



# LORSBAN... because America loves apples.

Americans begin their love affair with apples at a very early age and it lasts a lifetime. Clean, crisp, smooth skinned, unblemished apples are a favorite, and it's up to you to grow them that way.

LORSBAN\* 50W insecticide stops your worst apple insect pests including codling moth, San Jose scale, green, rosy and wooly apple aphid, leafrollers, green fruitworm and many more.

Even though LORSBAN 50W is tough on apple insect pests, it's easy on beneficials and won't flare mites. And LORSBAN 50W is not a restricted use product. When you use LORSBAN 50W\*\* according to label recommendations, it's safer to human and animal health, and the environment.

For more information about LORSBAN 50W, contact your local Dow Chemical Representative or call 1-800-258-CHEM.

**Americans really take a shine to your apples.  
Protect the delicious objects of their affection  
with LORSBAN 50W insecticide.**

Regardless of the insecticide you choose, ALWAYS READ THE LABEL BEFORE USE AND ALWAYS CAREFULLY FOLLOW ALL LABEL DIRECTIONS AND PRECAUTIONS for safe use

\*\*LORSBAN 50W is a Restricted Use Pesticide in Vermont and New Jersey as required by state law

333-205-87

Where it fits,  
nothing works  
better.



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