

REPLACEMENTS = INVESTMENTS

Don't Gamble On Them!!

Use

PURINA CALF STARTENA



Jim and Nina Burdette own and manage a registered Holstein herd in Mercersburg, Pa. located in Franklin County. They have been milking for 15 yrs. and have had tremendous success in the show ring as well as on the farm. They have always used **CALF STARTENA** in their calf program. We wish them continued success. Here's how they feel about **PURINA'S CALF STARTENA**.

"Purina Calf Startena is a consistent starter that helps maximize a calf's potential. This calf is a potential 5th generation homebred excellent and all of them were fed **PURINA CALF STARTENA**."

Jim & Nina Burdette

HERE IS WHY STARTENA SHOULD BE YOUR FIRST CHOICE:

- Calves grow up to 15% faster the 1st 60 days compared to conventional starters.
- Saves feed, 12% better feed efficiency compared to conventional starters.
- Promotes early rumen development that hay can't the first 60 days.
- Highly palatable, calves like it, easy to digest, so they gain more.
- Now available with DECCOX™ or Terramycin.

Purina Mills would like to thank the Burdette's for their support.

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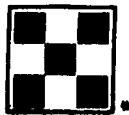
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PURINA
MILLS, INC.



Feeds designed with you in mind.

* Trademark - Ralston Purina Co.

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