International Impact On Agenda For Corn & Soybean Conference

COLLEGE PARK, MD -"What is happening abroad that will impact our future farming practices?" "Can we afford to become more isolation minded?" "Why should we be interested in

TOWSON, MD — John

MAMMA's advertising pack-

age with the Hoyas includes prime

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the world, other than in direct trade?" "Why is economic development in the Third World important to us?"

These are the questions which Dr. Robert G. Chambers, a recent

Georgetown Game Program that

senior staff economist for the President's Council of Economic Advisers, will address in the keynote address during the ninth annual Delmarva Corn & Soybean Technology Conference. The day-

Touts Milk

long event is scheduled Feb. 8 in reduce the risks. its usual location, the Wicomico Youth & Civic Center at Salisbury.

A native of Montgomery County, Dr. Chambers is currently a professor of agricultural and resource economics at the University of Maryland in College Park. He holds a baccalaureate degree in international relations from Georgetown University; M.S. and Ph.D. degrees in ag economics from the University of Maryland and University of California, respectively.

Other speakers during the corn & soybean conference will direct their attention to pest management, crop rotation, biotechnology, grain marketing, sorghum production, nutrient management and mycotoxins.

A concurrent family-oriented morning program will have speakers addressing financial liability problems of farmers and how to

The conference is sponsored each year by agribusiness firms serving the Delmarva area and by the Cooperative Extension Service at land-grant colleges in Delaware, Maryland and Virginia. W. James Milliken, an Extension agricultural agent in Kent County, Md., is the planning committee chairman. He expects more than 1,000 persons to attend.

Activities at the February event will get under way at 8:30 a.m. with free coffee and doughnuts and a chance for farmers to visit more than 50 commercial and educational exhibits. The program itself will run from 10 a.m. to 2:45 p.m., with 45 minutes off for lunch.

Noon lunch tickets must be purchased by Jan. 27. They are available at \$3 apiece from county offices of the Cooperative Extension Service throughout the Delmarva area.

pictures a carton of whole, lowfat Thompson, the renown basketball and skim milk, touting them as coach for the '88 U.S. Mens "FITNESS EQUIPMENT." Ban-Olympic Team and for the Georgetown Hoyas, is coaching ners printed with MAMMA's campaign slogan, "Milk. It's Fit-ness You Can Drink," hang in Hoyas fans to drink milk and stay fit. Thompson, who drinks a quart Washington's Capital Centre of milk after games to relax and throughout the basketball season. refresh, lends his highly credible Public address announcements endorsement of milk to a total milk promotion package with the and Telscreen messages also flash Hoyas sponsored by the Middle the milk-fitness theme throughout Atlantic Milk Marketing Associathe games.

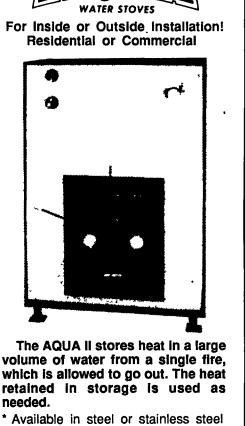
Olympic Coach Thompson

Thompson's leadership abilities and dedication to academic excellence in his players, make him a

respected and credible spokesman for milk, particularly in the Washington market. Washington is the second largest consumer market in the Federal Order #4, Middle Atlantic Milk Marketing Area, drawing milk to feed its consumers from farms in central Pennsylvania to central Virginia. MAMMA is the dairy farmer

funded and directed agency, responsible for advertising and promoting milk and dairy products in the Mid-Atlantic for the benefit of the dairy farmers of Federal Order #4.





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