

# White-New Idea Expands To Southeast

COLDWATER, OH — To increase the market availability of White and New Idea products in the southeast area of the United

States, White-New Idea Farm Equipment Company has announced that it is recruiting new dealers in that area.

Three new territory managers have been hired to assist in recruitment of new dealers and to better serve existing White and New

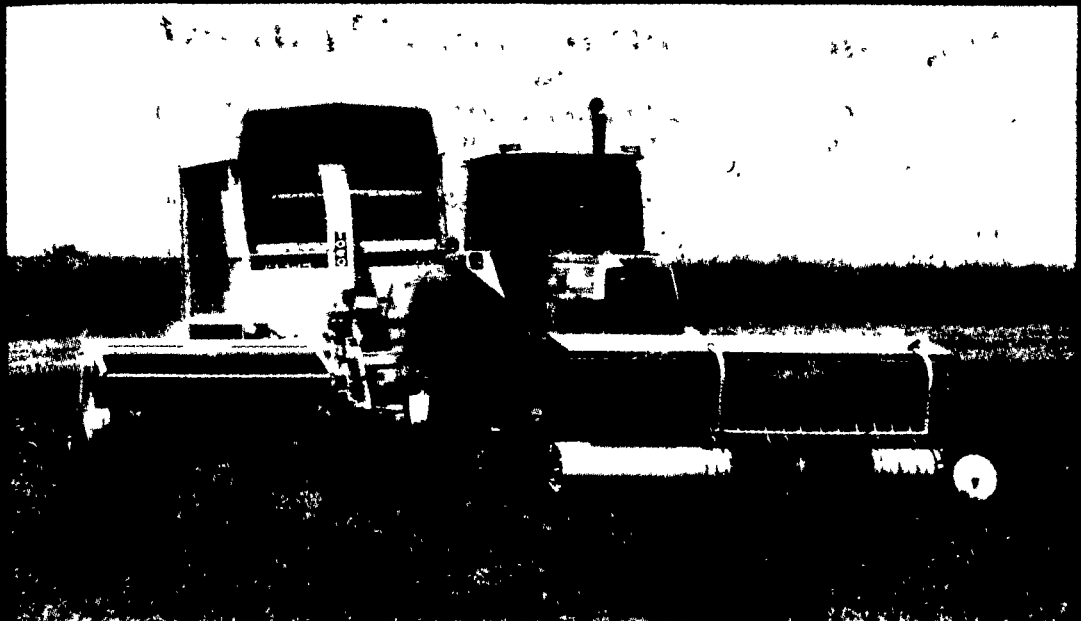
Idea dealers. A territory manager for White-New Idea is the liaison between the corporate headquarters and the dealer. Their responsibilities include calling on dealers to answer questions about products, parts and promotions plus assisting with new equipment demonstrations.

According to Ralph Schmit, eastern regional manager of the U.S., "We have a very diverse product line that can be tailored to special farming practices, espe-

cially the New Idea Disc Mower Conditioner and the new American-Made Utility Tractors being introduced soon."

White-New Idea Farm Equipment has more than 160 years of experience in the farm equipment industry. White's ancestry dates back to Oliver, Minneapolis-Moline and the world's first production tractor, Hart-Parr. New Idea has been bringing innovation to the farm for 90 years since its first invention, the mechanical manure spreader.

# GEHL



## Harvest in half the time

A Gehl windrow merger on the front of your tractor combines two windrows into one to **cut haylage harvesting field time in half.** You get big fuel savings, improved uniformity of cut, more crop harvested at its nutritional peak, plus less wear and tear on your tractor and reduced soil compaction.

### Gehl forage harvester advantages

Compare these unique Gehl features to the competition. You'll see why **Gehl forage harvesters are leading the way.**

- **AutoMax load sensing system** lets you operate your harvester at maximum capacity without fear of downtime due to overloading.
- **One-side cutterbar adjustment** is fast and easy—without reversing the cylinder. Plus Gehl's in-head **hydraulic knife sharpener** sharpens the entire knife bevel—not just the tip.
- **Overrunning clutch** protects your tractor pto when disengaging power to the forage harvester.

- **Metal Stop metal detector**, totally Gehl designed for improved performance. Prevents harvester damage and hardware disease in your livestock.

- **Choose from three high-capacity models** designed for today's wide range of tractor horsepower.

- **Plus Gehl's forage boxes and blowers** speed crop delivery to save even more time at the silo.

**Convenient Gehl Finance** can provide additional savings. Ask your Gehl dealer about the low interest rates and payment options. Gehl Company, West Bend, Wisconsin 53095.

# GEHL

More for your machinery dollar

## WAIVER OF FINANCE UNTIL JULY 1, 1989

on hay and forage equipment

Stretch your Gehl equipment purchase dollars with Gehl Finance. Talk to your participating Gehl dealer about our current programs:

Waiver of finance until <b>July 1, 1989</b> on hay and forage equipment	OR	LOW APR*	
		12 month term	0%
		24 month term	7.5%
Waiver of finance until <b>April 1, 1989</b> on all other equipment		36 month term	8.5%
		48 month term	9.5%

\* Certain restrictions may apply. See your participating Gehl dealer for complete details. Gehl Finance reserves the right to interpret, modify or cancel these programs at any time without prior notice. Gehl Finance is not available in all states or provinces.

