



# SPECTRUM

## HIGHER YIELDS

The greater protection of COUNTER gets your corn off to a fast, healthy start, with stronger, more developed root systems. And that means your crop gets the moisture and nutrients necessary for the best possible yield.

In fact, National Corn Growers Association yield winners have used COUNTER 2-to-1 over the next corn soil insecticide. They must be on to something.

## CONSISTENT PERFORMANCE

Tests by major universities in top corn-producing states continue to prove that, applied banded or in-furrow, COUNTER consistently outperforms all other corn soil insecticides by a wide margin. And it delivers outstanding control of corn pests, regardless of years of continuous use. So, you can

start with COUNTER and stay with COUNTER. There's no need to periodically take chances with less reliable or unproven products.

Don't risk a performance gap in your total insect control. Get proven, broad-spectrum control, the highest possible yields, and consistent performance. Protect your crop and your investment. With COUNTER insecticide.

To order your free in-furrow kit call 1-800-942-0500.

Get COUNTER at your local Cyanamid AgriCenter™ dealer.

Restricted Use Pesticide. Always read and follow label directions carefully.  
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\* See your local Cyanamid AgriCenter™ dealer for details on product guarantee.

# COUNTER®

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