

PENNFIELD "BIG HEIFER" PROGRAM



lbs. Fed	Product Fed	Cost/Unit	Total Cost
25 lbs.	"Go Calf" Milk Replacer	\$27.98 50 lb. bag	\$ 13.99
345 lbs.	#502 Premium Calf Starter	\$ 7.96 50 lb. bag	\$ 54.92
480 lbs.	#546 Heifer Grower-Bovatec®	\$ 6.53 50 lb. bag	\$ 62.69
510 lbs.	#545 Heifer Conc. Bovatec®	\$10.56 50 lb. bag	\$107.71
Total Cost Purchased Feed			\$239.31
\$100/Ton			\$171.00
\$ 22/Ton			\$192.72
Total Cost-Forage			\$363.72
Total Cost - Feed And Forage			\$603.03

Prices Effective 3/13/89 Are Subject To Change Weekly And Include 2% Cash Disc. Paid 15th Following Month

Total Cost - Feed And Forage \$603.03

SPECIAL OFFER - MARCH 13 TO APRIL 21

1 FREE WITH 10

Buy 10 50 lb. bags of #545 or #546 and get one 50 lb. bag free of the same product. If you mix the 10 bags then #546 will be the free bag.

5 FREE WITH 40

Buy 40 50 lb. bags of #545 or #546 and get 5 50 lb. bags free of the same product. If you mix the 40 bags then the free goods will be based on the ratio of purchased products

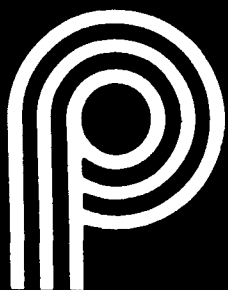
#545 and #546 are available in 50 lb. bags and 1 ton bulk multiples.

Age-Month	Body Weight	Bought Feed	lbs./Day	Hay lbs./Day	Corn Silage lbs./Day
Birth	90 lbs.	"Go Calf" Milk Replacer #502 Premium Calf Starter*	4 Quarts Free Choice	-0-	-0-
2		#502 Premium Calf Starter	5	3	-0-
3		#502 Premium Calf Starter	5	5	-0-
4	300 lbs.	#546 Heifer Grower*	4	5	-0-
5		#546 Heifer Grower	4	5	-0-
6		#546 Heifer Grower	4	5	8
7		#546 Heifer Grower	4	5	10
8	510 lbs.	#545 Heifer Concentrate*	1	5	19
9		#545 Heifer Concentrate	1	5	21
10	615 lbs.	#545 Heifer Concentrate	1	5	23
11		#545 Heifer Concentrate	1	5	25
12	720 lbs.	#545 Heifer Concentrate	1	5	27
13		#545 Heifer Concentrate	1	5	29
14	825 lbs. (Breed)	#545 Heifer Concentrate	1	5	31
15		#545 Heifer Concentrate	1	5	33
16	930 lbs.	#545 Heifer Concentrate	1	5	34
17		#545 Heifer Concentrate	1	5	36
18	1,035 lbs.	#545 Heifer Concentrate	1	5	37
19		#545 Heifer Concentrate	1	5	39
20	1,140 lbs.	#545 Heifer Concentrate	1	5	40
21		#545 Heifer Concentrate	1	5	41
22	1,245 lbs.	#545 Heifer Concentrate	1	5	42
23		#545 Heifer Concentrate	1	5	44
24	1,350 lbs.	#545 Heifer Concentrate	1	5	45

*#502 Premium Calf Starter Contains Deccox® To Prevent Coccidiosis

*#546 Heifer Grower and #545 Heifer Concentrate Contains Bovatec® The Only Feed Additive Approved To Both Control Coccidiosis and Improve Growth Rate From The Day The Calf Is Born

For More Information — Call Toll Free
From PA 1-800-732-0467 From MD, DE & NJ 1-800-233-0202



pennfield feeds

Quality - Service - Value