

The boots nobody else can make.

SuperSole Red Wings—They'll last longer and feel better than any other boots you can buy.



We make the uppers the way we make all our best boots. With a lot of skill. And with water-repellent leather so good it's worth more than the whole selling price of some boots. Then we stitch a welt all the way around. So they'll fit as well when they're old as when they're new. But what's special is the way we attach the sole. Instead of stitching or gluing it on, we mold it right onto the welt. So the upper and sole become one inseparable unit. And the process gives SuperSoles a skin that wears like iron—while the inside stays as soft as cushion-crepe. Some day, other boots may be made this way. But they still won't fit and feel like Red Wings! Get the feel of SuperSole Red Wings. They're at Red Wing dealers now.

Available
In All Sizes
And Widths

The SuperSole Secret

is Red Wing's exclusive process that permanently molds the welted leather upper and the sole into a single, inseparable unit—and gives the sole its tough outer skin over a cushion-soft inside.

SuperSole Red Wings

Made in U.S.A.

**RED WING
SHOES**
®

You'll be comfortable with these Red Wing dealers

ALLENSVILLE

Allensville Shoe Shop

Box 7 Star Route

ALLENTOWN

Red Wing Shoe Store

1031 Union Blvd.

215-432-6455

BERWICK/DANVILLE

D's Clothier

Berwick 717-759-1418

Danville 717-275-2040

CHAMBERSBURG

Shoemaker's Sporting Goods

763 S. Second St.

717-263-4124

DALLASTOWN

Contino Shoe Store

37 W. Main St.

717-244-3105

GETTYSBURG

Bennie's Shoe Repair

150 Carlisle St.

717-334-0479

HANOVER

Red Wing Shoe Store

1010 Eichelberger St.

Stone Gate Square

717-633-7799

HONEY BROOK

Brandywine Shoe Shop

Box 156 Rt. 2

HUGHESVILLE

Marks Shoe & Repair

22 South Main

717-584-2616

KUTZTOWN

Waynes Dry Goods

271-273 W. Main St.

215-683-7686

LANCASTER

Reeds Shoes

1720 Columbia Ave.

717-299-2475

MADISONBURG

Fisher Harness & Shoe Shop

Star Route, Box 47

MAFETINSBURG

Zimmerman Harness

RD 2 Box 36

814-793-3961

MIFFLINTOWN

Lost Creek Shoe Shop

RD #1 Box 88

MILLERSBURG

The Shoe Tree

235 Union St.

717-692-3294

NEWBURG

County Line Harness

RD 1 Box 367

ORBISONIA

Pauline Locke-General Store

HCR 71 Box 765

814-448-2832

QUARRYVILLE

Books Shoe Service

107 E. State St.

717-786-2795

REHRERSBURG

Leo's Shoe Store

Godfrey St.

717-933-8169

READING

Longeneckers

Muhlenberg Shopping Center

215-921-0571

SCHUYLKILL HAVEN

Geary's Family Shoes

334 Columbia St.

717-385-0355

SPRINGFIELD

Red Wing Shoe Store

237 Baltimore Pike

215-544-1664

WILLIAMSPORT

Leesers Shoes

2000 E 3rd St.

On Williamsports Golden Strip

717-326-0211

YORK

Reinebergs Shoes

1031 Haines Rd.

717-757-5659

YORK

Red Wing Shoe Store

1201 Carlisle Rd.

(Delco Plaza Mall)

717-845-4966