

Mitzel Reappointed To Beef Board

ROME, NY — Ralph Mitzel, a Lancaster, New York dairy farmer, has been reappointed by Secretary of Agriculture Clayton Ycutter to a three-year term on The Cattleman's Beef Promotion and Research Board.

Twenty-nine producers were reappointed and 11 new appointments were announced by Secretary Ycutter. All but one of the appointments will serve a three-year term that began December 1, 1989. The single appointment will serve a one-year term that fills a vacancy created from a resignation.

Mitzel, who also serves as a member of the 11-member New York Beef Industry Council, has held a seat on the Operating Committee of The Beef Board this past year. The Operating Committee is the major decision making body of the Beef Promotion and Research program.

The reappointed members by state are as follows: Alabama-Ronnie Holladay; Arkansas- Jim Hill; California- John Harris and Gordon Rasmussen; Iowa- John Jensen and Jim Mullins; Kansas-Virgil Huseman and Kenny Knight; Kentucky- Bob Vickery;

Minnesota- Bud Wishard; Missouri- Glen Klippenstein; Montana- Ed Lord; Nebraska-Merlyn Carlson and Cal Coulter; New York- Ralph Mitzel; North Dakota- Raymond Schnell; Ohio-Fred Johnson; Oklahoma- John

Kane and Walt Woolley; Oregon-Dick Cowen; South Dakota- John Glaus; Tennessee- Joe Houston; Texas- John Jones, Bob Josseland, Charles Payne and Lucille Sterling; Virginia- Roy Meek; Wisconsin- Roger Biddick; and the northwest region (Alaska,

Hawaii and Washington)- Don McClure.

The newly appointed members by state are as follows: Colorado-Bert Hartman; Florida- Derrill McAteer; Georgia- Sam Payne; Idaho- Linda Naugle; Illinois-

Grover Webb; Indiana- Dale Humphrey; Missouri- Scott Kennedy; Pennsylvania- Ralph McGregor; Texas- Charlie Ball (appointed to fill the vacancy) and Sergio Benavides; and the Importers- George McNeeley.

You, as the parent, have the right to say NO!

Several weeks ago, a mother was telling a group of parents about a recent trip through her town. She stopped at the local bank which, incidentally, is extremely civic-minded and a continual watchdog of the community. Next, she stopped at the tax collector's, another guardian of community interests. Then on to the grocer's to do a week's worth of shopping.

Every one of these community-minded institutions tried to give her child a lollipop? The mother indicated that she found it very difficult to say "NO" to each of these kind and caring people — the bank teller, the tax collector, and the grocery check-out lady.

Each of these persons meant

well, but it can be questioned if they knew that they may be contributing to a rather critical problem in young children — dental caries. And I suspect none of them even had a passing idea that he or she fit into the same category of Americans who are polluting the television commercials with ads for sugar-coated this and that.

In young children, some basic attitudes about nutrition and eating and food are being formed; we parents must help our little ones in their struggle to form healthy attitudes.

That means that we must recognize our responsibility to say "NO" even though we might be looked upon as one of the community's most ungrateful and unappreciative creatures.

Further, we must be prepared to

receive the label of "his or her kids don't have any fun." When it comes to free candy handouts, accept such a label and then relax when your child goes to the dentist and gets a clean bill of health.


There's an old belief that still persists even today — that the pudgy baby is the happy, healthy baby. Nutritionists and other health people tell us just the opposite. Young children can, and large numbers do, suffer from obesity.

Now for the really tough job. It's sometimes easier to say "NO" to the bank teller or even the child than it is to a well-meaning grandparent who arrives with, literally, a grocery sack full of candy. One

parent reported a crisis last Easter. Grandparents arrived with a huge ten-pound chocolate rabbit for the 14-month-old grandson. Fortunately, the 14-month-old was more intrigued with the box that the rabbit was packed in than he was with the chocolate rabbit. After the fanfare of opening the chocolate rabbit, the parent was able to put the rabbit out of sight, to be forever forgotten by the young recipient.

As we go about our parenting, we must know what we are committed to, what each wants for his or her child and then stand up for it.

And when it's all said and done — we do have the right to say "NO" and with all the courage in us, we must indeed say it!



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