

Cooney Herd Highest In Potter DHIA

COUDERSPORT (Potter) — Ron and Candy Cooney rank number one in Potter County in herd fat production with 64 cows, 20,811 pounds of milk and 795 pounds in butterfat. Ivan Kibbe Jr. took second place in the county at 777 pounds of butterfat on 101 cows with milk production at 20,625 pounds.

Kevin Risser has the top producing cow in the county. Maria, a five-year-old, hit 30,326 pounds. In second place was Micky owned by Guy Dunn. This three-year-old hit 29,904 pounds. Ivan Smoker & Sons own the top cow in butterfat production. Samantha, five-years-old, hit 1,100 pounds.

POTTER COUNTY DHIA

Top Ten Herd By Fat Production

Name	Brd.	No. Cows	Days Milk	Milk Lbs.	Fat Lbs.
Ron & Candy Cooney	RH	64.3	86.2	20,811	795
Ivan Kibbe Jr	RH	101.4	91.5	20,625	777
Ivan Smoker & Sons	RH	104.4	86.2	20,070	746
Robert Francis	RH	39.1	81.9	19,140	742
Kevin Risser	R&GH	108.5	85.9	21,512	742
Jack Thomas Sr	R&GH	57.3	88.1	19,702	730
John H Traub	R&GH	39.6	86.5	20,038	726
Dale Hoffman	R&GH	88.6	88.0	20,133	721
Donald Thompson	RH	44.8	84.3	20,525	716
Guy Dunn	RH	55.6	89.0	19,709	710

Top Ten Cows By Lbs. Milk

Kevin Risser					
Maria	5-3	4	305	3.3	30,326
Guy Dunn					
Micky	3-10	3	305	3.5	29,904
Don Thompson					
Jody	7-4	5	305	3.3	29,832
Ivan Smoker & Sons					
Bess	6-10	5	305	3.6	29,821
Ron & Candy Cooney					
Spot	7-5	6	305	3.0	29,404
Ivan Smoker & Sons					
Princess	4-5	4	305	3.3	29,171
Derry	4-0	3	305	3.2	29,069
Dale Hoffman					
Petunia	5-1	3	305	4.0	28,901
Star	4-2	2	305	3.2	28,812
Don Thompson					
Spic	6-2	5	305	3.2	28,614

Top Ten Cows By Lbs. Fat

Ivan Smoker & Sons					
Samanta	5-7	4	305		1100
Ivan Kibbe Jr					
Echo	7-3	5	305		1097
Ivan Smoker & Sons					
Bess	6-10	5	305		1084
Coral	4-5	3	305		1077
Ron & Candy Cooney					
Bright	4-4	3	305		1075
Dale Hoffman					
Petunia	5-1	3	305		1049
Ivan Kibbe Jr					
Brooke	5-8	5	305		1040
Zelda	5-1	3	305		1025
Ivan Smoker & Sons					
Peggy	4-6	3	305		1022
Kevin Risser					
Sleepy	5-1	2	305		1020

Christmas Tree Capitol

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shows up."

And of course there was the drought of '88.

The summer's scorching temperatures and dryness killed 25 percent of Fleming's new seedlings, and an estimated 20,000 of his three- and four-year-old trees.

At Musser Forests the drought damage was more severe. Forester Flinn estimates the heat wiped out 90 percent of this spring's planting, and also damaged some of the more mature trees.

Still, both Flinn and Fleming doubt the drought will have much of a negative effect on the availability or price of trees this Christmas season. And because several growing seasons are needed to bring the trees to harvesting age, a drought in any one year has minimal long-term effects on the availability of trees in the future.

Even in the Christmas Tree Capital of the World, the competition from the artificial tree industry is also felt.

Fleming estimates artificial trees account for 30 percent of the market, and he willingly concedes 20 percent of that total. Department stores have to have trees very early in the season for store displays, and some people are allergic to live trees.

But the hassle of cleaning pine needles from your carpeting has been eliminated by shaker machines which remove loose needles and dirt from the trees.

A natural tree is a clean tree, Fleming says, and only a live Christmas tree can provide the aroma that conjures up memories of Christmases long ago.

After all, he says, "this old world is getting too artificial."

MAMMA Makes Milk Part Of Basketball

TOWSON, MD — The Middle Atlantic Milk Marketing Association (MAMMA) has put together exciting new advertising packages with two of the region's most popular collegiate basketball teams in the region's two largest consumer markets. Milk advertising with a fun fitness theme is now part of the hoopla both in the stadium and over the airwaves for basketball games at Temple University in Philadelphia and Georgetown University in Washington, D.C.

Fans throughout the Greater

Philadelphia Area will be hearing four new 60-second radio commercials for milk during each broadcast of Temple Owls Basketball. At McGonigle Hall, homecourt for the Owls, fans will also hear milk messages, and see print advertising that associates milk with fitness. A special milk promotion night is being planned with the Owls for February.

In Washington, the advertising package with the ever dominant Georgetown Hoyas includes a full-page print ad in the official program book, two 30-second television commercials are played on Telscreen during each game in

the Capital Centre (The Hoyas homecourt), one 30-second commercial on each broadcast of the games by Home Team Sports cable television, and banners in the stadium for "Milk. It's Fitness You Can Drink." John Thompson, is MAMMA's spokesman in the commercials. Thompson is the coach for the Hoyas and served ably as the 1988 U.S. Men's Olympic Basketball Coach in Seoul, Korea.

Philadelphia and Washington are the largest consumer markets for milk produced in Federal Order #4, the Middle Atlantic Milk Marketing Area.

A HALO was His sacred crown,
Sweet smell of straw was His.
A King of Kings the world has found;
Praise God . . . for He still lives.

Wishing you a wonderful Christmas
blessed by His presence.

from all of us at
R.S. Hollinger & Son, Inc.
Mountville, PA 17554

Come All
Ye Faithful
May the peace and
comfort so richly
provided by Our
Saviour Jesus Christ
be yours as you
celebrate His Birth.

And may our special thanks
add to the splendor
of your holidays.

P. L. ROHRER & BRO., INC.
SMOKETOWN, PA PH: 717-299-2571