

## **OPINION**

## Beef Is Back And Veal Is Here

Several months ago we saw that a group of people who oppose animal agriculture had set up a booth in a large shopping center. They were dispensing information that was slanted against agriculture. This was done to raise money for their cause. And the public was listening to their story.

At that time, we said farmers should use this method to tell their side of the story. And this week we report on another information booth, an information booth that exposed consumers to the farmer's side of the story.

The Pennsylvania beef and veal industry information program had their representatives on location at Willow Valley Square in Lancaster County. But it could have been anywhere in Pennsylvania, because that's what Barry Sands and Kelly Lynn Mankamyer do all year. They set up a booth and a grill and get consumers to talk and taste the good meat produced on our

And these good-will ambassadors do get questions. Mankamyer who is also the State Cattlemen's Assn. Beef Queen says the only information many people know has been dispensed by animal rights groups. "All we can do is tell what actually happens on the farm and let the public know the facts," Mankamyer said. "But it's hard to change minds when when they are emotional."

However, this Beef Industry Representative (BIR) program does change minds. Supported by the check-off dollars supplied by producers, a positive story for beef and veal is told on the front lines of consumer purchasing decisions.

We commend the industry and the representatives who take the farmer's message to the consumer in this way. From the interest shown by consumers at the booth in Willow Valley Square, you could readily see that the industry message is true. "Beef is back, and veal is here."





Saturday, July 8 Clarion Co. Town & Country Day, Ronald McHenry Farm, Knox. Keystone Ram & Ewe Sale, 9:30 a.m. Ag Arena Penn State

Sunday, July 9

Jackpot Steer Show, Somerset County fairgrounds, Meyersdale, 1:00 p.m.

Monday, July 10

Penn State Forage Van, Delmont Agway, Delmont (Westmoreland Co.) 11:00 a.m. to 3:30

Blair County Holstein Picnic, Legion Park, Hollidaysburg, 7:00

Ag security area informational meeting for West Fallowfield and Highland townships, West Fallowfield Community Center, Cochranville, 7:30 p.m.; call Ray Pickering at 215/344-6285 for information. Tuesday, July 11

PDCA Judging School, Troy fairgrounds; runs through July 12. Talbot County Fair, Ag Center, Hiners Lane, Easton, Md.; runs through July 13.

Wednesday, July 12

Association summer vegetable marketing tour, depart from King of Prussia, 4:15 a.m.; call 717/473-8468 for more information.

Westmoreland County Holstein Club farm tour, meet at Greensburg Agway at 7:00 a.m.

Baltimore County 4-H Fair, Baltimore County fairgrounds, Timonium, Md.; runs through July 16.

Washington/Greene Holstein Club Picnic, H.G. & L.E. Smith Farm, Avella, 7:30 p.m.

Thursday, July 13 Lycoming County Fair, Hughesville; runs through July 22. Friday, July 14

Kent County 4-H Fair, Kent Ag Center, Old Nike Base Site, Tolchester, Md.; through July

Caroline County Fair, 4-H Youth Park, Williston, Md.; runs through July 16.

Camden County 4-H Fair, 4-H Center. Lakeland Comp Blackwood, N.J.; runs through July 15.

Saturday, July 15 Pennsylvania Vegetable Growers Pennsylvania Cattlemen's & Col-

## **NOW IS** THE TIME

By Jay Irwin Lancaster County Agriculture Agent

To Check Ventilation Systems During

Hot Weather Ventilation is most important during hot and humid weather. During hot weather our hog, broilcr and layer houses need more air movement inside the house. I would suggest placing circulating fans inside the house to move more air across the birds or animals. This will definitely give relief. In weather reports it's known as the "chill" factor. If you move air at the rate of 500 c.f.m. across the bird or animal, it will reduce the temperature to the bird or animal by 10 degrees F.

I know if the temperature is 95 degrees F. outside it will not be any cooler than 95 degrees inside, but the chill factor would make it feel like 85 degrees to the animal.

Another very important factor during hot weather is to ventilate the attic. The best way is to have an inlet at one end and an exhaust fan at the other end. If you don't move the air out of the attic, the temperature can rise to over 150 degrees F. This trapped hot air will eventually work down through the insulation and into the

> To Use **Pesticides Safely**

If you ever spill pesticides on your skin, wash it off immediately. Research by a dermatologist shows that washing is most effective within one minute of exposure and less effective half an hour after exposure. This indicates the urgent need for immediate attention following the skin exposure

The research also shows that the amount of absorption of pesticides through the skin varies with the location on the body. The forehead absorbs seven times as much pesticides as the forearm. And the scalp absorbs four times as much as the forearm and palm. The three areas for the entry of pesticide into your body are through the mouth, nose and skin.

