

Some of the best names in the dairy industry recommend Pioneer[®] alfalfa.

BRAND



Your cows have a very interesting way of letting you know how good your alfalfa is.

If they're strong, healthy, and consistently high in milk production, they're telling you they like what they're eating.

And that's why more and more dairymen are switching to Pioneer[®] brand alfalfa.

Varieties like 5432 deliver the multiple pest resistance, high tonnage and long stand life you're looking for. But even more important,

they give your cows the kind of high quality feed they need for top production.

This year, make the switch to Pioneer alfalfa. And join the herd.

PIONEER[®]

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