



Lancaster Farming

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Apple Sales Still Down From Alar Scare, Donaldson Says

BY

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BIGLERVILLE (Adams Co.)—The Alar apple grower fiasco generated by national TV scare tactics became a topic for discussion again this week as the Agricultural Advisory Council for Penn State University met at the Fruit Research Laboratory.

The meeting gave council members the opportunity to see research programs that are underway at the facility and to visit Guy Donaldson's fruit farm located

west of Gettysburg.

Alar was an approved chemical that helped growers to produce blemish free apples for consumer preference. But a very small cancer risk was made into a national issue that reduced sales and caused huge industry sales losses.

"The Alar scare has continued over into this growing season," Donaldson said. "Even though we are in a very short crop situation in the Appalachian area, it has affected sales in this particular crop year. I've heard estimates of

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Two New Features This Week

Because of reader interest, two new features begin in this issue. Both pages will supply information you can use in farm management.

The new state "DHIA FOCUS" column starts this week with a summary of average feed costs from across the state and an article by Dick Chichester, General Manager, Select Sires. This article entitled "A.I. and DHIA--Partners In Progress," appeared in the September-October 1989 issue of "Selections," and is reprinted by permission. You'll find this information on Page A-20.

The second new page this week features the most complete grain, hog and cattle futures market report anywhere in farm publications. If you have a dairy operation or if you feed livestock, you'll find charts, moving averages and resistance/support figures compiled by Data Transmission Network Corporation to help you get a quick look at how the markets are moving. In a local reader survey, more than half of *Lancaster Farming* readers indicated an interest in this page found on A-16.

So, this week and every week, take a look at these new features as well as all the other regular market reports, news stories, professional columns and advertising pages that make *Lancaster Farming* (according to the new independent Starch Report) number one in the nation for reader response to advertising. In addition Starch reports that readers spend an average of 129 minutes reading each weekly issue.



Last year Anne Marie Mitchell of Berks County had never heard of the dairy princess program. This year she was chosen from 33 county contestants to be the state dairy princess.

Anne is much more than a pretty teen with a crown and banner; she is a bona fide farmer who works fulltime on her father's dairy farm and she does relief milking for other farmers. To learn more about Anne and Gambling B farm, turn to page B2, for photos and story by Lou Ann Good.

Cook Urges Dairymen To Unify

GETTYSBURG (Adams Co.)—Milk checks of producers in the Mid-Atlantic Order 4 area continue to be boosted by more than \$1 million per month in premium pricing, through the successful efforts of dairy cooperatives working together, according to Dairymen Middle Atlantic division manager Boyd M. Cook.

The over-order pricing of Class I milk, through the Middle Atlantic Cooperative Milk Marketing Agency (MAMMA), is proof that dairy producers can work together to gain satisfactory pricing, says Cook.

"My concern is whether farmers will continue to work together, or fall prey to offers of

short-term gains, and lose the long-term benefits of responsible marketing efforts," Cook told members attending the cooperative's division annual meeting, October 13 at the Sheraton Gettysburg.

"There are those who promise prices slightly over what their

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State Grange Testifies On Nutrient Management Proposals

HARRISBURG (Dauphin Co.)—The Pennsylvania State Grange was one of many groups to testify at the hearing Thursday held by the Pennsylvania's House Ag Committee on a proposed nutrient management bill.

The Grange testified that nutrient management, involving the use of commercial fertilizer and the excess application of animal waste

to the land is a growing problem and that for many years the State Grange has supported a limited nutrient management plan.

Last year Grange delegates passed a detailed resolution which stated that the Grange supported a statewide nutrient management program comprised of the following elements.

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Results Of County Ag Education Survey

BY PAT PURCELL

LANCASTER (Lancaster Co.)—Agricultural education in Lancaster County high schools may see changes by early 1990 due to the work of the Lancaster County Agriculture Teachers Association (LCATA).

More than 500 surveys were sent to agri-businesses throughout Lancaster County in the spring of 1989. The results of the survey have been tabulated and ag educa-

tors in the county have begun planning course changes that will be in effect by the first of next year.

"The survey has been a very positive step and it's been great that these teachers have done the field testing," said Larry Redding, Program Specialist Agriculture Education with the Pennsylvania Department of Education. "This has been an excellent way to get the needed input from the local

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Lancaster Swine Club 4-H'ers Honor Members

BY LISA RISSER

NEW HOLLAND (Lancaster Co.)—For the Lancaster County 4-H Swine Club, Tuesday night was a time for fellowship and for congratulating each other on a winning year.

Club president Greg Shipe was honored as the club's outstanding 4-H'er. Presenting the tribute to the 17-year-old son of Dar and Betsy Shipe of Elizabethtown was J. Warren Heisey, a swine club leader of 23 years.

Shipe is in his last year as a club member, but hopes to continue helping members in the future. During his eight years as a 4-H'er Shipe has served the club as treasurer and news reporter.

A novice club member, Calvin Landis also received a special award. He was named rookie of the

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A beginner and a veteran swine club member were honored during their annual banquet. Calvin Landis, left, was named rookie of the year, and Greg Shipe, club president, was named outstanding 4-H'er.