

30 YEARS AGO

THIS WEEK

-The West Lampeter Community Fair, Inc., has scheduled its Fifth Annual Chicken Barbecue at Lampeter Community Center Pavilion from 4 to 8 p.m. Saturday, August 8, according to Roy B. Herr, general chairman.

Herr reports this year tickets will be 1.50 for adults and 75 cents for children under 12 years of age.

-Lancaster County Extension Service has scheduled a series of Tomato Field Day programs for Aug. 4-5 with Penn State tomato specialists appearing.

The meets will be:

Aug. 4, 6:30 p.m., Herbert Royer farm, Lancaster RD 5, 1½ miles northeast of Lancaster, off Route 222.

Aug. 5, 9:30 a.m., Henry Shreiner farm, Lititz RD2, 1 mi. northeast of Elm.

Aug. 5, 6:30 p.m., J. Lester Charles farm, Manheim RD1, half mile west of the Field Research lab, north of Landisville.

Dr. Carlton Taylor, extension disease specialist, will discuss

tomato diseases.

K. R. Slamp, marketing specialist, will discuss picking, grading and handling.

-Red Rose 4-H Baby Beef and Lamb Club's annual tour has been scheduled for Wednesday in the southern end of Lancaster County, according to Max M. Smith, county agent.

The tour starts at 8:30 a.m. at the Fred W. Linton farm, Quarryville RD2.

The tour will enable club members to see some of the other cattle in the club and observe feeding and management practices of other members.

Also scheduled are morning

stops at the following members' homes in order:

Judy and Tom Daugherty, Kirkwood; Martin Greenleaf, Jr., Oxford RD1; Maria, Magda and John Frey, Quarryville RD2; Elaine Herr, Quarryville 2; Kenneth Weaver, Quarryville 1, and Judy and Jay Ranck, Quarryville 1.

Afternoon stops will include:

Mary Jane Herr, Reston; Carol and Kenneth Hess of Strasburg 1 and Nancy Landis, Strasburg 1.

-The Annual Lancaster County 4-H Club Field Day received careful attention last week from more than 175 members, leaders and guests at Long's Park in Lancaster.

MILK.

IT'S FITNESS

YOU CAN DRINK.



The efficiency experts of animal agriculture



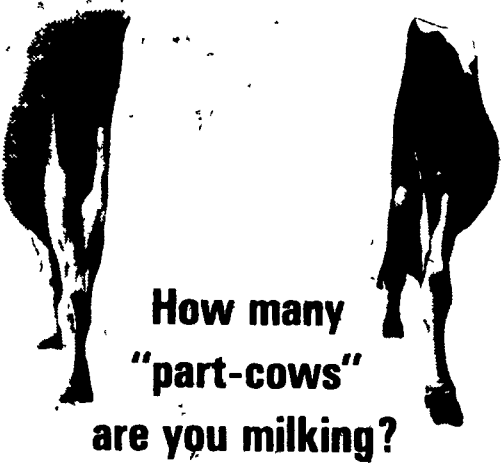
If we sold our research farms, we could cut the price of our feed

If we were less concerned about how our products perform for you, we could cut our research — or do a lot less.

Our investment in 2,700 acres—and in livestock, buildings, equipment and people—isn't to be sneezed at.

Neither is the investment in our research laboratories and the people who work in them. Nor what it takes to run a field-research program on cooperating farms and ranches in many states.

But cutting corners in research and in other ways wouldn't make much sense. It isn't the price per ton you pay for MoorMan's Mintrate® or Premix-trate® that counts—it's how efficiently these highly concentrated MoorMan Products can help you turn grain and roughage into growth, gains or milk.



How many
"part-cows"
are you milking?

Lots of dairy cows are part-timers—they're not producing as much as they could.

For a very simple reason: They don't get enough milk-making feeds. Or they get the wrong combination of fuel.

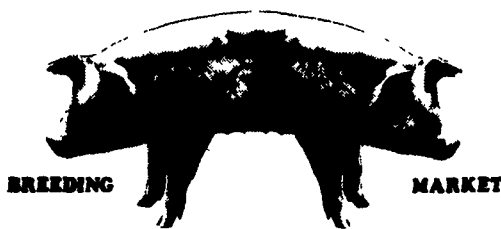
So their milk-making motors idle. Cow-power output—and profits—are lower than the machinery is built to turn out.

There's a practical, organized way to rev 'em up—with a MoorMan's® Cow Power Dairy Feeding Program.

It's based on the proven fact that when good cows are fed better, they produce more milk—and more profit.

From Mintrate® or Premix-trate®, a cow and her billions of nutritional helpers—microorganisms in her rumen—get the high-quality, carefully balanced proteins, urea, minerals and vitamins A and D needed to help break down roughage and grain into milk-making cow-power.

She can't go
both ways profitably
on the same ration



BREEDING MARKET

A replacement gilt needs a far sturdier frame and a much stronger constitution than a littermate you send to market.

Demands on her are great: first, to build a big litter of husky pigs. Next, to produce ample milk for them to grow fast.

So start developing the gilt into a profitable brood sow before you breed her—on a ration tailored to her needs.

You can do this with a proven product and program for gilt development pioneered by MoorMan Research 30 years ago.

It's an economical program—with an extra bonus that can come in extended productive life of sows.

Let's figure soon on programs for your gilts, sows and market-hogs. We have different programs to help you get top performance and profits from them all.



Save 7% to 10% of total feed
from 400 lbs to market

You capitalize on the different feeding values of roughage and grain on MoorMan's 2-stage beef feedlot program.

You feed high roughage and low grain for frame building or growing. Then for finishing, feed high grain and low roughage.

As shown in MoorMan Research and at several universities, this 2-stage program can save you 7% to 10% of total feed compared with conventional growing and finishing programs.

In each stage, you feed only ½ to 1 lb. per head daily of a powerful MoorMan fortifier that supplies working ingredients only — none that merely duplicate the nutrition in your roughage or grain.

Interested in being part of our fast growing team? Contact...

Jeff Evanyk
State Sales Mgr.
Waynesboro, PA
717-765-4461

Pete Crout
Area Sales Mgr.
Ephrata, PA
717-738-1328

Tom Sharp
Area Sales Mgr.
Ephrata, PA
717-738-2509

David Gibson
Area Sales Mgr.
Chambersburg, PA
717-261-0765

Dale Simmons
Area Sales Mgr.
Linville, VA
703-833-2341

FUTURE
NEW DISTRICT

FUTURE
NEW DISTRICT



The efficiency experts of animal agriculture