THE AG EVENT OF THE YEAR PFA CONVENTION!

(PENNSYLVANIA FARMERS' ASSOCIATION)

Hershey Lodge & Convention Center — Hershey, Pennsylvania

Monday, November 13 to Wednesday, November 15, 1989

COME - Hear Experts on . . .

. . . The World Ag Market Situation!

. . . The Farm Economy!

. . . Farm Management!

. . How to Cut Your Taxes and Make More Net Income!

TRAGEDY TO TRIUMPH* 7:00 P.M. - TUESDAY



Hear **Dr. Phillip Butler**, former Vietnam Prisoner of War, tell how he overcame the adversities of eight years as a POW.

THE TWO PENNSYLVANIAS* 12 NOON - TUESDAY



Hear **David Boldt**, editor of the *Philadelphia Inquirer*, discuss the importance of the two Pennsylvanias.

WOMEN IN PUBLIC OFFICE

4:30 P.M. - TUESDAY
Hear Barbara Haier,
Pennsylvania Auditor
General, discuss the
importance of women
holding public office.



THE ADMINISTRATION SPEAKS*



Hear

PA Governor

Bob Casey -
and

Lt. Governor

-- Mark Singel



address the farmers attending the convention.

SQUARE DANCE WITH OTHER FARM FAMILIES —

7:45 P.M. - MONDAY

Bring along your friends and square dance to **The Susquehanna River Band.**

TUESDAY, NOVEMBER 14

Charles Benner will be the caller.

*Meals are served at these events and there is a charge for the meal.

Tickets can be secured by contacting your County Farmers' Association president, or by calling (717) 761-2740

MONDAY, NOVEMBER 13

AG MARKETING WORLDWIDE 9:30 a.m.

Dr. Gerhard Gloy German Embassy Ag Attache

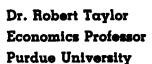


THE FARM ECONOMY *



Dr. John Hosemann AFBF Chief Economist

FAMILY FARM BUŞINESS PRINCIPLES—9:30 a.m.





SHEEP — A NEW OPPORTUNITY 9:30 a.m.

Dr. Clair Engle Penn State University

Robert Harris
New York Dept.
of Agriculture
& Marketing

FARM MANAGEMENT—1:45 p.m.



Donald R. Hummel, Sr.
PFA Farm Management
Services
Panel of Experts

ADVISORY COUNCILS AND LOCAL AFFAIRS — 2:45 p.m.



Julie Chamberlain
and
Rebecca Jeppesen
Michigan
Farm Bureau
Federation



PERSONAL LEADERSHIP 2:00 p.m.



Barbara Marder
Director, TresslerLutheran Service
Associates

MAXIMIZING "YOUR" FARM INCOME — 2:45 p.m.

Phil Simpson Market Master Instructor Illinois Farm Bureau Federation



WEDNESDAY, NOV. 15

POLITICAL INVOLVEMENT 7:00 a.m.

Arthur Hershey
Farmer/Lawmaker
State Representative

