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Philip Milhouse leads a fifth grade class in singing a medley of milk promotion songs as part of entertainment during Dairy Council Inc.'s 70th annual meeting.

Milk Marketing Agency (local dairy promotion group) to promote the consumption of milk in Sharswood.

As part of the promotion, the children who were considered winners were taken to a Philadelphia 76ers basketball team practice and game.

In reviewing past annual reports, Stanton said "I was surprised to see that working with athletes to promote good nutrition is not something new for Dairy

Council. In the 1950s, the well-known Philadelphia Phillie (baseball) Curt Simmons was on the staff of Dairy Council in the off-season."

She said that Simmons used to visit high schools and lecture on the importance of nutrition and physical activity. He had visited 135 schools in 1958.

In 1972, the first comprehensive nutrition curriculum was introduced by the council, followed by an elementary program, she said.

Last year, the elementary program was revised and re-introduced to elementary grades, she said.

"1989 was a major year for promoting this new curriculum and over 2,500 kits were sold in our area," Stanton said.

"We estimate that more than 100,000 children have been reached with these lessons on sound nutrition."

Community work has also been a tradition with Dairy Council,

Stanton said. "In 1935 we established an exhibit at the Franklin Institute and in 1936, Dairy Council sponsored a dairy barn at the Philadelphia zoo."

Both programs saw brief hiatus during World War II, but were resumed and expanded, especially during the 1980s, she said.

She said most recently, an exhibit at the Academy of Natural Sciences called "Cows! Fact and Fancy" had been a "major activity for our staff in 1989." The exhibit ended January.

Also in 1989, Stanton said a project called, "Nutrition Issues for the Black Community," which involved meeting with community leaders and more than a year of "brainstorming and research" resulted in the production of a video called "Barbershop Talk;" a video aimed at black male audience. The video is yet to be released.

According to Stanton, over the

**Bucks NFO To Meet**

PLUMSTEADVILLE (Bucks Co.) — Dairy farmers are invited to the annual meeting of the Bucks County National Farmers Organization (NFO) on Saturday, March 24 at 7:00 p.m. in the Plumsteadville Fire House.

years the agency has conducted many projects taking advantage of new technology and results have been successful.

She said the goal of the council now "is to maintain our leadership position."

The 1990 board of directors was also announced during the meeting.

Representing Atlantic Dairy Cooperative are Curtis Akers, H. Karl Beegle, Robert Gehman, Roy W. Hetrick, William N. Hopkins, Robert B. McSparran (president), Ivo V. Otto Jr., Elvin Rohrer, Rhelda Royer, L. Elmer Vickers, and Robert A. Winner.

Lee Ressler represents Eastern Milk Producers on the board. Independent Producers are represented by George Haenlein and David Lee. Distributors are represented by Earl Fink and directors at large include Jesse Burall, Harold Butz Jr., Donald Duncan, John R. Plummer and Dan Wettlin 3rd.

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