

# Introducing our competition's next two headaches.



For the last few years, the competition has been at a fever pitch trying to match the record-breaking performance of Pioneer® brand hybrids.

Pioneer is jumping out in front with two sensational new hybrids — 3343 and 3379.

Truth is, these two new hybrids are creating a whole new standard of comparison in seed corn.

**3343-NEW** 3343 is on its way to being the next great hybrid. As one of the highest-yielding hybrids in the line-up, 3343 responds readily to top management. It has strong roots and stalks for dependable standability, and its strong seedling vigor lends itself to early planting and reduced tillage. And with good tolerance to common leaf diseases, 3343 is a standout in the hybrid field.

**3379-NEW** This exciting, high-performance hybrid is destined to set new standards for yield in its maturity. It's a consistently high yielder in good weather and bad; the moderate height and strong standability of 3379 make it a stable performer. 3379 ranks at the top of its maturity group for stay green and has excellent drought stress tolerance and dry down. If you're looking for record yields, this may be the hybrid to help you do it.

If you'd like to know more about why these two new hybrids are the cure for the common hybrid, we have a suggestion.

Rest. Keep warm. And call your Pioneer sales representative in the morning.



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