

# Lancaster Farming

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## Farmers Protected With New Chester Twp. Ordinance

BY  
EVERETT NEWSWANGER  
Managing Editor

DOE RUN (Chester)— When the West Marlborough Township supervisors enacted their new zoning ordinance here Thursday evening, they put on the books one of the most unique farmland preservation ordinances in the State. And they did it with reverse psychology and a sympathetic classification of top grade farm soils as a natural resource.

The work on the new ordinance started 11 months ago after citizens in this mostly rural township ask for stronger protection from the urban development headed their way from Wilmington, DE, Chester and Philadelphia.

From this request the township supervisors along with the help of Harry Roth, planning consultant for Gehring-Roth Associates of Lancaster, and Thomas Martin Jr., Esquire, the township solicitor, began to determine what land was

already protected from development with state laws that protect natural resources.

Charles Brosius, chairman of the township supervisors and former dairyman turned mushroom grower who tills several hundred acres in the township, said the supervisors wanted to protect farmland. But instead of parceling the township up into arbitrary pieces or according to special interest wishes, they choose to classify the natural resources in an

unbiased chronicl that kept land ownership a secret from the planning consultant. "When you protect the natural resources in an unbiased manner, farming will

prosper," Brosius said.

Not only was the township studied according to soils, ground water, slopes, wild life habitats,

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## Sign-Up Begins For 1989 Acreage Reduction Programs

BY KARL BERGER

WASHINGTON, DC — Farmers can sign up now to participate in the federal government's 1989 acreage reduction programs for wheat, corn and other feed grains.

Enrollment opened Dec. 19 at local offices of the Agricultural Stabilization and Conservation Service, the U.S. Department of Agriculture agency that administers this staple of government farm policy in the 1980s. It will

end April 14.

The basic deal remains the same as it has in previous years, although both target prices and loan rates have declined, according to ASCS officials in Pennsylvania and Maryland. Participating farmers agree to idle on a crop by crop basis a portion of the land they would otherwise plant in return for access to guaranteed loans and possible deficiency payments.

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## MAMMA Reorganizes To Cut Costs, Expand Advertising

BY PAT PURCELL

TOWSON, MD — The Middle Atlantic Milk Marketing Association has begun reorganization plans which will remove the association from the Federal Order system and allow MAMMA to expand its advertising budget without increasing costs to milk producers.

MAMMA will no longer be under Federal Order regulations, but will continue to serve Federal Order #4 milk producers. The association's Board of Directors voted to reorganize to enable MAMMA to be more competitive in the marketplace.

Under the reorganization plans, MAMMA will be able to take advantage of more progressive marketing opportunities that are available to the association only on a limited basis under Federal Order regulations.

These marketing opportunities

will allow MAMMA to expand its advertising budget by joint promotional projects with companies who are willing to pick up as much as half of the advertising costs. This allows MAMMA to cut advertising costs while expanding their advertising campaigns to reach more potential consumers. In other words, milk producers get more promotion for their dollars.

MAMMA is totally funded through the contributions of milk producers mandated by the Dairy and Tobacco Adjustment Act of 1983 that established the Dairy Research and Promotion Order. Milk producers contribute \$.15 per hundredweight to be used for dairy promotion and research. MAMMA receives \$.10 of this contribution.

Stretching the promotional budget has taken top priority at MAMMA. Milk production has dropped in the Mid-Atlantic region

due to the dairy termination program, farm sellouts and increasing pressure from residential and commercial development.

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## Scibilia Named DHIA Lab Mgr.

STATE COLLEGE — Linda S. Scibilia, previously the Manager of Information, Member Relations and Education for Pennsylvania Dairy Herd Improvement Assn. was recently promoted to the position of Laboratory Manager. Scibilia has worked for Pennsylvania DHIA since January, 1985. She began as a Region Manager in southeastern Pennsylvania, and operated the region for a year and a half before moving to her more recent position in State College.

As Manager of Information,  
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## Farm Show Issue Next Week

Next week, you'll find a whole issue dedicated to the Pennsylvania Farm Show. It takes the hundreds of people who stage the show and exhibit their products plus the thousands who attend to make this annual farm showcase a success. We'll have an in-depth preview.

In addition, to help you orient yourself to the Farm Show facilities, you'll find in this issue a copy of the building layout, the list of exhibitors and the events and meeting schedule on Page A26-31. You may want to save these pages to take with you when you attend.

## Holiday Office Schedule

The office of Lancaster Farming will be closed Monday, Jan. 2 for the New Year's Holiday. Deadlines for the Jan. 7 issue are as follows:  
Mailbox Market Ads- Noon Tuesday, Jan. 3.  
Public Sales Ads- Noon Tuesday, Jan. 3.  
General News- 5 p.m. Wednesday, Jan. 4.  
Classified Section B Ads- 5 p.m. Wednesday, Jan. 4.  
All Other Classified Ads- 9 a.m. Thursday, Jan. 5.  
Late-breaking News- 5 p.m. Thursday, Jan. 5.

## Goodbye 1988...Hello 1989...

BY LOU ANN GOOD  
EPHRATA (Lancaster) — As 1988 draws to a close, it's a good time to reflect on the past and look forward to the future.  
We chose a mixture of people

featured in articles this past year and asked them to recount memories from 1988 and tell us what they look forward to in the New Year.  
Their responses suggested that

1988 has been a relatively good year and they anticipate continual enjoyment in 1989.

From time to time, we receive

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Mel and Marilyn Nissley and their children started off 1988 with a bang when their youngest was born on December 31. After a "relatively good year" they look forward to even a better year in 1989.



Sam and Kathy Doak faced upheaval during the final stage of 1988, but they're looking forward to a brighter future.