

## PSU Farm Show Exhibit Celebrates 75th

HARRISBURG — Penn State's College of Agriculture will celebrate the 75th anniversary of cooperative extension at the State Farm Show in Harrisburg, Jan. 8-13.

Governor Robert P. Casey is expected to stop by the Penn State exhibit on Sunday. A cake commemorating extension's 75th anniversary will be displayed at the exhibit and pieces of the cake will be passed out to Farm Show visitors Sunday afternoon.

"Our Farm Show exhibit will focus on activities that contribute to economic and personal development and well-being," says Dr. Lamartine F. Hood, dean of the College of Agriculture and director of Penn State Cooperative Extension.

Penn State's exhibit looks at how the University is conducting extension education programs in five areas:

- Enhancing our economy and environment
- Increasing profitability of our agricultural industry
- Improving individual and family nutrition and well-being
- Developing adult and youth resources
- Using computers in agriculture

College of Agriculture faculty and staff will be at the Farm Show to discuss how these extension programs are working in Pennsylvania.

Cooperative extension, which was established on the national level in 1914 by the Smith-Lever Act, is a unique partnership between the U.S. Department of Agriculture, state and local governments and land grant universi-

ties. In Pennsylvania, extension is directed through Penn State's College of Agriculture. It extends informal and continuing education programs to the people of Pennsylvania through 67 county offices.

Visitors to the Penn State exhibit will see how extension in Pennsylvania is evolving to meet the needs of the 1990s. To illustrate the theme of "Cooperative Extension: Improving Our Lives Through Education," Penn State faculty and staff have prepared 15 separate presentations.

Extension programs on solid waste management, improvement of water quality and community and rural economic development will be featured at the exhibit. Visitors will be able to get a computer printout of the solid waste situation in their county, learn about extension programs to aid small businesses and community revitalization and find solutions to some water quality problems.

In a program titled "Radon: The Invisible Threat," Penn State faculty will explain the dangers of radon, a naturally radioactive gas, and discuss options for detecting and dealing with it. The Environmental Protection Agency estimates that between 5,000 and 20,000 lung cancer deaths can be attributed to home radon problems.

Visitors will also be able to test their knowledge of levels of fat, sugar and cholesterol in common foods. Other food and fitness options that can benefit individuals will also be presented.

Penn State's Expanded Food and Nutrition Education Program provides nutrition information to

low-income families. At the Farm Show, Penn State nutritionists will hand out recipes and talk about how to buy and prepare a variety of tasty and nutritious foods.

Child care options for rural communities should also be a popular topic at the exhibit. With more and more mothers working outside the home, the availability of quality child care is important to rural communities competing for new businesses or attempting to retain established ones. Extension programs designed to help communities meet this challenge will be discussed.

## NARA Plans First National Convention

WAYNE, NJ — The National AgriChemical Retailers Association (NARA) will be holding its first national convention in Las Vegas, Nev., on February 8, 1989.

The meeting will focus on vital issues that affect all retail pesticide dealers today, Ken Root, NARA executive director, says. Topics to be discussed include groundwater legislation, pesticide container disposal, food safety and prime-time pesticide advertising.

"Part of the convention will be an open forum providing a straightforward discussion of issues important to NARA members specifically," Root says. "Speakers representing interests inside and outside the agrichemical industry have been invited. We want to discuss all sides of the issues."

NARA, the first independent, national trade association for pesticide retailers, began operation in

Penn State faculty and staff will also present information on a practical farm financial management program for full- and part-time producers, farmland preservation issues and youth programs in both rural and urban areas, among other topics. Penn State students will be on hand to discuss careers in agriculture and the Pennsylvania Governor's School for Agricultural Sciences, a summer program for academically talented high school students.

"It is fitting that our recognition of extension's 75th anniversary

will begin at Farm Show," says Hood. "The rich tradition of farm show and the success of extension complement each other well. Extension programs benefit the agricultural, food and fiber industries and improve the quality of life of all people in Pennsylvania."

The Farm Show Complex is located on Cameron Street in Harrisburg, just off Exit 23 of Interstate 81. The show runs from Jan. 8 to 13. Show hours are from 1 p.m. to 6 p.m. on Sunday, 8 a.m. to 9 p.m. Monday through Thursday, and 8 a.m. to 4 p.m. on Friday.

March of this year. It currently has 1,500 members.

In addition to addressing today's pesticide issues, the convention will highlight NARA's first-year accomplishments, including opening an office in Washington, D.C., and adopting a resolution calling for pesticide manufacturers to focus advertising on the farmer and away from prime-time television.

"This convention will demonstrate the current capabilities and the future potential of a national

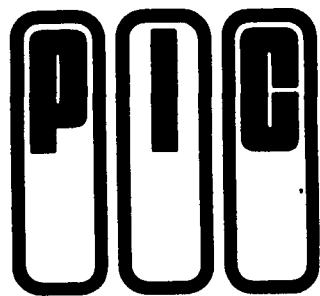
retailers' organization," Root says. "After this meeting, NARA truly will be speaking as a unified voice for 1,500 retail pesticide dealers."

NARA's board of directors will meet on February 6 in Las Vegas to elect its 1989 officers. The convention for the entire membership will begin at 8 a.m. on February 8 at the Las Vegas Hilton.

A media room will be provided, and journalists are invited to attend.



**Gourmet**  
**CHEESEBURGERS**



**Pig Improvement Company invites you to attend a Swine Seminar on**

**'The Economics of Producing Lean Pork'**

**on Thursday January 19th, 1989 from 1.30 pm to 4.00 pm at The Leola Family Restaurant, Route 23, Leola, PA**

The Program will include the following:

**The Economics of Producing Lean - Introduction - Jack Dill, PIC**

**Carcass Demonstration - Keith Fisher, British Meat & Livestock Commission**

**Presentation of fresh lean pigmeat, a perspective from England - Keith Fisher**

**Nutrition and Genetics, it is wiser and more profitable to produce lean - Andrew Coates, PIC**

**'Handle with Care' - eliminate sort and bruising losses - Joe Strittmatter, PIC**

**Buying 'Lean Cuts' electronically - Doug Clemens, Hatfield Packing**

*For more details on this seminar, or more information about PIC, please call 1-800-325-3398 or check with one of our local representatives; Keystone Mills, Hess Mills, Henningers Mill, Clark's Ag. Center, West Willow Farmers Association, Albright's Mill*