

York Auction Business Opens Doors

BY JOYCE BUPP

York Co. Correspondent

NEW PARK (York) — A new auction business opened its doors here on January 2, to serve the farming community of York County and the surrounding areas.

Isennock Auction Services, Inc., has purchased the livestock handling and auction ring facilities of the former York County Livestock Sales Ltd. The firm is continuing the tradition of Monday evening sales, which has earmarked the auction's operations for many years.

Isennock Auction Services, Inc., is owned by Robert and Cindy Isennock, who make their home in the Madonna area of White Hall, Maryland. Their firm offers a variety of auctioneering services, and has become known for its work with antiques, especially the popular Hummel collectibles.

"Bob has been an auctioneer for 25 years," says his wife Cindy, "and has been around livestock and farmers most of his life."

Isennock, the youngest of 11 children, grew up in a dairying family; and his parents have operated two dairy farms in Maryland.

Cindy, a licensed Maryland real estate broker, recently became an auctioneer as well. The couple is working through the details of becoming licensed auctioneers in Pennsylvania. A third auctioneer on their staff is already Pennsylvania-licensed and handling the Monday night sales.

"This was an opportunity that came along," Cindy says of the acquisition of the New Park livestock sales business. "The community needs this auction, and we're here to serve the people of the area and to try to do a good job for them. And, our Maryland office is just ten miles away, so we can keep close touch on this."

"We want to see farmers get a 'fair shake' at the market," she emphasizes.

Future plans for the New Park facility include a monthly horse sale and possible Saturday auctions of such commodities as hay, straw and wood. The addition of an auction hall for household and

ISENNOCK AUCTION SERVICES, INC.



NOTICE

Cindy and Bob Isennock, Isennock Auction Services, Inc., look forward to offering their services and a "fair shake" at the marketplace to the farming community in York County and surrounding areas.



Cindy Isennock will be lending a hand in the offices of Isennock livestock sales facility. A recent "graduate" of auctioneering school, she expects to move behind the gavel after licensing procedures are completed.

small items sales is another possible consideration at some future time.

Monday sales through the livestock ring begin at 7 p.m., with the facility opening at 9 a.m. to receive consignments. Hog buying business opens at 6 a.m. Haul-

ing can be arranged through the auction.

Interested sellers and buyers may contact Isennock Auction Services, Inc., by calling the Pennsylvania office at 717-993-2564, or the Maryland office at 301-557-8052.

Pedal Power

Show your pedal power on Sunday, January 8, at the Children's Pedal Tractor Pull held during the 73rd annual Pennsylvania Farm Show. Competition is open to children ages three to eight.

Pedal tractor pulling is similar to real tractor pulling except children on pedal tractors are the pullers. Pedal tractors will be furnished for participants. A special sled that has a moving weight box is attached. A full pull is about 60 feet.

Three classes will be offered: 3 to 4 year-olds, 5 to 6 year-old, and 7 to 8 year-olds.

Sign up begins at 1:30 p.m. in the large arena. Only 20 children will be allowed to enter each class.

Parents wishing more information or who want to sign up their children before January 8, should contact Christian Herr at the Pennsylvania Department of Agriculture (717) 783-8460.



With a dairy farm background and 25 years of auctioneering experience, Bob Isennock is as adapt at fielding auction bids as he is tagging livestock.

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