

## Photo-Essay Book Available On Rural America

PONTIAC, IL — Back in March of 1987, Richard Brooks of Silver Image Productions, Inc., conceived the idea of a photo-essay book illustrating 24 hours in rural America. This November marks the release of the first edition of "Country/USA."

Printed in the USA, this hard-bound, 11¼"x9¼" coffee-table book contains 192 pages. It also features a 35" fold-out spread and a full-color, laminated dust jacket. "Country/USA" will be available in several mail order catalogs and selected book stores. It is being

marketed and distributed by Silver Image Marketing, Inc., Pontiac, Illinois. The book retails for \$40.

According to Brooks, executive editor of "Country/USA," the book is the first of its kind in many respects. "Never before has such a diverse group of professionals been involved in a single theme effort," he explained. "We called upon many kinds of photographers -- wildlife, landscape, nature, photojournalists, corporate and commercial -- as well as agricultural shooters. The resulting pictures are as diverse as the

photographers who shot them."

More than 100 leading photographers were involved with this October 1, 1988, project. Their mission was to capture the essence of rural America on film in just 24 hours. Covering all 50 states, they collectively shot more than 122,000 original photos. After a year of meticulously editing, the very best 255 color images have been assembled in the book. Also included are 24 photos selected from more than 3,000 submitted by 4-H and FFA members in a contest sponsored by The New

Northrup King in association with Silver Image Productions, Inc. The resulting documentary is an exclusive portrait of rural America.

A special section within the book entitled, "24 Hours with the Photographers," describes each participant and their more-than-often unusual shooting adventures on that particular day last fall. Also included is a biographical sketch about each photographer.

Yet another of the book's highlights is its introduction written by Clancy Strock, a popular agricul-

tural journalist. In it, Strock says, "If you already live in the country, turn these pages and rediscover the everyday miracles that are easy to take for granted when they surround you. If you came from the country, this book will help you rediscover the many joys you treasure in your memory. And even if you've always been a city dweller, let this book help assure you that out in the country are those who are the custodians of a life that some would have you believe is only a memory."

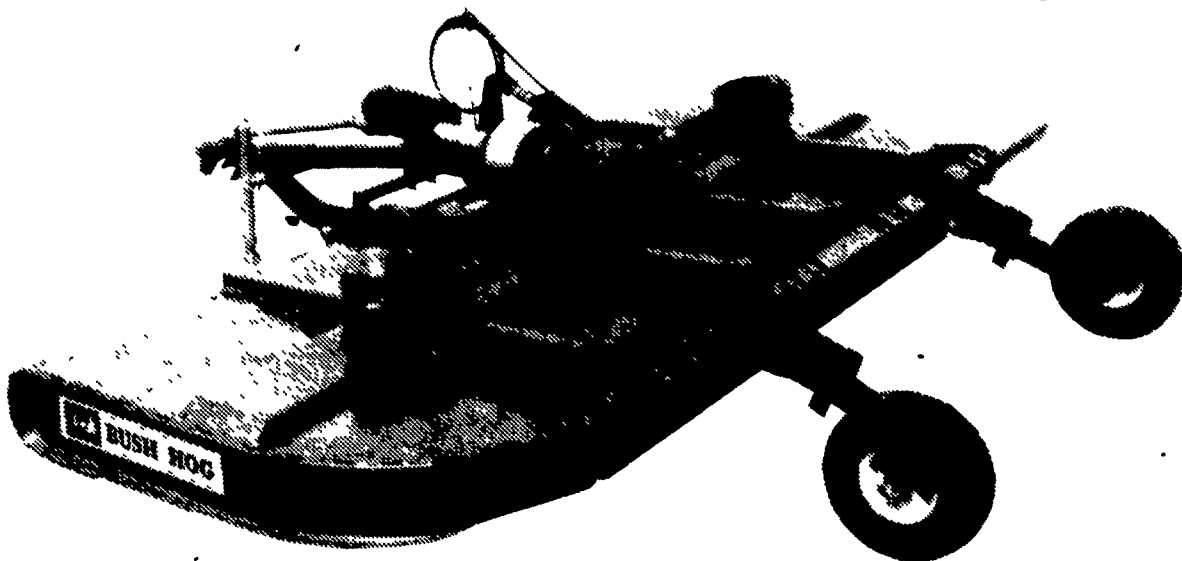
Published by Silver Image, "Country/USA" was produced by Silver Image Productions, Inc. Its attractive design was conceived and executed by Harmony House Publishers, Louisville, Kentucky. Final photo editing was completed by two-time Pulitzer Prize winner, William Strode, Harmony House Publishers.

For more information about the first edition of "Country/USA," please call toll-free 800/447-4135.

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