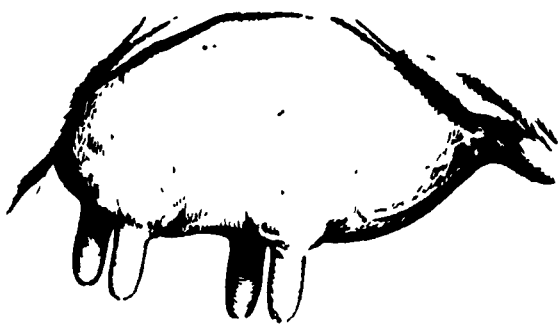


PURINA PRODUCTS AND PROGRAMS

HEIFER FACTS AND GOALS:

Invest In Tomorrow's
Milk Today!



1. An increase of 200 lbs. in proper body condition for your heifers is equal to 1300 lbs. of increased milk in that 1st lactation.
2. Heifers should freshen at 24 months of age with an average daily gain from birth of 1.85 lbs.
3. With the above freshening age and average daily gain, heifers should weigh in at 1150-1200 lbs. after freshening.
4. A height of 54 inches at withers is desired at 24 months of age.
5. We suggest that you have your heifer rations analyzed for optimum growth, performance, and return for your dollars invested.
6. Monitor heifer weight and height conditions on a regular time period. (Ask your Purina Dealer for a weight type).

PURINA PRODUCTS TO FIT YOUR FARM:



Freshstart D & H®

Specially formulated for dry cows and heifers.

- Freshstart D & H 16% Complete
- Freshstart D & H 16% Concentrate
- Freshstart D & H 16% Concentrate (High Legume)
- Freshstart D & H 34% Concentrate
- Easy Care Blocks
- Suppl-Mineral I, II, III (Bovatec Option)

**Call Your Purina Dealer Today For Information
On Purina Heifer Growing Rations**

WARRIOR'S MARK FEED CENTER
P.O. Box #130
Warriors Mark, PA 16877
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FARMER'S UNION CO-OP
30 East Walters Avenue
Greencastle, PA 17225
717/597-3191

K & K FEED, INC.
R.D. #4 - 23 N. Park Street
Richland, PA 17087
717/866-2324

H.R. WENTZEL SONS, INC.
Box 6 Bloomfield Ave.
Newport, PA 17074
717/789-3306

THE OXFORD GRAIN & HAY CO.
1212 Railroad Ave.
Oxford, PA 19383
215/932-8521

* Trademark - Ralston Purina Co.

HESS MILLS
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717/442-4183
717/768-3301

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ANTHONY'S FEED MILL
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AG CENTER, INC.
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R.D. #4 - Box #545
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Glennville, PA 17329
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DETRICH ELEVATOR, INC.
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Williamson, PA 17270
717/369-3724

WILLIAM GOWER & SON
Rt 1, Box 50
Williamsport, MD 21795
301/582-2818

CHECK-R-BOARD
239 W. Main St.
Knoxville, PA 16928
814/326-4178

HIGH BROTHERS
441 Centerville Road
Gordonville, PA 17529
717/354-0301

M.G. HENNINGER & SON, INC.
Berrysburg, PA 17005
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Woodstown, NJ 08098
609/769-0069

OLEY VALLEY FEED
RD2 - Box 271A
Oley, PA
215/987-3568

SPENCER'S MILLING SERVICE
306 S. Rodney St.
Clayton, DE 19938
302/653-8011

NISSLEY FEED CENTER
Mill Rd., Box 377
Morgantown, PA 19543
215/286-9029

**PURINA
MILLS, INC.**



Feeds designed with you in mind.