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Floyd Huber, who will attend the National Pork Producers Council's first Pork Leadership Institute this month, examines one of the feeder pigs in his unit.

Pennsylvania Pork Producers Name Industry Rep

BY LISA RISSER

GORDONVILLE (Lancaster Co.) — July will be a month of firsts for Floyd Huber. His firsts will include flying, visiting Iowa and Washington D.C., and meeting federal legislators and officials. He also will be the first Pennsylvania candidate to the National Pork Producers Council's first Pork Leadership Institute.

The Institute will inform pork producers on current issues so that

they in turn may educate consumers about pork and the pork industry. The event begins July 20 with a visit to the Des Moines headquarters of the NPPC and finishes up a couple days later in Washington, D.C. Huber will represent the Pennsylvania Pork Producers Council for one year.

Huber is excited about the upcoming trip and his role as an industry promoter. "We have to educate the American people as to

what's going on (in the pork industry)," he said. "Especially those people who think we're abusing these animals. On a hot day, they're better off in a ventilated barn than they would be in the hot sun. Pigs sunburn, you know."

Huber also would like to increase awareness of pork's nutritional value and leanness.

Promotion is important, Huber feels, and it's one thing the pork

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Donald Seipt Is HFA President

Holstein Convention Sale Hits \$125,000 On Four Bulls

BY PAT PURCELL

MINNEAPOLIS, MINN. —

The 104th Annual Convention of the Holstein-Friesian Association of America, held in Minneapolis, June 27 through 29, ended on a encouraging note with the convention sale which averaged \$5,850 on 144 lots.

Holstein breeders packed the Hyatt Regency's Nicollet Grand Ballroom early Thursday morning. The enthusiasm from the large crowd kept bidding fast and furious, reported Mike Snyder, co-sale

manager, and made the Star of the North an exceptional sale from beginning to end.

The top bid of the event was \$125,000 going for the Fantastic Four Bull Package purchased by a large syndicate of registered breeders drawn from across the country, according to Snyder.

The 4-pack was consigned by Belleview Holsteins, owned by Donald and Keith Long of Wisconsin; Granada Genetics of Hanford, Calif. (2); and Schruppdale, Elginvue & Lylehaven of

Minnesota.

The first choice male embryo consigned by Lylehaven Holsteins of East Montpelier, Vermont,

brought \$54,000, the second highest bid of the Star of the North sale, and was purchased by the syndicate Star of the North, which includes owners from South Dakota, Minnesota and several Eastern states.

Mobilcrest Rotate Precious col-

lected a bid of \$35,000 from syndicate of breeders from Wisconsin. Precious was the consignment of Hardy Holsteins, owned by Gregg & Shelly Hardy of Tipton, Michigan.

Minnesota breeders were in

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Keystone Farm Credit Names Manager

SHOEMAKERSVILLE (Berks Co.) — David L. Ketner, a native of Hamburg, Berks County, has been named Branch Manager of Keystone Farm Credit's Lancaster Branch, effective June 5, 1989.

Ketner graduated from the Delaware Valley College of Science and Agriculture in 1976 with a B.S. in dairy science. While in

college, he was on the dairy cattle judging team and was President of the 4-H Club.

Joining the Lancaster branch of Farm Credit as a field representative in February 1981, Ketner moved to the former Berks-Lehigh Valley Farm Credit Service in October of the same year.

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New Cow Model To Give More Accurate Evaluations

BY

EVERETT NEWSWANGER

Managing Editor

WASHINGTON, DC—

Starting today, the way registered cows and sires are indexed for pedigrees and genetic proofs will change from the modified contemporary comparison (MCC) to what is known as a statistical cow model.

"This new system will be more accurate because it considers all relations," said Larry Specht, professor, dairy science, Penn State University. "It takes care of the cow family concept that breeders have complained about for years."

The new cow model will be used in the USDA sire proofs that are to

be published in July. The new figures will also begin to show up in sale catalogues and other pedigree information.

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Donald Seipt



Train Moo'vin Through Martindale Dairy Farm

This train chugs around the field of Noah Zimmerman, Martindale. A dairy farmer, Zimmerman restored the steam engine, tender, caboose and three cars so that others might enjoy an old-fashioned train ride. He fires up the engine every Saturday afternoon and by appointment for larger

groups. Shown are engineer Leland Martin, who helps Zimmerman with the operation, and his daughters Renee, 12; Amy 9; and Joy, 5. To learn more about Zimmerman and his train, turn to page B10.

Holiday Deadlines

The office of *Lancaster Farming* will be closed Tuesday, July 4, to observe the holiday and will reopen Wednesday, July 5. Deadlines for the July 8 issue are as follows:

Mail Box Market Ads - Noon Monday.

Public Sale Ads - 5 p.m. Monday.

Classified Sec. B Ads - 5 p.m. Wednesday.

All Other Classified Ads - 9 a.m. Thursday.

General News - 5 p.m. Wednesday.

Late Breaking News - Noon Thursday.