

Entries Due For All-American Jersey Show

REYNOLDSBURG, OH — The All American Jersey Show and Sale will be held November 4-7 at the North American International Livestock Exposition in Louisville, Kentucky. Entries are due September 20, although late dairy entries will be accepted until October 10. Premium catalogs are available by calling the N.A.I.L.E. at (502) 588-3166.

The All American Jersey Show and Sale is the largest dairy breed event in the United States. In 1988, over 530 Jerseys were shown in the two-day Open Show. In addition, the Junior Show had over 260 entries exhibited.

The All American Jersey Sale is again offering superior Jerseys from across the nation. The Pot O'Gold Sale, with bidding open only to juniors age 7-19, gives youth a chance to purchase Jersey heifers of outstanding genetic

merit.

"The Greatest Jersey Show on Earth" is the theme for the National Jersey Jug Futurity. Premiums estimated at over \$8,000.00 will be available to this year's class. The winner will be named from the 835 nominations first entered three years ago.

The schedule for activities at the 1989 All American Jersey Show and Sale is as follows:

Saturday, November 4, 1989, 8:00 A.M. - All American Junior Jersey Show; 4:00 P.M. - Pot O'Gold Heifer Sale; 7:00 P.M. - Junior Banquet and Funfest

Sunday, November 5, 1989, 1:00 P.M. - National Jersey Jug Futurity; 5:30 P.M. - All American Jersey Sale

Monday, November 6, 1989, 8:00 A.M. - All American Jersey Show, Senior Yearlings in milk through group classes.

Tuesday, November 7, 1989,

RCMA's Discontinuation

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observers note.

RCMA officials were unsuccessful in recent efforts to establish an over-order premium for Class II milk, McAllister noted. Reportedly, they were stymied by an earlier RCMA settlement with the region's major Class II buyers.

The discontinuation does not mean the end of RCMA activities, McAllister said. The agency continues to collect and distribute premiums in Federal Order 1, which covers the New England states, and in a state order in western New York. In addition, the agency's 15-member staff continues to

operate, concentrating largely on touching base with the 22,000 cooperative and independent dairymen with RCMA membership, McAllister said.

RCMA officials are trying to "maintain our organization, so that when the price drops, as it surely will, we can be back and say, 'hey, now we need over-order pricing again,'" McAllister said.

Some observers, such as Robert Yonkers, an ag economist at Penn State University, are optimistic about RCMA's chances of resurrection. He said recruitment efforts, which have lagged lately, should rebound when rising milk

supplies loosen the tight market and some of the voluntary premiums paid by handlers begin to dry up.

Others are more pessimistic, saying the longer-term legacy of RCMA's current difficulties will be the continued fragmentation of the Order 2 milk market and the failure of farmers to rally around a cooperative approach to pricing.

In another development, Yonkers noted that RCMA's troubles are likely to hasten efforts by the newly organized Producers Equalization Agency (PEA) to implement over-order pricing in Federal Order 36, which covers Pittsburgh and eastern Ohio. Cooperative and independent members there have selected a board of directors, which has plans to hire a full-time general manager by Oct. 15, Yonkers said. The organization plans to charge premiums when PEA membership accounts for at least 85 percent of the order's milk marketings.

8:00 A.M. - All American Jersey Show, Intermediate Heifer calves through Junior Best Three

For more information contact: The American Jersey Cattle Club, Kurt Lyon, Director of Information (614) 861-3636.

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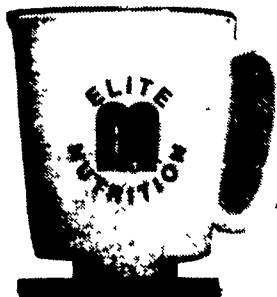
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