

Lucky Shoppers Learn Value

(Continued from Page A36)

Vicki Hilton of Columbia had a \$183.31 paid out of her grocery bill of \$240.23.

She said, "I didn't have any inkling this was going to be my lucky day — I thought it was going to be an expensive day going grocery shopping."

Three lucky shoppers were randomly chosen while shopping at Stauffers of Kissel Hill, Lititz.

"The lucky shopper idea was developed to emphasize just how much of the so called food dollar is actually spent on food," said Phoebe Bitler, coordinator of the event.

Only "real food" items were paid by the association. Snack food and non-food items were not reimbursed.

In addition to Hilton, the other lucky shoppers who found this out included Lisa Blankenmyer of Lancaster. Of her \$64.74 total cash register tape, 68 percent was real food items; 32 percent of \$20.50 were non-food items.

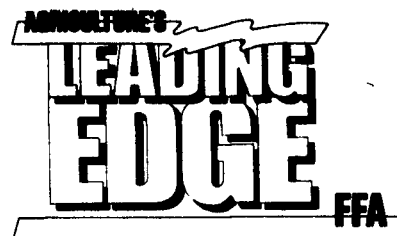
Mr. and Mrs. Phil Lichty, Lancaster, had 66 percent of their \$46.91 total paid; 34 percent was considered non-food items.

The media blitz was sponsored by Muncy Chief Hybrids in conjunction with the Pennsylvania Young Farmers. Milton Hoffman, Muncy president, provided \$200 for the lucky shoppers.

Nord Parkinson, 1990 PA Ag Spokesperson; Jerry Krone and Henry Zerby spoke with consumers about agriculture and food issues during a 1½-hour visit to

the store.

Bitler said, "Americans often complain about their food bill, but really they should be grateful for the quality and quantity readily available at only a fraction of the cost other countries must spend. Americans spend less than 16 percent on income on food while Chinese spend about 60 percent on food."



SPECIAL HORSE SALE CONSIGNMENTS For

FRIDAY, FEBRUARY 16, 1990

At NEW HOLLAND SALES STABLES, INC. 12 Miles East of Lancaster, Pa. just off Rt. 23, New Holland, Pa.



Tack 9:00 AM. Sale 10:00 AM.

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* 1 Load Young Mules consigned by Stonchurst Farms.

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See Additional Listing Page E32 This Issue.

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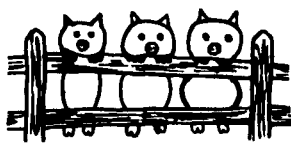
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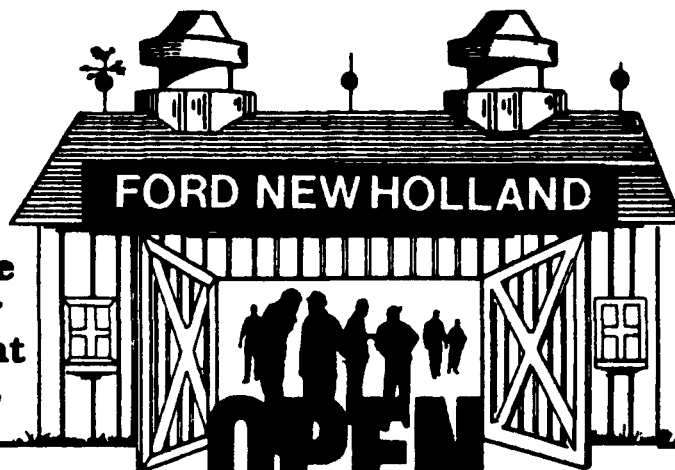
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