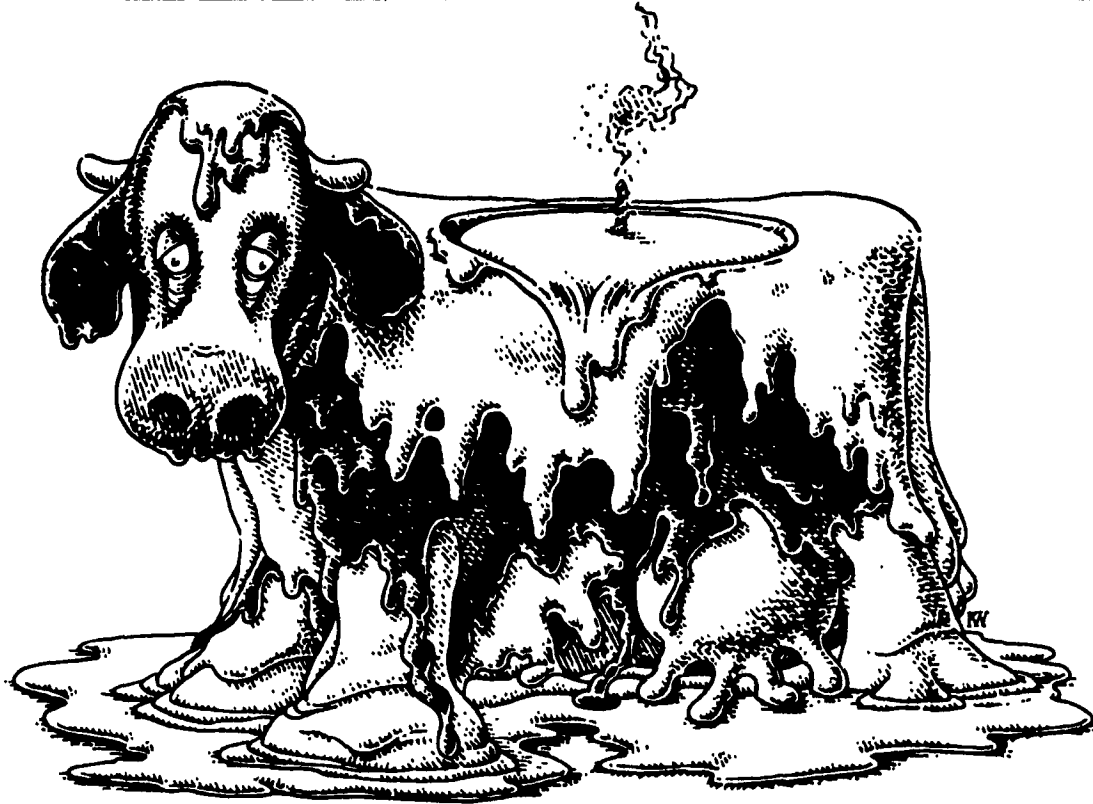
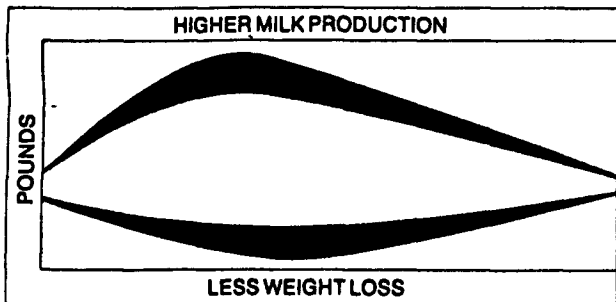


Announcing the end of burned-out high-performance cows.



Maxi-Tech[®] Milking Concentrates and Completes helps her to milk to the max without draining her reserves.

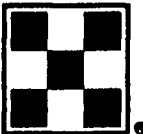
Your cows react to hard work in much the same way you do. When they work extra hard to give maximum production, they can become drained. Exhausted. Burned out. And that can lead to reduced butterfat test and weight loss, costly missed heats, health problems and loss in future production capability.



But that's all changed. Now there's milking supplements that help your cows produce to their fullest genetic capacity while maintaining their body condition. It's Purina's Maxi-Tech Lineup, the highest-energy milking supplements you can buy.

The secret is its unsurpassed nutrition — featuring high-energy content, optimum nitrogen sources, fermentable fiber, minerals, vitamins and specially blended macro-nutrients. So unlike other concentrates, Maxi-Tech's keep your cows in great shape to encourage capacity production, good health and fast breedback—without depressing butterfat levels. Lactation after lactation.

So whether you grind and mix or feed a total mixed ration, your cows can now milk to the max without burning themselves out. See your Purina dealer today for a Maxi-Tech supplement that is right for your operation.



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717/362-3333

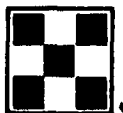
WOODSTOWN ICE & COAL CO., INC.
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