



Harry Rawley, right, recieves a Sharp microwave oven from Harold Howdyshell, manager for Hamilton Equipment.

## Hamilton Equipment Holds Open House

RAPHINE, VA — Hamilton Equipment Inc. hosted an open house at their Raphine, Virginia warehouse on September 16 and 17. This celebration marked 50 years of wholesale distribution.

Dealers from six surrounding

states were invited to tour Hamilton Equipment's warehouse and discuss product features with representatives from fourteen factories.

Door prizes were awarded to dealers attending the event.



The new Case IH Model 8610 bale processor makes it convenient and efficient for one person to process large round bales. The bale processor shreds bales up to 6½ feet in diameter into palatable lengths to fit almost any type of livestock feeding operation.

# Case IH Introduces Bale Processor

RACINE, Wisc. — Convenient and efficient one-man processing of large round bales now is available with the Case IH Model 8610 bale processor. This new product complements the complete Casse IH line of round balers.

The Model 8610 bale processor handles all types of crops, in bales up to six-and-one-half feet in diameter. It shreds material into palatable lengths to fit almost any type of livestock feeding operation.

From the tractor seat, the operator can tilt the tub 90 degrees to pick up a bale. The opening in the tub floor provides visibility for loading bales. Once the bale is engaged, the operator simply raises the tub hydraulically to an upright position.

Once upright, the rotating tub utilizes the bale's own weight to force the crop down onto the 40-inch long by 24-inch diameter rotor, which contains 14 fixed, reversible shredding knives. Feeding is thorough and uniform without fighting the bale's weight as with some other processors. The tub measures 87 inches in diameter and 49 inches high.

Actual field operations show that it is possible for one person to feed bales with the Model 8610

processor at the rate of four to six minutes per bale. Depending upon the crop and conditions, an operator can process eight to ten bales an hour.

Low horsepower requirements make this bale processor well-suited to nearly any size of operation. Case IH recommends running the bale processor with tractors from 50 to 150 PTO horsepower with a 1,000 rpm PTO.

The Model 8610 is a railable with a discharge chute for teeding on the open range or into bunks up to 36 inches high. The processor will blow straw as far as 15 feet for livestock bedding.

Other processor options include: a fixed conveyor for filling bunks up to 32 inches high (recommended for bunk feeding); a movable conveyor for feeding into bunks up to 60 inches high; a secondary cutting element for a finer cut; a heavy bale kit for processing bales more than 1,500 lbs. or for tractors with hydraulic pressure below 2,000 psi; and 12.5L-15 6-ply traction tread flotation tires for wet conditions.

The Model 8610 complements the line of eight Case IH round balers that includes four fixed chamber balers and four models of variable chamber balers.



The 276 Bidirectional tractor from Ford New Holland now comes in a blue color, which is used on all the company's agricultural tractors. The 276 has a 4.4-liter FOrd diesel engine and a quick-response three-range all-hydrostatic drive. The operator seat and console rotate to face either the cab or engine end of the power unit.

### Ford New Holland Colors Versatile Tractors Blue

NEW HOLLAND (Lancaster)
— Ford New Holland has unveiled a new blue color scheme for its four-wheel-drive Versatile tractors, providing a family appearance throughout the entire agricultural tractor line.

According to Gorham A. Cowl, executive vice president for marketing and sales, the common tractor color will help advance the recognition of Ford New Holland worldwide.

"We have a happy dilemma," Cowl said. "We have three outstanding brand names in Ford, New Holland and Versatile. They're known for quality, dependability and performance. However, while Ford is well-known worldwide, Versatile's recognition is rather limited, and we want to expand that awareness. Dressing all our tractors in this well-recognized Ford blue is a big step

in that direction." The tractors carry the Ford brand with the Versatile logo appearing next to the model number.

Cowl also noted research showed a strong synergistic effect from bringing the Ford, New Holland and Versatile brands together. "We think the family appearance of our tractors will enhance the positive reaction that dealers, farmers and ranchers already have expressed about Ford New Holland," Cowl said.

As to possible changes in the New Holland line's red and yellow colors, Cowl said that was being evaluated carefully, too. "But tractors are sort of a farm equipment company's flag bearers, and since Ford engines are now going into these tractors, we felt it was important to make this change and make it now."

The new tractor color scheme in today's agriculture.

was unveiled at a week-long event at the firm's headquarters in New Holland, Pennsylvania. The "Fallfest" program featured a display of about 50 pieces of Ford New Holland agricultural, industrial and lawn and garden equipment which was visited by North American and overseas agricultural jurnalists; local business, education and government representatives; and employees and their families.

Also visiting during Fallfest was the 1988 Ford New Holland Agricultural Women's Advisory Council. This panel of 15 farm and ranch women is convened by the firm's North American sales group to discuss areas of mutual interest and to help company personnel maintain a strong awareness of the key roles women have in today's agriculture.

### Named Business Development Manager

MENTOR, OH — Thomas L. Woods was named business development manager for the Industrial Biocides Business of Fermenta Plant Protection Company. Prior to this position he served in various management positions including his most current position as manager, Technical Plan-

ning. Reporting to Larry D. DeRolf, vice president of corporate development, Woods is charged with the responsibility of developing business opportunities for new, as well as existing Fermenta Plant Protection Company compounds in the area of industrial biocides.

Woods, his wife, Alice, and their two children are residents of Mentor, Ohio. He received his Bachelor of Science and Master of Science Degrees in Plant Pathology from the University of Massachusetts, and completed his Ph.D. in Plant Pathology at Cornell University in 1978.

#### Planter Available With Float Wheel Direct Drive



Farmers can obtain Model 1000 units with the a patented Float Wheel Direct Drive System on a single framework. This new multi-row unit is a model 800-6 row. It includes six model 1000 units, which give 20 to 30 percent faster planting speeds than conventional units. In addition, the new drive system gives accurate spacings as close as 6-inch between plants and prepares the soil for proper planting.