# **COBA/Select Sires Announces Dairy Management Seminars**

COLUMBUS, OH --- General Manager Larry Neel announced the schedule for the 1989 Dairy Management Seminars. The meetings will be held the last week of January through the first week of February. All meetings will begin with registration at 10:00 a.m. and include a complimentary luncheon. COBA sponsors these meetings to keep members informed about the current line-up and up to date on the happenings of the cooperative.

An outstanding cast of speakers is on the schedule. Districts 1-4 will hear Dr. A. E. Freeman of the animal science department at Iowa State University. Freeman will discuss "Integrating Genetic Evaluations into a Breeding Plan for your Herd." Blaine Crosser, Select Sires marketing coordinator, will present the sire information in these districts.

Dr. Ron Pearson, professor of dairy science at Virginia Polytechnic Institute, will speak in Districts 5, 6, 10, 11, and 12. His topic will be "Capitalizing on your Genetic Opportunities." Select Sires marketing assistant -- special services, Jerry Emerrich, will discuss the sires at the meetings.

Districts 7, 8, 9, 13N, and 13S will have the sire information presented by either Steve or Duane Moff, dairy program specialists, COBA/Select Sires. The featured speaker at these meetings will be Dr. George Heersche, University of Kentucky, department of animal science. His topic will be "Why A. I. Heifers."

Plan now to attend your district meeting and get involved in your cooperative. A complete listing of dates and locations follows.

All interested members are encouraged to attend the meeting that is scheduled for their district. A complete listing of locations and dates follows.

#### District 1

February 2, 1989, Holiday Inn, Napoleon, OH (Jct. St. Rt. 108 & 24). District 2

February 1, 1969, Van Wert Inn, Van Wert, OH (South of US 30, 1 block on US 127).

District 3 January 31, 1989, Holiday Inn, Sidney, OH (Jct. St. Rt. 47 & 1-75, Exit 92).

District 4 January 30, 1989, Holiday Inn-Englewood, Dayton, OH (Jct. St. Rt. 48 & I-70, Exit 29). District 5 February 3, 1989, Der Dutchman, Plain City,

OH (South on St. Rt. 42 & 161, South side of town).

District 6

January 31, 1989, Elks Lodge, Wilmington, OH (Jct. St. Rts. 73, 22, and 3). District 7

February 1, 1989, Golden Gate Restaurant, Warren, OH (Northwest of Warren on St. Rt. 422).

#### District 8

February 3, 1989, The Barn, Smithville, OH (877 W. Main St., 5 miles North of Wooster on St. Rt. 585)

**District 9** 

February 2, 1989, Timberlanes, Salem, OH (Jct. of Hwys, 14 & 62 on East side of Salem, South 1 block, right on E. Pershing St., 2 blocks).

District 10 February 2, 1989, Methodist Church, Somerset, OH (Rt. 22, East of Jct. Rts. 22 & 13). District 11

February 1, 1989, Community Center, Noble County Fairgrounds, Caldwell, OH (North side of St. Rt. 78, East of I-77, brick dwelling on South end of fairgrounds). District 12

January 30, 1989, University Inn, Athens, OH (US 33 bypass take Athens Exit to St. Rt. 682, at traffic light turn left, Inn is on right). District 13N January 31, 1969, Days Inn, Meadville, PA

(Exit off I-79, at St. Rts. 19 & 322). District 13S

Days Inn, Butler, PA (139 Pittsburg Rd., take Butler Exit off St. Rt. 422, South on St. Rt. 8).

#### **Small Farmers Need** Friends

REDDING, CA — Seven out of 10 of all the farms in the U.S. are small farms, bringing in less than \$40,000 a year in sales," said Howard "Bud" Kerr, Director, USDA's Office of Small Scale Agriculture. "Even so," he added, "most politicians focus only on the needs of the remaining 30 percent of the nation's farmers who produce 90 percent of the nation's agricultural output. No one champions the cause of the small farmer in Washington, D.C."

