

# Pork Board Increases Checkoff Funding

DES MOINES, Iowa — At its January meeting, the National Pork Board took steps to increase 1990 checkoff programming by \$1.25 million.

The proposal is the result of increased 1990 revenue projections and use of surplus funds to bring this year's \$26.25 million budget more in line with the last two years. Program proposals are now being accepted by the board, who will review the proposals and finalize the funding in early March.

The Board reviewed preliminary 1989 financial figures indicating that the checkoff had generated \$27.1 million, including interest. A total of \$28.1 million, including surplus funds from previous years, was spent on promotion, research, and consumer information programs during the year.

The Board adopted revised 1990 funding allocations of \$16.5 million to the National Pork Producers Council. The money will fund consumer promotion and information, retail merchandising, product and production research, foodservice promotion, and foreign market development.

During his report, Hilman Schroeder, president of the National Pork Board, reported that he believes that the Board and producers have reached a satisfactory solution with the USDA concerning a disagreement over the interpretation of how checkoff funds can be used. Schroeder told Board members that USDA now agrees the law provides for the use of checkoff funds for contacts with state or federal governmental officials on non-legislative or regulatory issues of importance to pork producers.

The law prohibits the use of checkoff funds for lobbying purposes, which the Pork Board never questioned. However, some uncertainties had arisen over the ability to utilize checkoff funds in connection with contacting governmental officials for consultation on such issues as food safety, where industry and government coordination is necessary.

"Now that we have reached this middle ground, I hope we can proceed in our efforts to advance the success of producer checkoff programs," Schroeder said. "The Board recognizes the law contains certain limitations and among them are checkoff funding of state and national trade association activities."

Schroeder advised pork producers who have concerns on public policy issues that do not fall within the framework of checkoff funded programs to get actively involved in their state and national pork producer associations, who can utilize unrestricted (non-checkoff) funds for those purposes.



# Cumberland Co. DHIA

(Continued from Page D11)

Harper Hershey & Sons	5	20,101	3.3	668
139				
37	5	18,506	3.6	668
Paul M. Snyder	6	24,127	3.2	789
40				
27	3	22,975	3.3	760
36	5	16,666	4.1	685
43	1	17,444	3.8	663
Curtis & Ann Day	6	24,293	3.7	918
Starlet				
Lady	2	21,146	4.2	902
#Suzie	2	18,151	4.4	798
Kenneth D. Smith	8	24,163	3.2	787
34				
Bent Creek Jerseys	4	15,545	4.9	772
Beatrice				
Lo VI Swiss	7	17,715	4.0	722
Wanda				
Danny Hege	5	16,178	4.8	777
132				
154	4	16,804	4.4	741
191	3	20,132	3.3	680
Mt. Rock Farm	9	21,577	3.3	716
22				
2	4	16,291	4.3	701
M. Thomas Sheaffer	8	25,479	4.7	1207
Ginny				
#Maze	4	22,725	3.8	876
Rosie	3	24,600	3.5	863
Sue	4	26,253	3.1	828
Lace	4	25,401	3.2	818
Matt	10	20,166	3.7	747

Robert & Margaret Smith	6	18,060	4.1	747
102				
Donald M. Leatherman	5	21,775	3.3	720
Dearie				
Ruby	4	21,333	3.1	662
Twila	3	16,238	4.0	654
Mains Acres	2	17,070	4.1	751
15				
527	5	18,116	3.8	702
630	3	15,782	4.4	698
472	5	17,920	3.8	681
Nevin Shughart	5	26,329	3.3	892
968				
Whitie	5	20,559	3.4	700
6	5	17,018	3.9	664

## CLEARFIELD CO. DHIA November 1989

Owner	Breed	Rolling Herd Average			
		No. Cows	% In Milk	Days Milk Lbs.	Fat Lbs.
Orner Farms Inc.	B3	78.8	86.8	20,100	720
Hicks Dairy Farm	B3	72.0	90.7	19,898	720
Martin Whitaker	B3	30.0	84.5	18,962	693
Carl G Brink & Sons	B3	64.6	85.0	18,492	686
R Wriglesworth & Son	B3	57.1	88.5	18,607	680
Harry Mahlon	B3	25.4	86.4	17,895	666
Ecklund Holsteins	B3	41.7	87.0	17,704	661

## Who makes the most practical tractors?



**Last year, more value-minded farmers picked Massey-Ferguson than any other make.**

In fact, one of every five tractors now sold in the Western World is an M-F. Which makes Massey-Ferguson the Western World's largest tractor manufacturer.

One of the big reasons for this popularity is the great value of the 50-90 PTO hp line of M-F 300 Series tractors.

They all give you the torque, economy and reliability of world-famous Perkins diesel engines and all the advantages of advanced Ferguson system hydraulics. Plus you get the practical features you want, like hydrostatic steering as standard equipment.

Massey-Ferguson engineers put a lot of time and effort into designing these tractors to save more of your time and effort. They're incredibly easy to operate and maintain. And they have one of the best reliability records of any tractor ever made.

Better ask your M-F dealer soon to show you why an M-F 300 Series tractor can be the best value for your hard-earned investment.

### Practical choices.

MODEL	M-F 360	M-F 375	M-F 383	M-F 390	M-F 390T	M-F 398	M-F 399
HP*	50	60	73	70	80	80	90

\*Manufacturer's rated PTO horsepower  
All models available with 2 or 4-wheel drive. Some can be equipped for Wide Row Crop or Low Profile applications.



### See Your Local Dealer

**LEBANON VALLEY IMPLEMENT CO.**  
700 E Linden St  
Richland PA  
Ph: (717) 866-7518

**M.M. WEAVER & SON**  
N Grolldale Rd  
Leola, PA 17540  
Ph (717) 656-2321

**SCHREFFLER EQUIPMENT**  
Pitman, PA  
Ph: (717) 648-1120

**S.G. LEWIS AND SON**  
West Grove, PA  
Ph: (215) 869-9440  
869-2214

**TRIPLE H EQUIPMENT**  
Pouch Bottom, PA 17563  
Ph 717-548-3775

**ARNETT'S GARAGE**  
Rt 9 Box 125  
Hagerstown, MD  
Ph: (301) 733-0515

**N.H. FLICKER & SONS, INC.**  
Maxalawny, PA  
Ph: (215) 683-7252

**PEOPLE'S SALES & SERVICE**  
Oakland Mills, PA  
Ph: (717) 463-2735

**CTF SALES & SERVICE, INC.**  
Cornly's Turf Farm, Inc  
Forest Grove Rd  
Wycombe, PA 18980  
Ph: (215) 598-7157

**D.W. OGG EQUIPMENT CO.**  
5149 Cap Stine Road  
Frederick, MD 21701  
Ph: (301) 473-4250