

## Scibilia Named

(Continued from Page A1)

Member Relations and Education Linda was responsible for the development and operation of supervisor training programs. She also coordinated the development and printing of educational materials, promotional materials and newsletters for supervisors and members. Linda has a Bachelor of Science degree in Animal Sciences from the University of

Maine, and a Master of Science degree in Animal Nutrition from the Pennsylvania State University.

In her new position, Ms. Scibilia will be responsible for the management and operation of the Central Milk Testing Laboratory in State College. The laboratory serves the 6000 members of Pennsylvania DHIA, testing 300,000 milk samples monthly for fat, protein and somatic cell content.



Olympic diving champion Greg Louganis

## Louganis Stars For Sauder's Eggs

LANCASTER — Olympic diving champion Greg Louganis was in Lancaster and Mechanicsburg this week to produce a series of TV commercials for Sauder's Eggs of Lititz. The commercials are part of an ambitious promotion program to gain brand recognition for Sauder's, one of the Northeast's largest marketers of eggs.

Paul Sauder, president of the firm, said Louganis is an ideal spokesman for his company. "Greg is articulate, he's knowledgeable about nutrition, he's a great athlete and he ate lots of eggs while he was training for the Olympics.

"Eggs are a wholesome and natural food. A certain amount of medical folklore has cast eggs in the role of cholesterol villain. I think that's unjust, especially with the Sauder's brand of lower cholesterol eggs. Greg is going to help us get our story out to the public."

Sauder said Sauder's Eggs have a cholesterol content of 195 milligrams or less per large white egg. "That's 25 percent lower than the 272-milligrams-per-egg figure used by most nutritionists, doctors and food writers," said Sauder.

By producing eggs that are lower in cholesterol, Sauder said he hopes to recapture some of the consumers who have stayed away from eggs. "The egg is filled with vitamins and minerals. It is the best source of high quality protein available in any food. It's also low in calories and very low in saturated fats, the real cholesterol villain."

Paul Sauder and his brother, Glenn, are the third generation to operate the family-owned firm. Their grandfather began the business in the 1930s by selling Lancaster County poultry and eggs door to door in Philadelphia. Today, nearly all the eggs marketed by the Sauders are still produced in Lancaster County.

The three TV spots featuring Greg Louganis were produced by a team from Mel Horst Advertising Services, Witmer, Pa. One of the spots was shot at the Willow Valley Convention Center just south of Lancaster, while the other two were filmed by cinematographer Joe Cicak at Universal Video in Mechanicsburg. The spots will begin airing in mid-February on stations serving the southcentral Pennsylvania marketplace.

## Pesticide License Update Training Meeting Set

NEW HOLLAND (Lancaster) — The Eastern Lancaster County Adult Farmer Program will conduct an update training session for holders of Private Applicator Pesticide Licenses to earn points toward update certification. The meeting will be held on Tuesday evening, January 10, 1989, in the all-purpose room of the Blue Ball Elementary School beginning at 7:30 p.m.

Don Robinson, Adult Farmer instructor, will present instruction that will qualify for 2 core and 2 agronomic crop category credits that most private applicators need for re-certification. In addition to covering material dealing with safety, application, labels, and the

laws as required for core credits, he will discuss controlling weeds and insects in field crops such as corn, alfalfa, and soybeans. Discussion will center on hard to control weeds, new materials on the market, and integrated pest management practices that can be used.

All interested persons are invited to attend. Growers should be sure to bring their current license to the meeting. The Blue Ball school is located on Ewell Road, which is one mile east of Blue Ball between routes 23 and 322. For additional information call the Adult Farmer office at 345-4525.

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