

THE AG EVENT OF THE YEAR — PFA CONVENTION!

(PENNSYLVANIA FARMERS' ASSOCIATION)

Hershey Lodge & Convention Center — Hershey, Pennsylvania

Monday, November 13 to Wednesday, November 15, 1989

COME — Hear Experts on . . .

. . . The World Ag Market Situation!

. . . The Farm Economy!

. . . Farm Management!

. . . How to Cut Your Taxes and Make More Net Income!

TRAGEDY TO TRIUMPH*

7:00 P.M. — TUESDAY



Hear Dr. Phillip Butler, former Vietnam Prisoner of War, tell how he overcame the adversities of eight years as a POW.

THE TWO PENNSYLVANIAS*

12 NOON - TUESDAY



Hear David Boldt, editor of the *Philadelphia Inquirer*, discuss the importance of the two Pennsylvanias.

WOMEN IN PUBLIC OFFICE

4:30 P.M. - TUESDAY



Hear Barbara Hafer, Pennsylvania Auditor General, discuss the importance of women holding public office.

THE ADMINISTRATION SPEAKS*



Hear PA Governor Bob Casey → and Lt. Governor ← Mark Singel



address the farmers attending the convention.

SQUARE DANCE WITH OTHER FARM FAMILIES —

7:45 P.M. - MONDAY

Bring along your friends and square dance to The Susquehanna River Band.

Charles Benner will be the caller.

*Meals are served at these events and there is a charge for the meal.

Tickets can be secured by contacting your County Farmers' Association president, or by calling (717) 761-2740

MONDAY, NOVEMBER 13

AG MARKETING WORLDWIDE

9:30 a.m.

Dr. Gerhard Gloy
German Embassy
Ag Attache



THE FARM ECONOMY*

12 Noon



Dr. John Hosemann
AFBF Chief Economist

PERSONAL LEADERSHIP

2:00 p.m.



Barbara Marder
Director, Tressler-
Lutheran Service
Associates

FAMILY FARM

BUSINESS PRINCIPLES—9:30 a.m.

Dr. Robert Taylor
Economics Professor
Purdue University



SHEEP — A NEW OPPORTUNITY

9:30 a.m.

Dr. Clair Engle
Penn State
University

Robert Harris
New York Dept.
of Agriculture
& Marketing

MAXIMIZING "YOUR"

FARM INCOME — 2:45 p.m.

Phil Simpson
Market Master Instructor
Illinois Farm Bureau
Federation



TUESDAY, NOVEMBER 14

FARM MANAGEMENT—1:45 p.m.



Donald R. Hummel, Sr.
PFA Farm Management
Services
Panel of Experts

ADVISORY COUNCILS AND LOCAL AFFAIRS — 2:45 p.m.



Julie Chamberlain
and
Rebecca Jeppesen
Michigan
Farm Bureau
Federation



WEDNESDAY, NOV. 15

POLITICAL INVOLVEMENT*

7:00 a.m.

Arthur Hershey
Farmer/Lawmaker
State Representative



COME — SEE EXHIBITS OF SAFEMARK PRODUCTS