right, Chuck Crivella, Allan Herr, and Larry and Ruth Ann Groff of Lancaster Ford Tractor.

A Ford 8730 with the new transmission will be working fields near Lancaster Ford Tractor the week of April 9. The dealers are urging customers to plan to stop at Lancaster Ford Tractor and take a test drive.

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