### GEHL FINANCE

A Division of Gehl Company

## Available At Your Local Participating Dealer

**A.L. HERR & BRO.**  
Quarryville, PA  
717-786-3521

**LEBANON VALLEY IMPLEMENT CO., INC.**  
Richland, PA  
717-866-7518

**HINES EQUIPMENT**  
Cresson, PA  
814-886-4183  
Bellwood  
814-742-8171

**D.W. OGG EQUIPMENT CO.**  
Main Location  
Frederick, MD  
301-473-4250  
301-293-2033

**ARNETT'S GARAGE**  
Hagerstown, MD  
301-733-0515

**ECKROTH BROS. FARM EQUIPMENT**  
New Ringgold, PA  
717-943-2131

**ELDER SALES & SERVICE, INC.**  
Stoneboro, PA  
412-376-3740

Taylorville, Md.  
(Bob's Welding)  
301-829-2042

**BENNETT MACHINE CO.**  
Milford, DE  
302-422-4837

**MILLER EQUIPMENT CO.**  
Bechtelsville, PA  
215-845-2911

**UMBERGER'S OF FONTANA**  
Lebanon, PA  
717-867-5161

**NICHOLS FARM EQUIPMENT**  
Bloomsburg, PA  
717-784-7731

**BINKLEY & HURST BROS.**  
Lititz, PA  
717-626-4705

**SPRINGS EQUIPMENT, INC.**  
Springs, PA  
814-662-2222

**GUTSHALL'S INC.**  
Loyville, PA  
717-789-4343

**STOFFER BROS. INC.**  
Chambersburg, PA  
717-263-8424

**PETERMAN FARM EQUIPMENT, INC.**  
Carlisle, PA  
717-249-5338

**LINCOLN SUPPLY & EQUIPMENT CO.**  
Somerset, PA  
814-443-1691  
McCoolie, MD  
301-786-6800

**SYSTEMA FEED SERVICE**  
Sussex, N.J.  
201-875-5449

**PEOPLE'S SALES & SERVICE**  
Oakland Mills, PA  
717-463-2735

## A BROKEN HYDRAULIC HOSE CAN COST YOU HUNDREDS OF DOLLARS...

... in lost or damaged crops. When there's work to be done in the fields it's important to keep your farm machinery on the job. When there's a breakdown you can't afford to wait for a new hose assembly to be shipped from the factory.



But it doesn't have to...

## WE MAKE HOSE ASSEMBLIES WHILE YOU WAIT

... assemblies which are exactly like the original and better! To put your equipment back to work in the fields fast. You don't lose valuable time, don't lose crops.

### WEATHERHEAD

### AUTHORIZED HOSE ASSEMBLY DEALERS

- COLLO-CRIMP SYSTEM**
- ADAMSTOWN, PA..... Adamstown Equipment, Inc.
  - BARTVILLE, PA..... Bartville Welding Shop
  - BIGLERVILLE, PA..... Growers Equipment Center, Inc.
  - COCHRANVILLE, PA..... Stoltzfus Farm Service, Inc.
  - DOYLESTOWN, PA..... Paul W. Hstand Co., Inc.
  - EASTON, PA..... Fancy Furrow Farms Ag Equip, Inc.
  - ELIZABETHTOWN, PA..... Heistand Bros., Inc.
  - EPHRATA, PA..... Farmersville Equipment
  - FLEETWOOD, PA..... Weavers Hardware Co.
  - FOREST HILL, MD..... Peters Truck Equipment, Inc.
  - FRYSTOWN, PA..... Daub's Welding Service
  - GAP, PA..... Emanuel G. Zook
  - INTERCOURSE, PA..... C.B. Hooper & Son, Inc.
  - KINZERS, PA..... I & J Manufacturing
  - KINZERS, PA..... Spring Garden Repair
  - LANCASTER, PA..... Landis Bros., Inc.
  - LEBANON, PA..... Evergreen Tractor Co., Inc.
  - LEOLA, PA..... Nolt Machine & Hydraulic Repair
  - LITITZ, PA..... Paul B. Zimmerman, Inc.
  - MARTINDALE, PA..... Lawn Care of Pa.
  - MIFFLINBURG, PA..... Allen Hoover Repair
  - MIFFLINBURG, PA..... Martin's Steel
  - MOUNTVILLE, PA..... R.S. Hollinger & Son, Inc.
  - NEW BERLINVILLE, PA..... Erb & Henry Equipment, Inc.
  - NEW HOLLAND, PA..... A.B.C. Groff, Inc.
  - NOTTINGHAM, PA..... Little Britain Welding Shop
  - OAKLAND MILLS, PA..... Lost Creek Implement
  - PARADISE, PA..... Beller Farm Shop
  - QUARRYVILLE, PA..... Bledsoe's Auto Parts
  - QUARRYVILLE, PA..... Buck Hardware & Garden Center
  - QUARRYVILLE, PA..... Grumell's Farm Service, Inc.
  - RICHLAND, PA..... Lebanon Valley Implement Co., Inc.
  - SCHAEFFERSTOWN, PA..... Martin Hardware & Equip. Co.
  - SHIPPENSBURG, PA..... C.V. Farm & Home
  - WAKEFIELD, PA..... Triple H Equipment, Inc.
  - WHITE HORSE, PA..... White Horse Machine

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