Richard Shade Named Dairyman Of The Year

MADISON, WI — A Rockton, Illinois man instrumental in the development of a voluntary supply-management plan under Agriculture Secretary Richard Lyng is World Dairy Expo's Dairyman of the Year. Shade and three other Expo honorees will be recognized at the World Dairy Expo Recognition Banquet at 6 p.m. Tuesday, October 3 at the Sheraton Inn and Conference Center.

Shade, 79, has been a leader in a number of dairy organizations. He was a director of Mid-West Dairymen's Company for 39 years and served as its president from 1957 to 1979. He is former president of Illinois Milk Producers and served as a director for the Illinois American Dairy Association.

He was instrumental in the formation of Lakeshore Federated Dairy Cooperative, serving as a director for 17 years and treasurer for 15 years. Lakeshore Federated Dairy Cooperative is comprised of Manitowoc Milk Producers Cooperative, Milwaukee Cooperative Milk Producers and Mid-West Dairymen's Company. Shade also was director of Central Milk Producers Cooperative for

11 vears

For 18 years, Shade was an active director of National Milk Producers Federation, serving on many of its committees. He retired from the board last year and was recognized at the organization's annual meeting as a Honorary Director for Life.

Noted for his ability to hammer out farm policy solutions, Shade was appointed by Democratic Agriculture Secretary, Orville Freeman, to serve on the National Dairy Advisory Board, and, in 1986, was appointed by Republic Agriculture Secretary, Richard Lyng, to serve on the National Dairy Commission. Although the supply-management program he was instrumental in developing was not adopted by the National Dairy Commission, dairy leaders maintain it is a program that could be adopted in the future to help maintain a balance between supply and demand.

Shade was born and raised on an Illinois farm near Champaign. As a youth, he worked with his father on the family's dairy farm and bottling plant, Shadeland Dairy. The processing plant was merged with Beatrice Foods in the 1940s. Shade graduated from the University of Illinois and, following one semester of graduate studies, began working as the Winnebago County (IL) Extension 4-H agent, a position he held from 1934 to 1936. He then worked for Farmers Home Administration from 1936 to 1940 and for Federal Land Bank from 1940 to 1945.

In 1945, Shade started farming on a dairy and hog farm near Rockton. Presently, he is in part-

nership with his son, Steve, milking 65 Holsteins and operating a feeder steer enterprise. They farm 900 acres of land, most of which is in corn and soybeans.

With his background with farm lending institutions, Shade has been a valuable advisor to groups in financial matters. He is a trustee of the Rockton Methodist Church and, as former chairman of the building committee, spearheaded construction of an educational center for the church.

He was a charter member of

Rockton's Macktown State Bank in 1958. He served as the bank's first president, a position he continued through 1966. He served as vice president from 1972 to 1975 and was appointed president for a second time from 1976 to 1988. He then was appointed chairman of the bank board in 1989. During his tenure with the bank, it has grown from \$1 million in assets to \$35 million.

Shade and his wife, Lois, have three children, Julie, 49; Steve, 47; and Nancy, 43.

Luttings

Time Fall Alfalfa (

NEWARK, DE — "Alfalfa plants probably suffer more from mismanagement in early fall than at any other time of year," says Kent County Extension agent Rich Barczewski. "Careful management is the key in preparing alfalfa stands for the winter. If cut just before a killing frost, plants may not survive the winter."

According to Barczewski, the carbohydrates stored in alfalfa roots and crowns during September and October must be at a high level for successful overwintering.

Plants should have at least 10 inches of top growth to promote maximum carbohydrate storage. They will use as much as half of this stored food during dormancy.

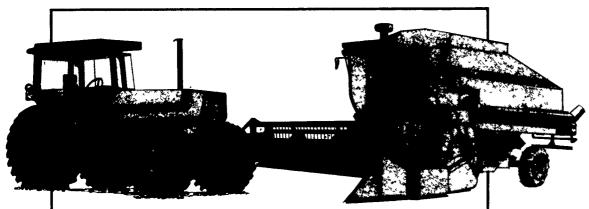
To make sure plants have time to produce a high level of carbohydrate reserves, the county agent advises farmers not to cut or graze alfalfa for four to six weeks before the first killing frost. While that date varies by a few days from county to county, it averages around October 17 in Delaware.

Harvesting after the first killing

frost affects alfalfa less than cutting before frost, Barczewski says. However, if a cutting is taken after frost, he suggests leaving a 6-inch stubble to catch and hold snow and to protect crowns and roots from winter winds.

"You can't develop a sound cutting management program without taking into account the fertility status of the soil," adds Barczewski. "High soil fertility is necessary to maintain alfalfa stands under intensive cutting frequencies of 30 to 35 days."

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