

# DAIRY BREED NEWS

## An Invitation To The National Brown Swiss Convention

Make your plans now for vacation fun and Convention fun at this year's 1989 National Brown Swiss Convention. There will be a welcome wagon of Maryland Brown Swiss Breeders waiting for you in July at the beautiful Sheraton Inn, Frederick, Maryland. This meeting marks the 109th Convention for Brown Swiss Breeders and we expect 400 dairymen from across the country, as well as international breeders and other industry-related participants. The Convention will be held July 18-21.

The committees have put together a program that is sure to please and to provide a wonderful mid-summer break. There'll be time to catch up on good 'ol visiting, to kick up your heels, and to learn about the current activities of your industry and Association.

With the proximity to our Nation's Capitol of Washington, D.C. and many more historic and interesting places to visit, we are encouraging you to combine a terrific vacation along with the Convention.

Tuesday morning at 11:00 a.m. the Convention officially opens for registration. The registration committee will welcome you upon your arrival. For the convenience of early arrivals, the registration desk will be open Monday evening.

This year's Chairman is Dwayne Bell of Hampstead, Maryland and Co-Chairpersons are Rebecca Long and Scott Hood of Thurmont and Middletown, respectively. They are excited about the activities, speakers, and programs for the Convention.

### SCHEDULE OF EVENTS:

**Tuesday, July 18:**  
12:00 p.m.- Luncheon for Swiss Miss and Youth Trip to Europe Candidates.  
1:00- Individual interviews for candidates.  
2:00- Farm tours- Bell's Swiss and Long View.  
6:00- Social Hour.  
7:00- Genuine East Coast Hospitality Welcome Seafood Buffet.  
8:00- Tots Presentation- "A Tribute to Switzerland"- Homeland of the Breed  
9-11:00- Junior Welcome Party.  
9-12:00- Dance with music by the "Cadillac Cowboys"

**Wednesday, July 19:**  
7:30 a.m. - Panel Discussion- "Embryo Transfer - Is It For Me?"  
7:30- Junior Dairy Bowl Contest  
9:00- Buses depart for Washington, D.C. tour, Baltimore Inner Harbor tour, and Jr Trip to D.C. and National Zoo  
6:00- Social time  
6:30- Maryland Banquet- Keynote Speaker, Dr. Dave Dickson, University of Wisconsin-Madison, Professor of Dairy Science.  
8:00- Introduction of "Swiss Miss America" and Youth Trip Candidates and announcement of winners.  
9-12:00- Dance with music by Debbie Williams and Don Barnes

**Thursday, July 20:**  
7:45 a.m.- Women's Breakfast, Carriage Tour of Historic Frederick and craft and antique shopping on "Shab Row."  
8:00- Junior Breakfast- Speaker, Dr. Dave Dickson.  
7:45- Men's Breakfast- Speaker, Dr. Duane Norman, Agricultural Research Service, USDA- "New Animal Model in Genetic Evaluation of Dairy Cattle"  
10:30- National Awards Program  
12:00- National Luncheon  
1:00- National Meeting  
3:00- Junior Barnyard Olympics, Frederick Fairgrounds  
3:00- Trip to Fairgrounds to view "Sale Cattle"  
5:30- Social Time  
6:00- Maryland Hospitality Buffet.  
7:00- National Fun Auction.

**Friday, July 21:**  
8:00 a.m.- Pre-Sale Breakfast  
10:00- National Convention Sale - Frederick Fairgrounds.

The National Brown Swiss Convention was last hosted by Maryland in 1969, so we are ready to roll out the red carpet for old and new friends, breeders and guests in 1989!

To start the Convention on Tuesday, farm tours will be held in the afternoon, followed by a "Genuine East Coast Hospitality-Seafood Buffet." The evening entertainment will be a welcome

combined with a "Tribute to Switzerland- Homeland of the Breed." The Maryland families have put together a presentation with the children to portray a Switzerland tradition of moving the cattle into the mountains. A dance will wrap-up the evening with music provided by the Cadillac Cowboys - a local country band made up of former Brown Swiss breeders.

Please review the schedule and mark your calendars now for the 1989 National Brown Swiss Convention.



## American Guernsey Association Meeting

REYNOLDSBURG, OH — "The biggest accomplishment for the year is the breed's DHIR mature equivalent (ME) herd average exceeding 14,000M for the first time. Nothing will increase profitability and popularity of Guernseys more than increased production." These were the comments heard from Executive Secretary-Treasurer Erick Metzger by the American Guernsey Association membership at the 112th annual meeting on May 22 in Rochester, New York. Metzger then turned to protein production stressing the importance of incorporating more protein pricing systems around the country. "The more milk that is sold under multiple component pricing, the more profitable and popular Guernseys will be."

This former young sire program director summarized the results of the recent genetic explosion in the Guernsey AI sires and reiterated what Doug Wilson of 21st Century Genetics said two years ago, "Any breed is what it is sired by and any breed's future is what it is

bred to." In closing, Metzger reminded the membership of the AGA mission statement. "Get more milk out of the cow and get more money for the milk." He added, "Never forget that we are a people organization. We talk a lot about cows and bulls, but if it was not for the people, we wouldn't have an organization." Committee reports from the two days of board meetings were summarized for the membership. Marketing Committee Chairman Phil Tennis of Hayward, Minnesota, stated, "The number-one priority of the AGA will be Guernsey Marketing Service (GMS). This area is a place where increased income can be generated." Regarding milk marketing, the AGA will continue to work with National All-Jersey to increase multiple component pricing throughout the county.

"Registrations are the backbone of this organization and I encourage all of you to get your papers in the office," was the statement made by Records Committee Chairman Myron Erdman of Chenoa, Illinois. The records commit-

tee also established four new production awards for the highest DHIR ME location for protein, and highest DHIR herd averages for milk, butterfat and protein.

Promotion and Information Committee Chairman David Bolin of Clarksville, Iowa, announced that the *Guernsey Breeders' Journal* subscription rates will be increased, effective October 1, 1989. The new rates are one year-\$15; three years-\$35; one-year, first class-\$40; block subscriptions-\$12. A financial update regarding the investment of desktop publishing equipment showed a one-third payback during the first months of ownership. New applications for the Master Breeder, Distinguished Service, Outstanding Youth and Outstanding Young Farmer awards were accepted.

Award presentations were made following the committee reports. The 1989 Master Breeder recipient was George Fowler Sr., of Butler Hill Farm in Saluda, South Carolina. This 11-year AGA director had developed 65 Excellent cows during his dairy-

ing career. Former AGA President Myron Erdman was honored with the Distinguished Service award.

With both Fowler Sr. and Erdman completing terms on the board, new directors were selected. The District Six race was won by E. Cline Brubaker of Blackwater Valley Farm in Rocky Mount, Virginia, while Truman Weaver of Yellow Creek Farm in Goshen, Indiana, won the director at-large position. District Two Director Ralph Turley was re-elected for another four-year term.

Having completed the business portion of the meeting, the board of directors adjourned to elect a new executive committee. Due to personal reasons Ralph Turley announced that he would not be eligible for re-election as president. Filling this position will be Phil Tennis, with Turley serving as first vice president. Second vice president for the next 12 months will be Lee Riggs of Evansville, Indiana.

Two dairy industry-related resolutions were passed at this year's annual meeting.

