

John Deere Tractor And Equipment Story Released

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ST. JOSEPH, Mich. — John Deere Tractors and Equipment, 1837-1959, the first in a proposed two-volume set, was released by the publisher, the American Society of Agricultural Engineers, in September 1988, the Society announced today. The book is the eighth in a series published by the Society that focuses on the history of agricultural equipment.

In the first part of this 400-page, hardbound volume, author Don Macmillan goes beyond existing Deere studies, chronicling company history as it relates to product line expansion and development, from the time of the plow to Deere's first diesel. As Boyd Bartlett, former Deere & Company president, points out in the book's preface, "some of this expansion was by invention, some by adaptation or modification and much by acquisition". Whatever the route, however, during the 122-year span covered in the book, "farm equipment underwent more change than in the previous history of mankind", and by 1959, "the John Deere product line had become one of the most diverse and best known in the industry".

A product review makes up the second part of the book and includes a large number of previously unpublished pictures, as well as details on almost every tractor, every implement Deere & Company produced in the period.

In all, the book contains 970 photographs (many in full color) taken from the Deere & Company archives and the authors' private collections.

Eleven appendices supplement the text and contain minute data on tractor specifications, model and production years, build dates, serial numbers and thirty years of tractor test results, making the volume a valuable resource for the serious tractor and farm machinery "buff".

Author Macmillan and collaborator Russell Jones comment that "overall, the book is both product-specific and nostalgic ... and with its generous page size and pictorial format, a wide audience will find it easy to read and enjoy".

Macmillan, who has previously written two books and many articles on John Deere tractors and

combines, owns one of the largest collections of vintage John Deere tractors in Europe and was for many years was a dealer in the U.K. Collaborator Russell Jones has wide experience in farm and construction machinery marketing worldwide.

John Deere Tractors and Equipment, 1837-1959 is available from the American Society of Agricultural Engineers, 2950 Niles Road, St. Joseph, Michigan 49085-9659, telephone (616) 429-0300. Check, money order, Visa or Mastercard accepted. The price is \$34.95 plus \$2.00 postage and handling. Michigan residents add \$1.40 sales tax/book.

(For collectors, signed, "Presentation" copies with full leather binding (\$395) and "Special Limited Edition" copies, leather spined and cornered (\$270), are also available from the publisher, as well.)



Part of a two-volume book set, this 400-page book chronicles the company history as it relates to product line expansion and development.

Penn State Extension Agents Honored

UNIVERSITY PARK (Centre) — Two Penn State Cooperative Extension agents recently were presented service awards for their contributions to 4-H programming at the 1988 National Association of Extension 4-H Agents Annual Conference in Minneapolis.

Sylvania Negley of Cumberland County won the Distinguished Service Award for promoting consumer education programs, 4-H intra-state exchange, 4-H day camp and community ser-

vice programs. Her achievements include enrolling 700 members from five school districts in the "Blue Sky Below My Feet" program while keeping 700 additional students active in other projects and working with the 4-H Stream Monitoring Project.

Negley was selected in March as a state winner and then recognized as a Pennsylvania DSA winner at the November conference. The award, which honors agents who have been in extension seven

or more years, recognizes professional attitude, improvements and accomplishments.

Earle Robbins of Tioga County won the Blue Ribbon Award in March and received recognition for the award at the November conference. He was recognized for coordinating programs for 4-H members and adults in natural

resources, animal sciences, beef, sheep, swine and horses.

The Blue Ribbon Award is given to agents with three to seven years of experience and is based on members' 4-H programming, involvement in the association, professional improvement and community activities.

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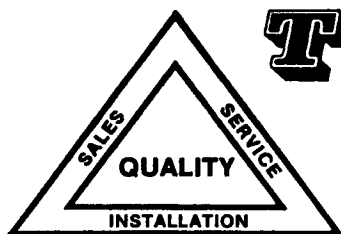
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