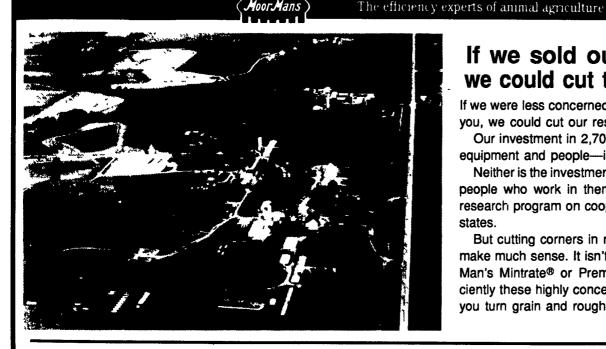
Kerr, a 28-year veteran at USDA explained that his office was created by Secretary of Agriculture Richard Lyng in 1986 to specifically address the needs of small farmers. The office has five current programs that meet the needs of small scale agriculture which include a newsletter, a survey of all 36,000 USDA programs to determine which could be adapted to better serve small farmers, participation in conferences on small farms, preparing fact sheets and compiling a national directory on small scale agriculture.

Kerr addressed the delegates attending the 122nd annual convention of the National Grange being held in Redding, CA, last November. The Grange is the of the Grange."

country's only fraternal farm and rural community service organization. It has 4500 local chapters and a membership of 365,000.

'Small farmers suffer from the same limited resource problems that large farmers do," Kerr explained. "Embrace America's small farmers for their contribution to U.S. agriculture," Kerr said. He concluded his remarks by reminding the Grange leaders that small farmers are "natural partners





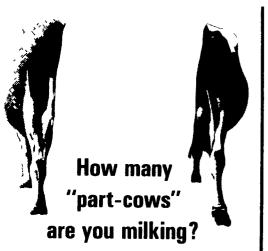
# If we sold our research farms, we could cut the price of our feed

If we were less concerned about how our products perform for you, we could cut our research - or do a lot less.

Our investment in 2,700 acres-and in livestock, buildings, equipment and people-isn't to be sneezed at.

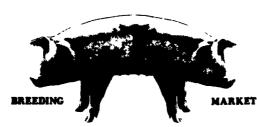
Neither is the investment in our research laboratories and the people who work in them. Nor what it takes to run a fieldresearch program on cooperating farms and ranches in many states.

But cutting corners in research and in other ways wouldn't make much sense. It isn't the price per ton you pay for Moor-Man's Mintrate® or Premix-trate® that counts-it's how efficiently these highly concentrated MoorMan Products can help you turn grain and roughage into growth, gains or milk.



Lots of dairy cows are part-timers---they're not producing as much as they could. They making feeds. Or they get the wrong combination of fuel. So their milk-making motors idle. Cow-power output—and profits-are lower than the machinery is built to turn out.

## She can't go both ways profitably on the same ration



A replacement gilt needs a far sturdier frame and a much stronger constitution than a littermate you send to market. Demands on her are great: first, to build a big litter of husky pigs. Next, to produce ample milk for them to grow fast. So start developing the gilt into a profitable brood sow before you breed her-on a ration tailored to her needs.



### Save 7% to 10% of total feed from 400 lbs to market

You capitalize on the different feeding values of roughage and



There's a practical, organized way to rev 'em up--with a MoorMan's<sup>®</sup> Cow Power Dairy Feeding Program. It's based on the proven fact that when good cows are fed

better, they produce more milk-and more profit. From Mintrate® or Premix-trate®, a cow and her billions of nutritional helpers-microorganisms in her rumen-get the high-quality, carefully balanced proteins, urea, minerals and vitamins A and D needed to help break down roughage and grain into milk-making cow-power.

You can do this with a proven product and program for gilt development pioneered by MoorMan Research 30 years ago. It's an economical program-with an extra bonus that can come in extended productive life of sows.

Let's figure soon on programs for your gilts, sows and market hogs. We have different programs to help you get top performance and profits from them all.

grain on MoorMan's 2-stage beef feedlot program.

You feed high roughage and low grain for frame building or growing. Then for finishing, feed high grain and low roughage. As shown in MoorMan Research and at several universities. this 2-stage program can save you 7% to 10% of total feed compared with conventional growing and finishing programs. In each stage, you feed only 1/2 to 1 lb. per head daily of a powerful MoorMan fortilier that supplies working ingredients only --- none that merely duplicate the nutrition in your roughage or grain.

# Interested in being part of our fast growing team? Contact...