It is very important that protective covering be worn by anyone that mixes and applies pesticides.

onial Charolais Association Field Day, Ray Grimes farm, McKightstown, 9:00 a.m. For information, call Dr. Wilson at 814/863-3659.

Sunday, July 16 Pensupreme Ice Cream Festival, Lancaster Square, Lancaster, (Turn to Page A31)

Face masks and protective coverings are available through many farm supply stores.

To Check Alfalfa For Insect Damage

The excessive rainfall during May and June gives excellent conditions for an increase in leafhopper and aphids on our alfalfa this year. Much of the second crop is showing damasge. At this stage of maturity, it's best to cut it. Then spray the stubble to protect the next cutting. The Agronomy Guide lists a number of materials that are effective, including Guthion, Carbaryl, Furidan and Malathion. Cygon is effective on a week to ten day regrowth. Always follow label directions.

To Keep Dogs **Under Control** 

The summer months increase outdoor activity with your dog.

Keep in mind that a dog owner's responsibility is to keep their pet under control at all times. Free roaming dogs cause accidents. bite, damage property and can be a general nuisance. They also carry disease from farm to farm. Be sure your dog has rabies protection. Dogs are personal property and the owners are responsible for any damage caused by their pets.

Many dog related problems would be alleviated if owners were more aware of their responsibilities. All pet owners really need to do is to have their dogs licensed, innoculated for rabies and keep them under control. Remember, all dogs six months of age or older must be licensed. A license is an inexpensive means to identify your dog if it should stray. It also shows you care for your

WHEN THE LORD **GOES BEFORE** 

YOU July 9, 1989

Background Scripture: Judges 4 through 5. Devotional Reading: Psalms 1.

One gets the very distinct impression that leaders were scarce among the Israelites during the period of the Judges. When I read this book it appears that the people wanted to be left alone so that they could pursue their own interests. There were only two circumstances under which they seemed to desire leadership: (1) when they needed someone to adjudicate disputes between them and their neighbors, and (2) when they were threatened by their enemies.

So Judges 5 opens with Deborah sitting under her palm tree acting as a magistrate in disputes between various citizens. Why a woman in an era when men almost totally dominated public affairs? Why this particular woman Deborah? From what we know of these times -- and for thousands of years following -- it seems safe to say that men normally would have allowed no woman to exercise authority in the public domain. If Deborah was acknowledged as Israel's only temporal ruler, it could only have been because the people were certain that God had picked Deborah for her leadership role. He had endowed her with the rare gift of prophecy. As such, she seemed to be so much closer to God and his ways than anyone else in the kingdom. When she delivered her judicial judgements, it was as if God himself were speaking to the people of Israel. So, when she sends for Barak, she tells him: "The Lord, the God of Israel commands you" (4:6).

THE RELUCTANT LEADER

Barak has already been assured

by Deborah that God will give their enemies into their hands. But rather than act on the assurance given him, Barak seeks reassurance. Told to gather his troops to Mount Tabor, Barak wants to be assured that God will go with him. Since Deborah is God's representative, he bargains with her: "If you will go with me, I will go; but if you will not go with me, I will

You and I might think that Barak was quite justified in getting this extra assurance from Deborah, but it appears that Deborah regards his request as a breach of faith. This breach of faith is not serious enough to spoil God's plans, but it will have one negative consequence for Barak: "the road on which you are going will not lead to your glory, for the Lord will sell Sisera into the hands of a woman" (4:9). In other words, because he did not trust God's assurance, he would not receive the glory for this great victory over Sisera. This prophecy was fulfilled in 4:17-24 when Jael, the wife of Heber, kills Sisera while he is sleeping.

900 CHARIOTS

When Deborah agrees to go with Barak, they both go off to the battlefield at Kedesh. Victory seems impossible because Sisera, the opposing general, commands an army with 900 chariots. The Israelites who had not yet learned to work ith iron, had no chariots. But the choice of Kedesh was an inspired one, for here in the marshy land the chariots would get bogged down and lose much of their effectiveness.

So, in a moment of great need, God called to two people to work together to accomplish something that seemed utterly beyond possibility. Deborah, a woman gifted by God, is able to utilize the talents of Barak, a man who is able, but reluctant. And, although their task seemed quite impossible, because they were willing to heed God's call and work together, His will was done through them.

When the Lord goes before us, we are called to follow.

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## Lancaster Farming

Established 1955 **Published Every Saturday Ephrata Review Building** 1 E. Main St. Ephrata, PA 17522

— by — Lancaster Farming, Inc. A Steinman Enterprise

Robert G. Campbell General Mahager Everett R. Newswanger ... Managing Editor

AN UNCLE OTIS FARM SAFETY REMINDER



