

### 4-H Farm Credit Awards Presented

CREAMERY (Montgomery Co.) — Keystone Farm Credit continued its tradition of honoring outstanding achievement to junior and senior 4-H members who excelled in their livestock project work over the past year.

Glen Wismer and Dean Shollenberger of Farm Credit in Silverdale presented trophies to the 4-H members at the Montgomery County extension board annual meeting held here at the 4-H Center.

In the rabbit category, Todd

Becker (junior) and Eric Becker (senior), both of Norristown, took top honors. Jayne Landis of Telford won the junior division in market swine. Keeping the dairy goat winnings in the family were Amy Plummer (junior) and Paul Plummer (senior) of Chalfont. The dairy cow divisions were also won by a brother/sister team from Bechtelsville, Amy Wolfgang (senior) and Seth Wolfgang (junior).

Rounding out the competition were the winners in the sheep division, Andy Kumpf (senior) and Susan Truehart (junior), both of Norristown. In addition to receiving their own trophy, the members will have their names engraved on a permanent plaque in the display case at the 4-H Center.

Nancy Kadwill, county agent, expressed appreciation to Keystone Farm Credit for their support over the years and thanked them for recognizing the positive efforts of today's young people.

The Montgomery County 4-H programs are open to all boys and girls ages 8-19. There are many projects and clubs for non-animals related areas such as model rockets, ceramics, crafts, sewing, gardening, shooting sports, public speaking, and a host of other interest areas.



Glen Wismer, far left, and Dean Shollenberger, far right, of Keystone Farm Credit in Silverdale presented 4-H Farm Credit Awards for outstanding achievement in several animal-related projects. Honored at the extension annual meeting at the 4-H Center in Creamery were, left to right, Susan Truehart and Todd Becker, of Norristown; Jayne Landis of Telford; Eric Becker of Norristown; Amy and Paul Plummer of Chalfont; and Seth and Amy Wolfgang of Bechtelsville. Missing from the photo is Andy Kumpf of Norristown.

## Dairy Industry Economics

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most as a percentage of their 1980 production were Alaska and New Mexico.)

3. 7 percent.

4. This is actually a trick question, according to Dr. Yonkers. The answer was true until 1989. But between January and November 1989, per capita consumption actually declined because of population increases.

5. Down about 20 pounds per person per year in the past 10 years, although it has been up in the past five years.

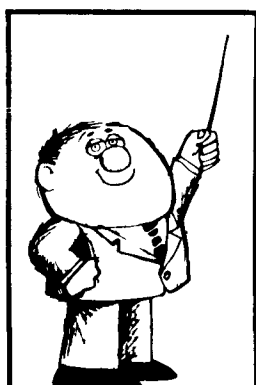
6. October through December, even though peak production occurs April through June. It's another inherent imbalance of the industry, Dr. Yonkers said.

7. Health aspects, Dr. Yonkers said, especially for milk's calcium and protein content.

8. The same answer — health aspects — except this time for negative reasons such as fat, calories and cholesterol. These two answers explain why one advertising campaign cannot work for all consumers, Dr. Yonkers said.

9. Although the actual average is about 3.25 percent, Dr. Yonkers said the average response from those surveyed was 15 percent.

10. Again most consumers missed the mark. Although the legal standard is less than 1 percent, most people surveyed thought it was considerably more than 1 percent. "Consumers need a lot of educating about dairy products," Dr. Yonkers concluded.



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