

PENNFIELD "BIG HEIFER" PROGRAM



| lbs. Fed | Product Fed | Cost/Unit | Total Cost |
|---------------------------|-----------------------------|--------------------|------------|
| 25 lbs. | "Go Calf" Milk Replacer | \$27.98 50 lb. bag | \$ 13.99 |
| 345 lbs. | #502 Premium Calf Starter | \$ 7.96 50 lb. bag | \$ 54.92 |
| 480 lbs. | #546 Heifer Grower-Bovatec® | \$ 6.53 50 lb. bag | \$ 62.69 |
| 510 lbs. | #545 Heifer Conc. Bovatec® | \$10.56 50 lb. bag | \$107.71 |
| Total Cost Purchased Feed | | | \$239.31 |
| \$100/Ton | | | \$171.00 |
| \$ 22/Ton | | | \$192.72 |
| Total Cost-Forage | | | \$363.72 |

Prices Effective 3/13/89 Are Subject To Change Weekly And Include 2% % Cash Disc. Paid 15th Following Month

Total Cost - Feed And Forage \$603.03

SPECIAL OFFER - MARCH 13 TO APRIL 21

1 FREE WITH 10

Buy 10 50 lb. bags of #545 or #546 and get **one** 50 lb. bag free of the same product. If you mix the 10 bags then #546 will be the free bag.

5 FREE WITH 40

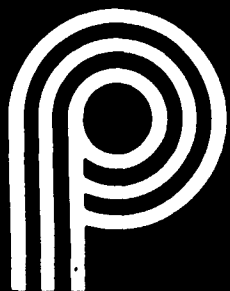
Buy 40 50 lb. bags of #545 or #546 and get **5** 50 lb. bags free of the same product. If you mix the 40 bags then the free goods will be based on the ratio of purchased products

#545 and #546 are available in 50 lb. bags and 1 ton bulk multiples.

| Age-Month | Body Weight | Bought Feed | lbs./Day | Hay lbs./Day | Corn Silage lbs./Day |
|-----------|------------------|---|-------------------------|--------------|----------------------|
| Birth | 90 lbs. | "Go Calf" Milk Replacer #502 Premium Calf Starter* | 4 Quarts Free Choice | -0- | -0- |
| 2 | | #502 Premium Calf Starter | 5 | 3 | -0- |
| 3 | | #502 Premium Calf Starter | 5 | 5 | -0- |
| 4 | 300 lbs. | #546 Heifer Grower* | 4 | 5 | -0- |
| 5 | | #546 Heifer Grower | 4 | 5 | -0- |
| 6 | | #546 Heifer Grower | 4 | 5 | 8 |
| 7 | | #546 Heifer Grower | 4 | 5 | 10 |
| 8 | 510 lbs. | #545 Heifer Concentrate* | 1 | 5 | 19 |
| 9 | | #545 Heifer Concentrate | 1 | 5 | 21 |
| 10 | 615 lbs. | #545 Heifer Concentrate | 1 | 5 | 23 |
| 11 | | #545 Heifer Concentrate | 1 | 5 | 25 |
| 12 | 720 lbs. | #545 Heifer Concentrate | 1 | 5 | 27 |
| 13 | | #545 Heifer Concentrate | 1 | 5 | 29 |
| 14 | 825 lbs. (Breed) | #545 Heifer Concentrate | 1 | 5 | 31 |
| 15 | | #545 Heifer Concentrate | 1 | 5 | 33 |
| 16 | 930 lbs. | #545 Heifer Concentrate | 1 | 5 | 34 |
| 17 | | #545 Heifer Concentrate | 1 | 5 | 36 |
| 18 | 1,035 lbs. | #545 Heifer Concentrate | 1 | 5 | 37 |
| 19 | | #545 Heifer Concentrate | 1 | 5 | 39 |
| 20 | 1,140 lbs. | #545 Heifer Concentrate | 1 | 5 | 40 |
| 21 | | #545 Heifer Concentrate | 1 | 5 | 41 |
| 22 | 1,245 lbs. | #545 Heifer Concentrate | 1 | 5 | 42 |
| 23 | | #545 Heifer Concentrate | 1 | 5 | 44 |
| 24 | 1,350 lbs. | #545 Heifer Concentrate | 1 | 5 | 45 |

*#502 Premium Calf Starter Contains Deccox® To Prevent Coccidiosis

*#546 Heifer Grower and #545 Heifer Concentrate Contains Bovatec® The Only Feed Additive Approved To Both Control Coccidiosis and Improve Growth Rate From The Day The Calf Is Born



For More Information — Call Toll Free
From PA 1-800-732-0467 From MD, DE & NJ 1-800-233-0202

pennfield feeds

Quality - Service Value