



STATE COLLEGE (Centre Co.)— Four Pennsylvania County Agricultural Agents were recently recognized by Pennsylvania Farm Credit Associations for their superior professional program efforts in conjunction with the Search for Professional Excellence Program.

Those recognized for their outstanding efforts were: Carol Schurman of Indiana County for 4-H and Youth - Careers: Choices and Challenges; Gary Shepard, Westmoreland County for Farm Income - Intensive Pasture Management; Gregory Burns of Elk County for Rural Development - Part-Time Farming for Profit; and Mary Jo Cook, Central Extension Region - Strengthening Cooperative Extension through Program Development Committee.

The awards were presented during their fall Meeting Banquet in State College. In the photo (L to R) Schurman, Shepard, Burns and Cook.

Ivanhoe Bell— A Genetic Legacy

May 16, 1974-November 7, 1989

After 15 years of impacting the Holstein breed with his genetic excellence, Carlin-M Ivanhoe Bell was laid to rest on November 7 at Select Sires. Viewed by visitors until his death, Bell was always recognized for his structurally impressive Excellent (93) frame; soundness that never faltered. It is only appropriate that he be buried where future visitors can view his memorial while observing his numerous sons and grandsons in Select's facilities.

Bell built a legacy which will endure well into the next century. He now has 662 proven sons which average +\$92 Protein with +772 PTA Milk. Ninety-eight percent of his sons are plus proven for protein. The best of these are in A.I. organizations all around the

world. The very elite Bell sons, such as Applenotch Jack Daniels, Emprise Bell Elton, Eric-Dew Quietcove Micheal, Art-Acres Bell Pontiac, Wardin Bell Gene, and Ripvalley NA Bell Troy, are being used as the sires of future proven sires.

Daughters of Bell have long dominated the USDA high index cow list. Many of these elite cows are the dams of future genetically superior sons.

Bell's current USDA Summary contains 64,656 daughters, and that number is exceeded only by his former stablemate, Marshfield Elevation Tony with 68,059 USDA daughters. Bell's tested daughters are in 12,196 herds. After all this time, and with all these daughters, Bell's PTAM on the "Animal Model" is +1538 lbs. and PTA is +54 lbs. He was way ahead of his time on protein production, being +0.2%P and 55 lbs.P for a dollar value protein of +\$179. His 29,847 classified daughters in 7389 herds give him a PTAT of +1.07 and an Udder Composite of +.64. He still ranks 45th on the Holstein Association's top TPI list, and is by far the oldest sire in the Top 100. The only other "old" sire on the Top 50 is Walkway Chief Mark.

Round Oak Rag Apple Elevation is the only other sire to be buried at Select. Now Bell takes his well deserved place with another great one.

"Since starting George's Seeds 4 years ago, our farm customers have saved more than \$2,100,000"

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top quality...high
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Just when some seed companies are cutting back on dealer service in an attempt to compete with us...George's makes important local service a top priority. In addition to seed shipping, delivery and hybrid exchanges, George's provides local service from 32 district managers, 78 supervisors and 1,060 local dealers...real people who can provide you with variety performance data from your local area to help you make your hybrid selections. You can have performance, price and service...all from the same source.

See how George's did in your area.

George's proves once again that we deliver top yields plus lower prices: This is a sample of the data available from your George's dealer from 117 test plots in 24 states.

Maryland 1989 Corn Yield Results
Grower: Pintail Point Farm & Tim Bishop
Location: Queenstown, Maryland
Queen Annes County
Date Harvested: 10/4/89

Brand	Variety	Plants/ Acre	% Lodging	% Moist	Bu/Acre At 15.5%
Pioneer	3379	—	—	23.6	146.3
Jacques	4900	21,373	30	21.6	101.8
George's	9095	16,808	28	19.7	89.0
George's	9096	22,410	22	18.3	101.6
George's	8100	24,485	19	19.3	119.1
George's	7102	22,618	22	20.7	116.3
Jacques	7700	23,033	12	21.3	146.1
George's	6108	23,033	18	22.0	143.5
George's	9109	24,278	15	21.4	147.8
George's	7109	23,655	11	22.2	156.9
George's	8109	22,400	5	23.5	155.6
Jacques	7770	25,500	2	25.5	143.3
George's	8110	23,200	2	25.2	165.8
DeKalb	DK-636	24,900	10	24.4	159.3
Jacques	7820	25,700	6	26.8	149.3
George's	6112	22,800	13	24.1	180.9
George's	9112	24,700	7	25.3	132.5
George's	9114	23,700	7	27.0	167.2
George's	7114	21,200	10	24.7	161.4
Jacques	7900	25,500	21	25.3	146.8
George's	C-7115	23,000	7	29.0	145.0
George's	9118	24,100	9	27.5	159.5
George's	C-9119	26,000	12	28.8	167.0
DeKalb	DK-689	23,400	8	27.9	142.2
George's	7121	24,800	10	29.3	161.9
George's	8122	24,000	13	29.2	176.0

Now George's can help you avoid soybean herbicide carry- over damage in corn.

George's Seeds, in conjunction with 40 other seed companies, and FMC, funded a cooperative research program to determine the cause of the widespread soybean herbicide carryover problem that showed up in many corn fields this year.

The study showed that the herbicide damage was more pronounced in hybrids produced using certain female lines as the seed parents. We now know which female seed parent lines have shown the best resistance and can help you select hybrids that will perform best following soybeans.

Your George's Seeds dealer will be more than happy to share this information with you and help you avoid this new problem.

Join the company that's changing the way seed corn is sold.

We're always looking for a few more good dealers, especially those with seed selling experience. If you would like to sell George's...or if you are a large user...call me tollfree.

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"Several years ago I had a great idea for reducing farmer seed corn costs. Unfortunately that idea wasn't practical for a large seed company.

In 1985 I left Jacques Seed Company...a company I led for 27 years...and formed an entirely new kind of seed company.

George's Seeds was launched to fulfill my idea. Since 1985 we have been selling high producing single cross hybrids which are comparable to those offered by the major seed companies...only at a much lower price."

Our customers have each saved an average of \$878 over the past four years.

"Four years ago I said George's Seeds was going to change the way seed corn is sold in this country. We've done it.

We sell our top hybrids for 20% less than the big national brands. Our top retail price again this year is only \$59...even less with cash discounts of 9% for November and 8% for December."

How can George's sell the best for 20% less?

George's is a "no-frills" company. By cutting useless marketing frills...such as free caps and jackets, high cost dealer incentive programs, travel programs, expensive TV advertising, flashy color brochures, big executive salaries and other forms of free gifts...George's can bring high yielding single cross hybrids to market at a substantial savings to the farmer.

If you need a cap...you can buy your own...in your favorite color...with a few of the dollars you save when you buy George's seed.

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