

MAMMA & Temple University Team Up To Promote Milk

TOWSON, MD — The Middle Atlantic Milk Marketing Association (MAMMA) has teamed up with Temple University basketball to promote milk in Greater Philadelphia. MAMMA has produced three all new 60-second

radio commercials as part of the advertising package that began November 10 and continues until the end of the basketball season in March.

Each commercial is a comical monologue, with the narrator

extolling the benefits of drinking milk as proven down through the annals of time. The humorous, albeit slightly twisted, announcer explains how history has taught us that those persons, races or countries, that were milk drinkers have

triumphed over their non-milk drinking rivals.

The commercials are run four times during each radio broadcast of Temple Owl's home and away games on WCAU-AM in Philadelphia.

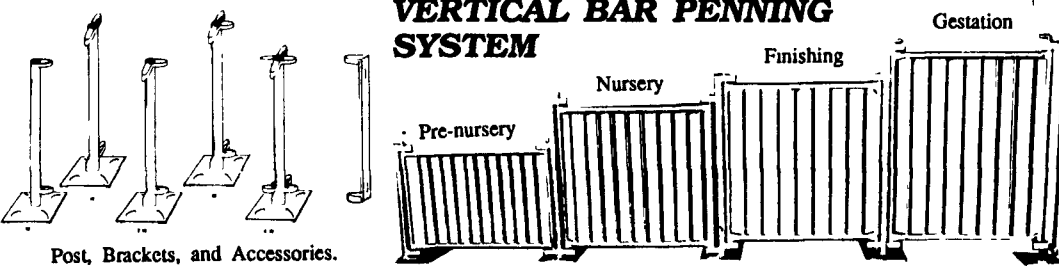
Fans attending home games at McGonigle Hall in Philadelphia, will see a print ad for milk in the Temple Program Book. The ad pictures a carton of whole, lowfat and skim milk, touting them as "FITNESS EQUIPMENT."

MAMMA has produced an "Owl Towel" as a promotional giveaway item to fans attending the February 9 game vs. George Washington University. Each fan that enters McGonigle Hall for the game that night will receive the towel compliments of MAMMA and the Owls. The sports hand towel is imprinted with MAMMA's and the Owl's logo, and the slogan, "Milk. It's Fitness You Can Drink." It is designed to serve as a reminder to drink your milk to stay fit.

HOG CONFINEMENT EQUIPMENT

Discounted Factory Direct Prices

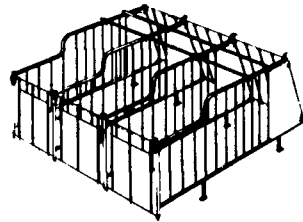
VERTICAL BAR PENNING SYSTEM



Post, Brackets, and Accessories.

GESTATION STALLS

All Stabling & Penning Is Available In:

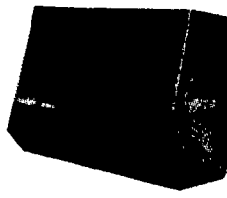


- Hot-Dipped Galvan.
- Painted
- Black Iron
- 8 ga. Steel Tubing
- 1" Solid Steel



STAINLESS STEEL FEEDERS

- 100% Welded Construction
- Comes Fully Assembled
- Crafted of 304 Alloy
- Unique Top Adjusting Feed Gates - With Locks



FARROWING CRATES

OPTIONS

PVC, Galvanized And Stainless Steel Feeders Available

FEATURES

- Fresh Feed • No Sharp Edges
- Plenty Of Space For Sows To Eat In Comfort



Designed To Prevent Spillage

Many Parts In Stock

Swine & Poultry Systems Specialists

FARMER BOY AG.

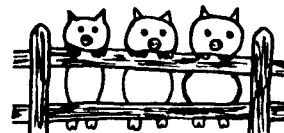
410 EAST LINCOLN AVE. MYERSTOWN, PA 17087 PH: 717-866-7565

24 Hour Service

SOYBEAN ROASTING ON YOUR FARM

Don't Waste It - Roast It!

This Little Piggy Went To Market,
This Little Piggy Stayed Home,
This Little Piggy Had...
ROASTED SOYBEANS



Make Higher Profits From All Grains.
Roasting Improves TDN, Destroys Mold,
Retards Toxins & Removes Moisture.

CUSTOM GRAIN ROASTING
DONE IN PA. & SURROUNDING STATES

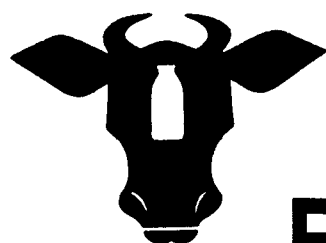
DALE L. SCHNUPP
RD 6, Lebanon, Pa. 17042
PH: 717-865-6611

ALLEN SUMMERS
703 E. Christine Rd.
Nottingham, Pa. 19362
215-932-4761

DAVID N. GROFF
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Drop By Our Booth At The Pennsylvania Farm Show N25 & N26

The Name Eastern Milk Producers Cooperative has meant



SECURITY

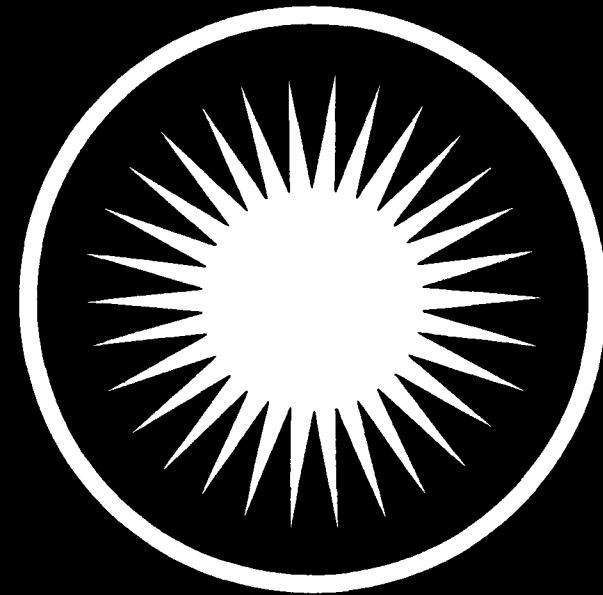
It Also Means

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